

# NAS Recruitment Innovation Unveils Redesigned Website to Better Serve Talent Acquisition Leaders

*This digital transformation underscores NAS Recruitment's commitment to providing recruitment marketing solutions to attract, engage and convert talent.*

FORT WASHINGTON, PA, UNITED STATES, August 14, 2025

/EINPresswire.com/ -- NAS Recruitment Innovation, a trailblazer in [recruitment](#)

[marketing](#) for over 75 years, has launched a newly redesigned website that marks a bold step forward in the company's evolution. More than a visual refresh, the new site showcases NAS's sharpened focus on innovation, client success, and the future of talent acquisition.

“

Our website launch is more than just a refresh. It represents where we're headed as a more agile, insight-driven partner to our clients, grounded in decades of experience but focused on what's next.”

*Jennifer Henley, COO of NAS Recruitment*

Designed with the needs of HR and talent acquisition leaders in mind, the new [nasrecruitment.com](#) features an enhanced user experience, deeper content, and a modernized brand presence as part of a larger commitment to driving results for organizations navigating a competitive hiring landscape.

“Our website launch is more than just a refresh,” said Jenn Henley, Chief Operating Officer at NAS. “It represents where we're headed as a more agile, insight-driven partner to our clients, grounded in decades of experience but focused on what's next. We've reimagined the site to make it easier for users to engage with [our services](#), draw

inspiration from our client successes, and tap into expert insights that support smarter, faster hiring.”

Highlights of the new site include:



**RECRUITMENT INNOVATION**

NAS Recruitment: Your Source for Full-Service Recruitment Marketing

- A clean, modern design optimized for usability and accessibility
- Real client case studies showcasing NAS solutions in action
- Thought leadership blogs and webinars from industry experts
- Easier navigation to key services and resources

This digital transformation underscores NAS's commitment to staying ahead of the curve in recruitment marketing, delivering solutions tailored to the evolving needs of HR and TA leaders.

Visit the new site at [nasrecruitment.com](https://nasrecruitment.com).

#### About NAS

With over 75 years of recruitment marketing expertise, NAS partners with organizations to attract and engage top talent through strategic storytelling, technology, and innovation. NAS is the trusted partner for companies across industries, helping them define and strengthen their employer brands and candidate experiences.

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