

# Coconut Oil Market Trends 2025-2029: Regional Outlook and Sizing Analysis

*The Business Research Company's  
Coconut Oil Global Market Report 2025 –  
Market Size, Trends, And Forecast 2025-  
2034*

LONDON, GREATER LONDON, UNITED  
KINGDOM, August 4, 2025

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## [Coconut Oil Market Growth](#) Forecast: What To Expect By 2025?

Recent years have seen a robust growth in the [coconut oil market](#) size. The market is projected

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to expand from \$5.03 billion in 2024 to \$5.45 billion in 2025, yielding a compound annual growth rate (CAGR) of 8.4%. The escalation in the historic phase is a result of its culinary applications, health and wellness benefits, utilization in cosmetics and personal care, availability of non-GMO and organic variants, and its role in conventional and cultural practices.

The market size for coconut oil is anticipated to experience robust growth over the coming years, reaching an estimated "\$7.52 billion by 2029", with a compound annual growth rate (CAGR) of 8.4%. The expected

expansion during the forecast period is a result of various factors, including increasing preference for plant-derived and vegan diets, functional foods and drinks, eco-friendly beauty and natural cosmetic products, sustainable sourcing and production practices, and medical and therapeutic applications. Key trends projected for this period encompass the rising popularity of MCT oil, the demand for coconut-based alternatives to dairy, hair and scalp treatments, aromatherapy and wellness oils, as well as customizable coconut blends.

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### What Are Key Factors Driving The Demand In The Global Coconut Oil Market?

The surge in the demand for personal care and cosmetic products is anticipated to drive the expansion of the coconut oil market. These personal care and cosmetics refer to an array of consumer goods used on various external body parts including skin, hair, nails, lips, external genital and anal areas, teeth, and mucous membranes. Coconut oil, a natural moisturizer, facilitates skin and hair nourishment and hydration. It is incorporated into lotions, creams, and hair conditioners to enhance hydration and improve the skin and hair texture. For example, as reported by Cosmetics Europe, a personal care association based in Belgium, in 2023, 500 million consumers daily utilized personal care products for improving their well-being and health protection. Moreover, the personal care industry significantly contributes approximately \$31.23 billion (€29 billion) annually to the European economy. Consequently, the escalating demand for personal care and cosmetic items is propelling the growth of the coconut oil market.

### Who Are The Leading Players In The Coconut Oil Market?

Major players in the Coconut Oil Global Market Report 2025 include:

- Archer Daniels Midland Company
- Greenville Agro Corporation
- Libra Bioscience Pvt Ltd.
- Bunge Ltd.
- Cargill Incorporated
- Wiche Plantation Company (Pvt) Ltd.
- Adani Group
- Windmill Organics Ltd.
- Hain Celestial Group Inc.
- PT. Harvard Cocopro

### What Are Some Emerging Trends In The Coconut Oil Market?

The trend of forming strategic alliances has become significant in the coconut oil market. Businesses are collaborating with coconut oil organizations to take advantage of mutual resources and break into new markets. For example, a partnership was established in April 2022 between CocoTherapy, an American firm specializing in organic virgin coconut and MCT oil products for pets, and Matrix Partners. This alliance aims to create captivating content and advertisements aimed at their consumers. Matrix Partners' specific role is to support CocoTherapy in growing its Facebook footprint. To establish ties with existing and potential CocoTherapy clients, Matrix's team will utilize their expertise in managing pet brand social media and keeping up with relevant trends. Matrix Partners is a marketing and communications firm based in the United States.

### Analysis Of Major Segments Driving The Coconut Oil Market Growth

The coconut oil market covered in this report is segmented –

- 1) By Product: Virgin Coconut Oil, Coconut RBD Oil
- 2) By Price Point: Mass, Premium

- 3) By Distribution: Direct Distribution, Convenience Stores, Modern Trade Units, E-Commerce, Others Distributions
- 4) By Application: Food Industry, Agriculture, Cosmetics And Personal Care Industry, Chemical Industry, Other Applications

Subsegments:

- 1) By Virgin Coconut Oil: Cold-Pressed Virgin Coconut Oil, Expeller-Pressed Virgin Coconut Oil, Organic Virgin Coconut Oil
- 2) By Coconut RBD Oil: Refined Coconut Oil, Bleached Coconut Oil, Deodorized Coconut Oil

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<https://www.thebusinessresearchcompany.com/report/coconut-oil-global-market-report>

Which Region Is Expected To Lead The Coconut Oil Market By 2025?

In 2024, Western Europe dominated the coconut oil market as reported in the Coconut Oil Global Market Report 2025. The report projects growth in this region for the given year. The market coverage of the report spans regions such as Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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