

Booth & Partners Achieves B Corp Certification, Cementing Its Commitment to Purpose-Driven Growth

Booth earns B Corp status after a 3-year journey, proving it's possible to scale global teams with integrity, ethics, and people-first practices.

HONG LIM COMPLEX, SINGAPORE, August 5, 2025 /EINPresswire.com/ -- Booth & Partners, a global outsourcing company with teams across the Philippines, Colombia, and beyond, announced today that it has officially achieved B Corp Certification. The designation recognizes Booth's high standards of social and environmental performance, transparency, and legal accountability to all stakeholders — not just shareholders.



Booth & Partners celebrates B Corp Certification with global team members in the Philippines and Colombia — proving you can grow with heart, not just headcount.

"This isn't just a badge. It's the ultimate recognition of what Booth stands for," said Co-Founder Jamie Booth. "We've always believed in using business as a force for good — balancing profit with purpose, and putting people first."

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We believe growth doesn't have to come at the expense of people, values, or the planet — and now we've got the badge to prove it."

*Jamie Booth, Co-Founder,
Booth & Partners*

The certification follows a three-year journey that involved deep operational reviews and meaningful internal changes across governance, employee experience, client delivery, and environmental practices. Booth now joins a global movement of over 8,000 B Corps, including Patagonia, Ben & Jerry's, and Allbirds.

"This milestone reflects the dedication of our entire team," added Co-Founder Carmen Booth. "We didn't pursue B

Corp status to check a box — we did it to show our team and our clients that we're building Booth for the long haul, with our values intact."

Booth's B Corp certification reinforces its mission to help companies scale with intention — without sacrificing quality, ethics, or culture. Anchored in the Philippines and Colombia, and supported by global capabilities in over 190 countries, Booth partners with clients who value people-first delivery, low attrition, and seamless global reach. By embedding directly with client teams, Booth eliminates the need to set up entities or build complex HR infrastructure — making it easier to grow, anywhere.

A New Standard for Growth

B Corp Certification is administered by B Lab, a nonprofit network transforming the global economy to benefit all people, communities, and the planet. To qualify, companies must meet rigorous benchmarks in five areas: governance, workers, community, environment, and customers. Booth exceeded the required minimum score in each.

Unlike many certifications, B Corp status is not a one-time achievement — it requires recertification every three years and continuous operational improvement. It also includes a legal commitment to stakeholder governance, ensuring Booth remains accountable even during leadership transitions or capital raises.

What It Means for Booth Clients

Booth's clients — ranging from SaaS startups to mid-market healthtech, fintech, and logistics companies — are increasingly seeking partners who reflect their values. As buyer expectations shift toward responsible, human-centered growth, Booth's B Corp status provides third-party validation of its promise: [growth without compromise](#).

"This gives our clients more than peace of mind," said Jamie Booth. "It gives them proof that who they work with matters — and that Booth will keep showing up with integrity."

Learn More

Booth's public B Corp profile is available at <https://www.bcorporation.net/en-us/find-a-b-corp/company/booth-partners-pte-ltd/>. For media inquiries, contact marketing@boothandpartners.com.

About Booth & Partners

Booth & Partners is a [Certified B Corporation](#)™ delivering full-time [outsourced teams for global businesses](#). The company's B Corp-certified Singapore entity anchors operations across the Philippines, Colombia, and beyond. Booth helps high-growth companies scale without compromise — building embedded, values-aligned teams that feel like your own. Learn more at www.boothandpartners.com

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Booth and Partners

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