

Bachata Sensual America Presents: A Historic Jack & Jill Experience

Bachata Sensual America is proud to provide world-class events that blend training, social dancing, and showmanship.

HOUSTON, TX, UNITED STATES, August 2, 2025 /EINPresswire.com/ -- As one of the leading voices in America's Bachata scene, [Bachata Sensual America](#) is proud to provide world-class events that blend training, social dancing, and showmanship. They're thrilled to announce their exciting collaboration with the globally recognized [Bachata Council](#), one of Europe's most esteemed and influential Jack & Jill organizations. This global partnership sets the stage for one of the largest Jack & Jill competitions in the USA, featuring up to 100 talented dancers, over \$3,000 in prizes, and the chance to earn international ranking points, unlocking qualifications for future international divisions.



"At the heart of this competition is a simple but powerful goal: to inspire dancers of all backgrounds to elevate their social dancing through spontaneity, creativity, and authentic connection. These competitions aren't just about winning; they're about sharing energy, adapting in real time, and celebrating the unique chemistry that happens when two people meet on the dance floor. Social dancing is a universal language, and by encouraging growth through friendly challenges, we hope to strengthen that language around the world," Damian Guzman, event organizer, stated.

The first-place winners of this event will receive a full pass to the Bachata Sensual Festival in Houston, Chicago, and the Viva La Bachata Texas Festival for 2026, as well as a full pass to the Bachata Sensual Weekender festival in New York for 2025. Additionally, the winners will receive a \$120 credit for MyZiji shoes. The second-place winner will receive a full pass to the Bachata Sensual Festival in Houston and the Bachata Level Up Festival. The third-place winner will receive a full pass to the Bachata Sensual Festival in Chicago 2026 and the Viva La Bachata Weekender in

Washington DC.

Jack & Jill competitions are unique dance events that test a dancer's ability to adapt, connect, and improvise. Testing your dancing skills with challenges like random pairings, spontaneity to see how well dancers adapt to different partners and music styles, and multiple rounds including preliminaries, semi-finals, and finals to test endurance are just a few reasons why entering this competition is worth every bit of experience you'll receive.

All participants must adhere to the following rules to maintain the spirit of fairness and sportsmanship:

Competitors must register with the Bachata Council, hold a valid Bachata Competitor ID (BCID), and a Full Pass or Weekend Party Pass to Bachata Sensual Festival Chicago.

Dancers may compete as either a leader or a follower in a division. Switching roles within the same division during an event is not permitted.

Competitors must advance through divisions by accumulating points as outlined in the [Divisions & Points](#) guidelines.

All participants must behave respectfully towards fellow dancers, judges, organizers, and audience members. Attire should be tasteful and appropriate for the style of competition.

Costumes deemed inappropriate may result in penalties.

Music selection will include a range of bachata styles and tempos.

To learn more about this event, please reach out to charlie.walker@otterpr.com.

Charlie Walker

Otter PR

[email us here](#)

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