

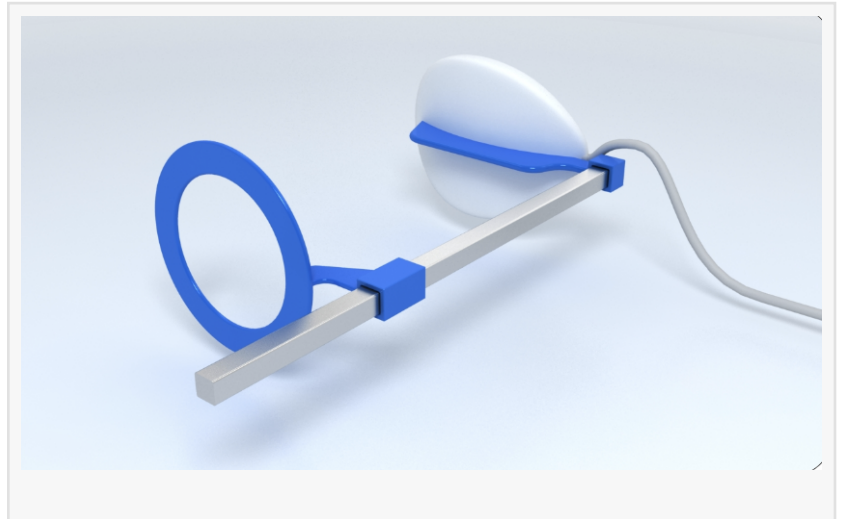
# The Buzz Marketing Presents Better Bitewing: Revolutionary Ergonomic Dental X-Ray Bitewing Available for Licensing

*Comfortable rounded design addresses patient discomfort in multi-billion dollar dental equipment market.*

FORT LAUDERDALE, FL, UNITED STATES, August 1, 2025 /EINPresswire.com/ --

[The Buzz Marketing](#), a leading inventor marketing agency specializing in licensing deals and manufacturer connections, today announces the availability of Better Bitewing, an innovative ergonomic dental X-ray bitewing system, for qualified

manufacturing partners. This breakthrough device addresses widespread patient discomfort issues in dental radiography while representing significant opportunity in the expanding dental equipment market.



## Proven Market Solution with Strong Commercial Potential

Better Bitewing represents a major advancement in dental radiography comfort, featuring a rounded oval design that follows the natural shape of the mouth rather than traditional rectangular formats. The device curves away from sensitive gum areas and incorporates softer materials, eliminating the sharp edges and uncomfortable pressure points that cause patient distress during X-ray procedures.

"We're presenting Better Bitewing to manufacturers because it solves a universal problem that affects millions of dental patients while offering strong revenue potential," said The Buzz Marketing team. "Every dental practice struggles with patient comfort during radiography procedures. This innovative design transforms a painful necessity into a comfortable experience, creating clear value for dental professionals and their patients."

Addressing Multi-Billion Dollar Market Opportunity

The timing for Better Bitewing couldn't be better for manufacturing partners, as the global dental equipment market continues robust expansion, projected to reach \$45 billion by 2028. Patient comfort and experience have become critical differentiators for dental practices, creating substantial demand for innovative solutions that improve procedural outcomes.

Key features that set Better Bitewing apart include rounded oval shape designed to follow mouth contours, softer materials for enhanced comfort, easily adjustable target ring system, reversible design for both sides of the mouth, multiple sizes for various ages and mouth dimensions, and elimination of sharp edges that cause tissue irritation.

### Ready-to-License Innovation

Better Bitewing addresses the universal challenge of patient discomfort during dental X-ray procedures. The device is designed for broad appeal across dental practices, particularly benefiting general dentistry, pediatric dental offices, orthodontic practices, and any dental professional seeking to improve patient experience and procedural efficiency.

### Licensing Opportunity for Forward-Thinking Manufacturers

The Buzz Marketing is facilitating connections between qualified manufacturers and this patent-pending technology through targeted outreach campaigns designed specifically for licensing opportunities. The agency leverages its extensive network of industry contacts to identify the right manufacturing partners for innovative medical devices like Better Bitewing.

"Our role is to connect proven innovations with manufacturers who can bring them to market successfully," explained The Buzz Marketing team. "We see tremendous licensing potential for Better Bitewing across dental equipment manufacturers, medical device companies, and radiography specialists. This product addresses a genuine pain point that every dental practice encounters daily."

### Strong Market Position and Revenue Potential

Better Bitewing enters the growing dental equipment market with patent-pending protection and clear competitive advantages over existing rectangular designs. The device offers qualified manufacturing partners the opportunity to license proven technology that directly improves patient outcomes and practice efficiency. The Buzz Marketing is facilitating introductions with potential partners across dental equipment manufacturers, medical device companies, and dental supply distributors.

### About The Buzz Marketing

The Buzz Marketing is a specialized inventor marketing agency dedicated to helping inventors secure licensing deals and bring their products to market. Through strategic outreach and

targeted relationship building, the company connects innovative products with the right manufacturers and media outlets.

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