

WEModel USA Announces 2025 Fashion Gala & Global Impact Charity Event at MGM National Harbor

From Seeds to Crowns: When Women Rise, Nations Thrive

OXON HILL, MD, UNITED STATES, August 6, 2025
/EINPresswire.com/ -- December 7, 2025 | 4:30 PM – 8:30 PM

MGM National Harbor – Grand Ballroom
101 MGM National Ave, Oxon Hill, MD 20745

WEModel USA returns to the global stage on Sunday, December 7, 2025, for its most powerful event to date: the WEModel USA Fashion Gala & Global Impact Charity Event, an unforgettable evening of fashion, purpose, and transformation—set at the prestigious MGM National Harbor in the Grand Ballroom from 4:30 PM to 8:30 PM.

This year's theme, "From Seeds to Crowns," captures the transformative journey from poverty to prosperity—equipping individuals in at-risk communities from Africa to the U.S. to become farmers, financially secure entrepreneurs, and bold advocates in the global fight against human trafficking.



EVENT HIGHLIGHTS

□ 4:30 PM – Art Exhibit & Red Carpet Experience

A visual and cultural celebration of purpose-driven fashion, beauty, and global empowerment.

□ 6:00 PM – Fashion Gala & Global Impact Program

Hosted by nationally recognized changemakers, the program features:

- Runway presentations from top designers and elite models, including boys, girls, men, and women ages 6 to 33, representing excellence, unity, and resilience.
- 2025 Pageant Titleholders & National Ambassadors from across the nations, standing together in fierce unity.

- Celebrity & VIP Red Carpet Gala Support — with appearances by prominent figures from business, entertainment, sports, and government.
 - Keynote Stories from survivors, farmers, and global advocates speaking truth to power.
 - Achievement Awards & Sponsor Recognition — honoring leaders advancing equity, dignity, and economic transformation.
 - Impact Call to Action: Limited Edition Reveal — the first unveiling and gifting opportunity for the signature-packaged Cassava Crown Glow Gold Collection™, featuring a surprise luxury bonus sponsored by a major donor.
- A purchase worth more than you know. Limited edition packages will include a special, high-value gift—to be revealed at the gala.

□ A GLOBAL CAMPAIGN FOR CONSCIOUS LUXURY

With the Seeds of Faith initiative at its heart, WEModel USA's gala marks the official launch of the Cassava Crown Glow Gold Collection™—a brand rooted in purpose and poised for global retail entry.

Strategic partnerships are in development with high-end hotels, luxury spas, boutiques, and international buyers, ready to bring this beauty-meets-impact line to conscious consumers worldwide.

This is where fashion meets farming, commerce meets conscience, and beauty becomes a force for freedom.

□ PUBLIC ANNOUNCEMENT

To our business leaders, government partners, creatives, faith communities, families, athletes, and philanthropists:

This is your call to rise. To walk. To give.

Together, we can use fashion as our platform and equity as our end goal.

□□ "Not on our watch. Not one more life lost to exploitation. Let's invest in beauty, in purpose, and in people."

□ MEDIA & PRESS

All media outlets are welcome. Press credentials, interview access, and media packages available upon request.

□ media@wemodelusa.com | Subject: "PRESS – 2025 Fashion Gala"

□□ TICKETS & SPONSORSHIP

□□ Reserve now: <https://WeModelUSA2025Gala.eventbrite.com>

□ VIP Sponsors receive premium seating, media exposure, red carpet access, swag bags, and more.

ABOUT WEMODEL USA

WEModel USA is a mission-driven organization combining fashion, economic empowerment, and global advocacy. Through its nonprofit arm, NWECare, and programs like Seeds of Faith, it builds bridges between continents and communities, transforming modeling into a movement and beauty into a tool for justice.

#SeedsOfFaith ☐
#WEModelUSA ☐
#WorldDayAgainstTrafficking ☐
#InternationalDayOfFriendship ☐
#FromSeedsToCrowns ☐
#ProtectOurYouth ☐☐
#EndExploitation ☐
#FaithFashionFreedom ☐

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