

Pressure Sensitive Adhesives Market is Expected to Progress at a CAGR of 5.8% to Reach US\$ 110.2 Billion by 2035

Steady growth in the global pressure-sensitive adhesives market driven by rising packaging, healthcare, and industrial automation demands.

ROCKVILLE, MD, UNITED STATES, August 1, 2025 /EINPresswire.com/ -- The global [pressure-sensitive adhesives market](#) is expected to grow from USD 62.7 billion in 2025 to USD 110.2 billion by 2035, at a CAGR of 5.8%. Growth is fueled by increasing demand for lightweight, high-performance bonding solutions in the automotive and electronics sectors.



Additionally, the rise of e-commerce and the shift toward sustainable packaging are boosting the adoption of eco-friendly pressure-sensitive adhesives.

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What Are the Key Drivers of the Pressure-Sensitive Adhesives Market?

The pressure-sensitive adhesives (PSA) market is experiencing strong growth due to rising demand across major sectors such as automotive, packaging, electronics, and healthcare. A key driver is the increasing use of PSAs in the automotive industry, where they offer lightweight bonding solutions that contribute to improved fuel efficiency and reduced vehicle weight.

The growing adoption of electric and hybrid vehicles is further boosting the need for PSAs, particularly in applications like battery assemblies, wire harnesses, and interior components. Additionally, these adhesives help minimize noise and vibrations, enhancing vehicle comfort and performance, which strengthens their appeal in modern automotive design.

What Are the Regional Trends in the Pressure-Sensitive Adhesives Market?

Asia Pacific leads the global pressure-sensitive adhesives market in both production and consumption, fueled by rapid industrialization, urban growth, and expanding end-use industries such as packaging, automotive, and electronics.

Key countries like China, India, Japan, and South Korea serve as major manufacturing hubs for consumer electronics and vehicles—two major application areas for PSAs. The region's competitive edge is further strengthened by affordable labor and abundant raw material availability, making it a key driver of global market growth.

What Are the Challenges and Restraining Factors in the Pressure-Sensitive Adhesives Market?

A key challenge for the pressure-sensitive adhesives (PSA) market is the volatility of raw material prices, especially those derived from petroleum-based sources like acrylics, rubber, and resins. Fluctuations in crude oil prices can significantly affect production costs, creating pricing uncertainty and squeezing profit margins—particularly for small and mid-sized manufacturers.

Environmental and regulatory concerns also act as major restraints. Solvent-based PSAs release volatile organic compounds (VOCs), contributing to air pollution and facing increasing scrutiny under environmental regulations, which pushes manufacturers toward costlier, eco-friendly alternatives.

Competitive Analysis

The global pressure-sensitive adhesives (PSA) market is highly competitive, featuring both multinational leaders and regional players. Companies are focusing on innovation, sustainability, and strategic acquisitions to meet evolving industry demands and expand their global reach.

3M and Henkel dominate with broad product portfolios in tapes, medical, and industrial applications, emphasizing sustainable, low-VOC solutions. Avery Dennison leads in labeling and packaging, while Arkema's Bostik brand is targeting high-growth areas like hygiene and flexible packaging.

Mergers, acquisitions, and partnerships—such as Arkema's acquisition of Ashland's adhesive business—are reshaping the market. With rising demand in EVs, medical, and smart packaging, firms are investing in specialty adhesives to stay competitive in a rapidly evolving landscape.

Key players in the pressure-sensitive adhesives industry are 3M Company, Tesa SE, Nitto Denko Corporation, LINTEC Corporation, BASF SE, Lohmann GmbH & Co. KG, Exxon Mobil Corporation, and other players.

Recent Development

In February 2024, Researchers at Virginia Tech developed a novel approach applying kirigami (paper cutting) designs to pressure-sensitive adhesive tapes. This method increases bond strength by up to 60% while retaining clean removability, offering a promising design innovation for construction, packaging, and industrial tapes.

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Segmentation of Pressure Sensitive Adhesives Market

By Resin Type :

- Acrylic-based
- Rubber-based
- Other

By Backing Material :

- Polypropylene-based
- Paper-based
- Polyvinyl Chloride-based
- Other

By Application :

- Tapes
- Labels
- Hygiene Adhesives
- Graphic Films
- Medical Adhesives
- Other Applications

By Region :

- North America
- Latin America
- Western Europe
- Eastern Europe
- East Asia
- South Asia & Pacific
- Middle East & Africa

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The global [UV cured adhesives market](#) is expected to grow from US\$ 4.54 billion in 2023 to US\$ 7.75 billion by 2033, registering a CAGR of 5.5% over the forecast period.

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