



Todd Mezrah Announces \$2,500 Business Athlete Grant for Resilient College Students

TAMPA, FL, UNITED STATES, August 3, 2025 /EINPresswire.com/ -- Renowned entrepreneur and executive benefits expert [Todd Mezrah](#) has announced the launch of the 2025 [Todd Mezrah Business Athlete Grant](#), a \$2,500 grant designed to support college students who demonstrate exceptional resilience and innovative thinking. Applications are now being accepted through October 1, 2025, with the winner to be announced on October 15, 2025.

The Todd Mezrah Business Athlete Scholarship, established by Tampa-based business leader Todd Mezrah, CEO of mapbenefits®, reflects his commitment to empowering the next generation of resilient leaders. With over 30 years of experience in executive benefit consulting and financial technology, Mezrah has created this annual award to recognize students who have overcome significant challenges and developed a growth mindset.

"Across three decades in business I've found that lasting success hinges on what I call the NGU — Never Give Up — mentality," said Todd Mezrah. "This grant is my way of investing in students who have already shown they can meet adversity head-on and emerge stronger. They're the future leaders who will carry that NGU spirit forward to drive positive change in their communities and industries."

The grant is open to any U.S.-based undergraduate or graduate student currently enrolled at an accredited college or university in the United States. Unlike many scholarship programs, the Todd Mezrah Business Athlete Scholarship has no GPA requirements and welcomes applicants from all majors and fields of study.

"What matters most is your story, your mindset, and your dedication to your goals," Mezrah emphasized. "Whether you've launched a small venture, led a community project, or simply persevered through personal hardships to pursue your education, this grant honors that spirit of determination and self-starting leadership."

Applicants must submit a 500-700 word essay responding to the prompt: "Reflect on a personal or academic challenge you've faced. How did you overcome it, and how has it shaped your goals or mindset going forward?" The essay must be submitted in PDF format and must be authentically written by the applicant, as AI-generated or plagiarized content is strictly prohibited.

The application process is straightforward:

1. Prepare the essay according to the prompt and guidelines
2. Complete the online application form at toddmezrahgrant.com
3. Upload the essay as a PDF document
4. Submit the application before the October 1, 2025 deadline

All applications will be reviewed by a selection committee established by Todd Mezrah. The committee will evaluate each submission based on authenticity, insight, and alignment with the grant's values of resilience and innovation. The winner will receive a one-time payment of \$2,500 to support their educational expenses, entrepreneurial project, or academic and professional development.

Todd Mezrah's commitment to education extends beyond this grant. As the founder and CEO of [Mezrah Consulting](#), he has built a reputation for innovative leadership in the executive compensation industry while maintaining a strong focus on giving back to the community through various educational initiatives.

Students interested in applying for the Todd Mezrah Business Athlete Scholarship should visit toddmezrahgrant.com for complete details and application instructions.

About Todd Mezrah

Todd Mezrah is a Tampa-based entrepreneur and the Chief Executive Officer of Mezrah Consulting, an executive benefits and compensation firm. With over 30 years of experience in executive benefit consulting and financial technology, Todd has a proven track record of innovation and leadership. He is passionate about resilience and education, founding the Todd Mezrah Business Athlete Scholarship to empower students who demonstrate perseverance and a drive to create positive change.

Todd Mezrah

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