

TheGenieLab Updates the QuickBooks Online Connector for Veeqo: Streamlining Financial Data for eCommerce Brands

Automate Accounting Workflows with Seamless Integration Between Veeqo and QuickBooks Online

MIAMI, FL, UNITED STATES, August 4, 2025 /EINPresswire.com/ --

TheGenieLab, a certified Shopify Plus Partner and expert in API-driven eCommerce solutions, is pleased to re-launch its financial tool: the [QuickBooks Online Connector for Veeqo](#). This connector enables seamless synchronization of customers, products, orders, and more between Veeqo and QuickBooks Online—delivering automated financial reporting and real-time inventory visibility to merchants and accountants alike.

“

By linking Veeqo's inventory mastery with QuickBooks's accounting precision, we're enabling businesses to trust their data in real time—and make smarter, faster decisions.”

Christian Behier

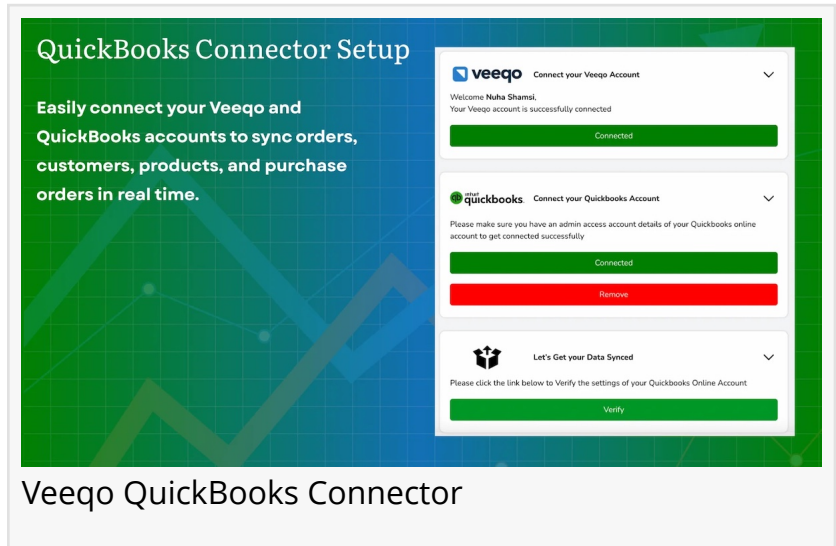
The integration is designed to eliminate manual bookkeeping and sync errors by automating the flow of data from Veeqo into QuickBooks Online. Now available via TheGenieLab's app portal and [Veeqo Marketplace](#), this connector offers actionable insight across finance, inventory, and operations.

TheGenieLab

“Merchants investing in sophisticated inventory tools like Veeqo shouldn't still be juggling spreadsheets or fighting reconciliation headaches,” said Fredy Dellis, CEO of

TheGenieLab. “This connector delivers real-time, accurate financial data into QuickBooks Online — freeing merchants to focus on growth, not data entry.”

Key Benefits:



- Real-Time Sync of customers, product catalogs, orders, and other records from Veeqo to QuickBooks Online
- Automated Financial Reporting, including profit & loss, balance sheets, and sales performance by channel
- Inventory Visibility in accounting — aligning physical stock with financial ledgers
- Error Reduction by eliminating manual exports and imports
- Easy Setup via Veeqo Marketplace with guided API integration flow

“Cloud tools are only as powerful as they are connected,” added Christian Behier, Operations Manager at TheGenieLab. “By linking Veeqo's inventory mastery with QuickBooks’s accounting precision, we’re enabling businesses to trust their data in real time—and make smarter, faster decisions.”

Built using Veeqo’s system API, the Connector supports syncing of customers, products, orders, credit memos, and invoices. It also provides configurable mapping settings, allowing merchants to align account types, chart-of-accounts buckets, and tax codes to suit their financial workflows.

Designed with scalable, enterprise-friendly architecture, TheGenieLab’s connector handles high transaction volume and complex inventory scenarios. Optimized for Shopify brands, it ensures that accounting stays in lockstep with eCommerce operations—ideal for multi-channel retailers, subscription brands, and high-volume sellers.

The integration requires merchants to possess active Veeqo and QuickBooks Online accounts. Key setup steps include:

- Installing the connector through the Veeqo Marketplace
- Authorizing both Veeqo and QuickBooks Online via API keys
- Reviewing pre-sync verification checklist
- Configuring sync mappings and settings
- Launching automated sync cycles with daily—or custom—frequency

The GenieLab offers robust support throughout onboarding, plus consultancy services for API customization, enterprise chart-of-accounts structuring, or data integration strategies.

TheGenieLab

To learn more or get started, visit TheGenieLab's QuickBooks Online Connector page. Also available in the Veeqo App Store.

Media Contact:

Fredy Dellis

CEO, TheGenieLab

fredy@thegenielab.com

+1 305-762-0130

About TheGenieLab

TheGenieLab is an award-winning eCommerce agency and Shopify Plus Partner specializing in custom app development, API integrations, and ERP connectors. With offices in Miami and Cardiff, TheGenieLab delivers precision-engineered commerce solutions—connecting platforms like Veeqo, QuickBooks, ERP, and Shopify to streamline operations and accelerate growth.

Fredy Dellis

TheGenieLab LLC

+1 305-762-0130

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/835826746>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.