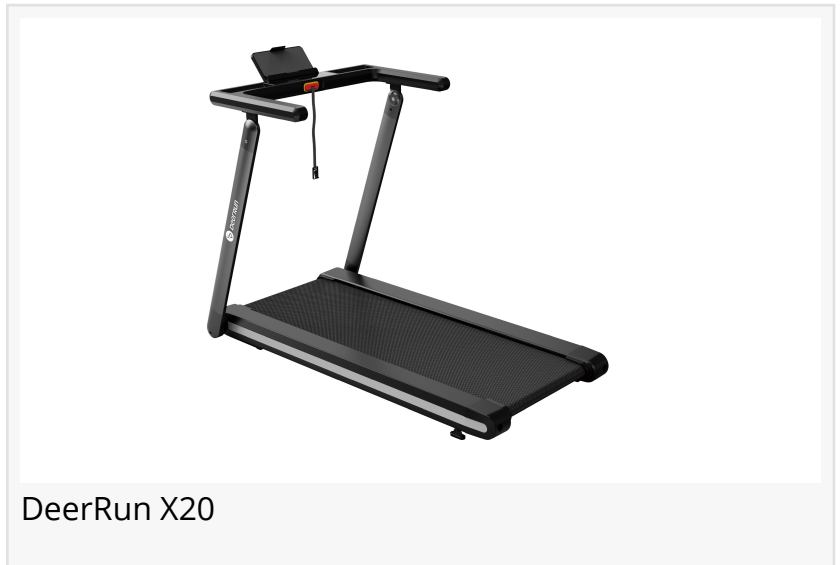


PitPat Unveils 2025 Blueprint: Transforming Home Fitness with a Next-Level Virtual Sports Ecosystem

HOUSTON, TX, UNITED STATES, July 31, 2025 /EINPresswire.com/ -- [PitPat](#), a frontrunner in global online competitions, has revealed its 2025 growth plan alongside a new strategic alliance with smart fitness brand [DeerRun](#). The two companies will use their upcoming joint launch event to introduce groundbreaking innovations aimed at redefining the home fitness experience. This initiative marks PitPat's transition from a pure virtual competition platform to a trailblazer in fully personalized competitive training.



Through close integration with DeerRun's next-generation smart fitness devices, PitPat now enables users to experience immersive, goal-driven online competitions directly at home, opening the door to a more interactive and connected fitness era.

With deep expertise in smart fitness technology, DeerRun continues to launch innovative products designed for the diverse needs of modern households. From compact apartment living to high-performance training, DeerRun focuses on space-saving foldable designs, robust competition-grade sensors, and powerful chipsets, delivering an intelligent and inclusive home fitness environment.

One highlight of the launch is the [DeerRun X20 Treadmill](#), an all-in-one indoor running solution. Featuring a durable brushless motor, the X20 offers quiet operation and stable power output ideal for moderate to high-intensity workouts. Its 15% auto incline recreates outdoor terrains, enhancing cardiovascular and full-body conditioning. Capable of speeds up to 7.5 mph (approx. 12 km/h) with a 3.0 HP motor and weighing only 33 kg, the X20 strikes a balance between performance and portability.

Also under development is the AP01 Race-Grade Treadmill, purpose-built for high-intensity training and virtual racing. Equipped with a 3.5 HP continuous-duty motor and reaching speeds of 12 mph (approx. 19 km/h), the AP01 accommodates everything from endurance runs to sprint training. Despite weighing only 42 kg, its reinforced design ensures stability and safety. A wider running surface and advanced shock absorption minimize joint impact, making it ideal for long-term, frequent use. Paired with PitPat's smart connectivity, users can participate in real-time races, track rankings, and follow personalized workout programs.

The lineup also features the S500 Smart Cycling Bike, designed for immersive indoor cycling experiences. Compatible with Apple Vision Pro, the S500 leverages VR technology to simulate realistic outdoor routes. With 32 magnetic resistance levels, it supports the full training spectrum from warm-ups to high-intensity sprints, while its lightweight 19 kg frame ensures easy storage.

PitPat is committed to making competitive fitness accessible to households worldwide. By fully integrating with DeerRun treadmills, cycling bikes, and other connected gear, the platform allows users to join diverse virtual events—ranked matches, mileage challenges, and 1v1 PK competitions—anytime, anywhere. Gamified rewards, points systems, and achievement badges keep users motivated and engaged for the long term.

In addition, PitPat is enhancing its personalized training algorithms, real-time performance monitoring, and incentive-driven programs, creating a closed-loop ecosystem that covers training, competition, and rewards—without leaving home.

“Our mission is simple: fitness should be free from the constraints of time, space, and equipment,” said Kevin Zhang, Founder of PitPat. “By merging our virtual competition platform with DeerRun’s cutting-edge smart devices, we’re transforming living rooms into personal arenas. Our ‘Home Sports Ecosystem’ redefines home workouts and gives every user a unique race track at home. Through continuous innovation and integration, we hope to inspire more people to stay active and build a fair, engaging, and purposeful fitness environment.”

Looking Forward: Virtual Sports on a Global Stage

PitPat will continue pushing the boundaries of virtual fitness by launching new global events and themed fitness seasons in the year ahead, helping users achieve meaningful milestones and shaping the future of fitness competitions worldwide.

Allison Wilson

JOYFIT

+1 310-309-1573

[email us here](#)

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