



WinTheView Announces Major Price Improvement to Empower Job Seekers with Affordable Career Portfolio Tools

In a move aimed at making high-impact career tools more accessible, WinTheView announces a significant price improvement for its Career Portfolio platform

CAPE MAY, NJ, UNITED STATES, August 1, 2025 /EINPresswire.com/ -- WinTheView today

“

Oh my gosh, your WinTheView product was an absolute game changer. Every recruiter and hiring manager I interviewed with was blown away by it”

Caitlin Baker

announced a significant price improvement for its flagship [Career Portfolio](#) Website platform. Job seekers can now build a customized digital portfolio (website) for just \$24 per month — less than \$0.80 per day — helping them stand out in today’s highly competitive job market.

Designed by executive search professionals, WinTheView (WTV) equips users with a powerful, user-friendly suite of tools that guide them in clearly communicating their value through storytelling, visuals, and strategy. Whether users

are recent graduates or seasoned executives, WTV empowers them to create a strong first impression.

Key platform features include:

- Development of personalized elevator pitches, cover letters, and interview follow-ups
- Organization of top career success stories
- Custom portfolio websites (URLs) with multimedia content
- Creation of polished PDFs and impactful videos
- Lifetime access to stored career content on the WTV platform

“Our mission is to help candidates rise above the noise in the hiring process,” said Ken Diamond, CEO of WinTheView. “This new pricing model ensures that more professionals, regardless of budget, can access tools that make their job search more strategic, confident, and effective.”

New pricing tiers include:

- 1 month: \$24
- 3 months: \$59
- Lifetime access: \$245 (one-time payment)

All existing WTV accounts remain active. Users can log in using their email and retrieve credentials through the “Forgot Password” feature if needed.

The company’s partner program, which supports job search coaches, recruiters, universities, and other career service organizations, remains unchanged and continues to expand its reach nationwide.

Support & Learning Opportunities:

WTV users can request help from a dedicated career expert and attend free weekly Zoom learning sessions every Wednesday at noon ET. Interested participants can email kjdiamond@wintheview.com to reserve a seat.

About WinTheView:

WinTheView provides innovative, tech-enabled career marketing tools that empower job seekers to differentiate themselves in a crowded market. The platform is developed by recruiting and executive search professionals with decades of experience in helping candidates tell their stories more effectively.

For media inquiries, partnership opportunities, or user support, contact:

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