



Tasteology & Co Unveils Industry-First Clean-Label Innovation Platform to Revolutionize Food Product Development

Tasteology & Co, a leading food science lab and formulation studio, today announced the launch of its groundbreaking Clean-Label Innovation Platform

MIAMI, FL, UNITED STATES, July 31, 2025 /EINPresswire.com/ -- Tasteology & Co, a leading food science lab and formulation studio, today announced the launch of its groundbreaking Clean-Label Innovation Platform — a comprehensive suite of R&D tools, sensory insights, and formulation expertise designed to accelerate the creation of next-generation clean-label food and beverage products.

Driven by a team of world-class scientists and culinary innovators, Tasteology & Co's new platform combines advanced ingredient screening, rapid prototyping, and consumer sensory testing to help food brands transform ideas into market-ready products faster than ever before.

"Clean-label products are no longer a niche — consumers demand transparency, natural ingredients, and superior taste across all categories," said Mr. Charbel Aoun, Managing Partner at Tasteology & Co. "Our Innovation Platform empowers brands to navigate this complexity with science-backed solutions that deliver both health and flavor, without compromise."

Key features of the platform include:

A proprietary ingredient database focused on natural, allergen-free, and sustainably sourced components

Accelerated formulation cycles using high-throughput lab techniques

Real-time sensory feedback from diverse consumer panels

Regulatory and compliance support to streamline product approvals

The launch comes amid growing global demand for clean-label consumer packaged goods, driven by health-conscious consumers and evolving regulatory standards. Tasteology & Co's platform is designed to serve startups, established brands, and private labels looking to innovate

with confidence and agility.

“By bridging the gap between food science and consumer insight, we’re helping our partners reduce time-to-market and minimize costly trial-and-error,” added Mr. Aoun. “This platform is a game-changer for brands serious about clean-label innovation.”

Tasteology & Co invites interested brands to explore partnership opportunities and experience the platform firsthand. For more information, visit www.tasteologyco.com.

Contact:

Emma Blinje

Customer Support Manager

Tasteology & Co

Email: emma.blinje@tasteologyco.com

Phone: +1 (305) 555-1234

charbel aoun

tasteology & co.

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/835733927>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.