

# Diamonds Do Good Entrepreneurship Grant Winners to be Announced: 20 #UPGBiashara Entrepreneurs, 7 countries compete

*20 Finalists from 7 countries compete for the Diamonds Do Good® Entrepreneurship Grant. Who will take home the cash grants?*

GENEVA, SWITZERLAND, August 1, 2025 /EINPresswire.com/ -- United People Global (UPG) announces that the winners are set to be unveiled for the prestigious and impactful Diamonds Do Good® Entrepreneurship [Grant](#) 2025. The extraordinary winners have come through a very competitive process. All 20 Finalists are outstanding #UPGBiashara Entrepreneurs who come from seven countries and represent different business sectors.

"The Diamonds Do Good Entrepreneurship Grant champions entrepreneurs from diamond-producing communities who are using the power of business to create meaningful, lasting change. By supporting those closest to the source of natural diamonds, we invest in local leadership, community development, and a sustainable future. This truly reflects what we mean when we say, 'Diamonds Do Good,'" said Nancy Orem Lyman, Executive Director, Diamonds Do Good.

Who will win the 2025 Grants? The 20 Finalists showed exceptional creativity, vision and unwavering determination. These attributes make them ideal winners and it has made this selection very competitive. This year's finalists represent the following countries: Botswana, India, Lesotho, Namibia, Sierra Leone, South Africa and Tanzania.

These are the Finalists and their respective countries (countries listed in alphabetical order):

Botswana: Goitsewang Majaga, Bakang Emmanuel Keimetswe, Tshireletso Seoromeng,



**The Diamonds Do Good® Entrepreneurship Grant is HERE!**

**Supporting entrepreneurs, Supporting communities**

**Date:** 7 August 2025  
**Time:** 4- 5:30 pm CEST  
**RSVP:** <https://upglive.org/upgbiashara-events-RSVP>

DDG Grant is Here - Announcement event 2025

Monkgogi Moshaga

India: Kharthickeyen Kuppuswamy

Saravanakumar , Ryan Nadar

Lesotho: Mafube Ranthimo, Mabatho Hlaoli

Namibia: Loide Dawid

Sierra Leone: Rosaline Kaifala, Karim Kamara,

Aminata F kandeh, Komrabai Dumbuya

South Africa: Patricia Monzo Botshoma, Natalie-

Jane Van Dieman, Lerato Mashala, Emelda

Matabane

Tanzania: Habiba Salim, Jerusa Kitoto, Helen

Rweikiza

Their businesses represent a variety of sectors including: agriculture, education, electronics, energy, environment / nature, events, health and wellness, jewelry, marketing, real estate, professional services and more. Their innovative approaches to business solutions and their dedication saw them advance to become Finalists for the 2025 Diamonds Do Good® Entrepreneurship Grant.



**Have you RSVP'd yet?**

#DiamondsDoGoodGrant

**Which countries will win?**

|       |   |
|-------|---|
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What has happened so far? The 20 Finalists have completed the final stage of the process, known as the "Shark Tank". This involves presenting to a group of jury members, in front of a live audience. In these sessions, Finalists reveal their business activities, challenges, solutions as well as their plans and prospects. The next step in the process is the [announcement](#) of the 2025 winners.

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*Nancy Orem Lyman, Executive Director, Diamonds Do Good*

“The Diamonds Do Good® Entrepreneurship Grant creates impact long before and long after any grants are awarded. It is designed so that it creates many winners including the finalists, their businesses and the communities that they impact. We look forward to celebrating together and to supporting their progress,” said Dr. Yemi Babington-Ashaye, President of United People Global.

The Diamonds Do Good® Entrepreneurship Grant Announcement takes place on Thursday, 7 August 2025 at 4pm CEST (or 10am EDT). It is possible to attend the event for free while spaces remain and to witness the moment by visiting: <https://upglive.org/upgbiashara-events-rsvp>



About Diamonds Do Good®: A not-for-profit organization inspired in 2006 by Nelson Mandela to tell the world about the positive impact of diamonds in Southern Africa. Presently, its primary objective is to initiate significant transformations within natural diamond communities worldwide and to effectively share these impactful narratives.  
<https://www.diamondsdogood.com>.

About [UPG Biashara](#): UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. This includes growing and strengthening existing enterprises. UPG Biashara provides training, mentorship, financial support and more.

United People Global is a community that encourages and enables people to participate in making the world a better place.

Note to Editors  
Social media hashtags: #DiamondsDoGoodGrant  
#UPGBiashara  
Learn more about the Diamonds Do Good® Grant: <https://upglive.org/DDG-Grant>  
Learn more about the Diamonds Do Good®: <https://www.diamondsdogood.com/>  
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**Imagine winning \$5,000 to support your business?**  
**What about \$20,000?**  
**Discover the WINNERS of Diamonds Do Good® Entrepreneurship Grant**

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Imagine Winning DDG Grant -  
Announcement event 2025



**ANNOUNCEMENT EVENT**  
**DIAMONDS DO GOOD® ENTREPRENEURSHIP GRANT**

**Date** 7 AUGUST 2025 **Time:** 4 PM CEST  
**RSVP:** <https://upglive.org/upgbiashara-events-RSVP>

Announcement event Flyer - DDG Grant  
2025

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