

Luma by Colin Heston Wins Bronze in A' Fashion and Travel Accessories Design Award

Innovative 3D-knitted backpack by Colin Heston awarded for its sustainable design, advanced manufacturing techniques, and sleek aesthetics.

COMO, CO, ITALY, August 1, 2025 /EINPresswire.com/ -- The A' [Design Award](#), a highly prestigious and well-recognized award in the field of accessory design, has announced [Luma](#) by [Colin Heston](#) as the Bronze winner in the Fashion and Travel Accessories Design category. This recognition highlights the exceptional design and innovation behind Luma, positioning it as a noteworthy achievement within the competitive accessory industry.

Luma's recognition in the A' Fashion and Travel Accessories Design Award is significant for both the brand and the industry at large. The design's innovative use of 3D knitting technology and commitment to sustainability align with the evolving needs and preferences of modern consumers. By showcasing the potential of advanced manufacturing techniques to reduce waste and enhance functionality, Luma sets a new standard for environmentally conscious and high-performance accessories.

What sets Luma apart is its revolutionary approach to backpack design and production. Utilizing a patented 3D knitting process, the backpack is constructed with minimal waste and maximum efficiency. The seamless knit components are engineered with specific attributes, such as low-stretch mesh for ergonomic support and spacer knit structures for breathable cushioning. The result is a lightweight, durable, and highly functional backpack that pushes the boundaries of traditional accessory design.



Luma

The Bronze A' Design Award recognition for Luma serves as a testament to Colin Heston's dedication to innovation and sustainability. This achievement is expected to inspire future projects within the brand, driving further exploration of cutting-edge manufacturing techniques and eco-friendly materials. As Heston Gear continues to redefine the accessory industry, this award reinforces the brand's commitment to crafting high-performance, responsibly made products that resonate with conscious consumers.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=172299>

About Colin Heston

Colin Heston is an industrial designer merging sustainability, technology, and user-centric innovation to create next-generation carry solutions. With a background in Industrial Design from Thomas Jefferson University and experience in manufacturing operations, he blends cutting-edge materials with sustainable techniques. His latest project, a revolutionary 3D-knit backpack, exemplifies his commitment to sustainability, technology, and modern aesthetics. By pushing the boundaries of design and production, he crafts products that minimize waste while enhancing functionality.

About Heston Gear

Heston Gear is redefining the future of everyday carry accessories through the lens of innovation, sustainability, and intentional design. At the forefront of advanced manufacturing, Heston Gear explores cutting-edge processes such as 3D knitting, automated fabrication, and modular construction to create products that are both high-performance and responsibly made. By leveraging futuristic materials and embracing a circular design philosophy, the brand delivers sleek, sustainable, and functional essentials for the conscious consumer.

About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a high level of creativity, practicality, and potential to positively influence industry standards. Winning designs are acknowledged for their professional execution, innovative use of materials and technology, and ability to enhance people's lives. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, industry experts, journalists, and academics, ensuring that only the most deserving works are honored with this prestigious title.

About A' Design Award

The A' Fashion and Travel Accessories Design Award is a distinguished international design competition that recognizes exceptional creativity and innovation in the fashion and travel accessories industry. Open to designers, agencies, companies, and brands from all countries, the award provides a platform to showcase groundbreaking designs and gain global recognition. Through a rigorous blind peer-review process by an expert jury panel, the A' Design Award identifies and honors products and projects that demonstrate superior design principles and the potential to advance the industry. Ultimately, the A' Design Award aims to create a better world

by promoting and celebrating the power of good design.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://accessorydesignaward.com>

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