

CaratBee Introduces Affordable Silver and Gold Jewelry Collection for Global Market

CaratBee launches handcrafted silver & gold jewelry under \$700, offering ethical, modern rings, earrings, and bands with global shipping.

DOVER, DE, UNITED STATES, August 4, 2025 /EINPresswire.com/ -- With 500+ five-star reviews and growing international demand, CaratBee launches its most accessible fine jewelry collection to date offering handcrafted rings, earrings, and wedding bands in sterling silver and gold.

CaratBee, a rising global fine jewelry brand, announces its newest collection of handcrafted rings and jewelry featuring [lab grown diamonds](#) and [moissanite](#) all priced under \$700. This launch reflects the brand's commitment to making high-quality, ethically sourced fine jewelry more accessible through modern design and transparent pricing.

The collection features a curated lineup of rings, earrings, and wedding bands, available in both sterling silver and gold settings, making it ideal for everyday wear, milestone gifts, or meaningful celebrations without the premium markup.

"We launched this collection to make fine jewelry feel inclusive, not intimidating," said a CaratBee spokesperson. "It's for the modern customer who wants thoughtful design, quality materials, and ethical values without compromising price or beauty."

□ What Sets This Collection Apart

□ Over 500 verified five-star reviews showcasing growing global customer trust

The CaratBee logo is displayed in a large, white, sans-serif font against a solid black rectangular background.

Diamond Ring

- Serves customers across the U.S., Canada, U.K., Germany, and Australia
- Available in both sterling silver and gold, offering flexibility in style and investment
- IGI-certified stones, graded for cut, color, clarity, and carat (where applicable)
- Bestsellers include solitaire rings, halo-set earrings, and classic wedding bands
- Includes 30 day returns and complimentary resizing, reinforcing confidence in every purchase
- Delivered in premium packaging, ready for gifting or self-celebration
- Worldwide shipping with personalized customer support
- A Category Carving Move in Affordable Fine Jewelry

CaratBee's new launch addresses a growing demand for ethically crafted, design-forward jewelry at price points under \$700 a segment where many traditional jewelers fall short. By leveraging its direct-to-manufacturer model, the brand bypasses middlemen and passes the value to its customers, making fine jewelry feel approachable, especially for first-time buyers or conscious gift givers.

And while resale value may not be the primary motivation behind these purchases, CaratBee is transparent: this collection is made to be worn, loved, and remembered not flipped. It's about owning moments, not margins.

□ Made with Intention. Designed for Everyone.

Rooted in ethical sourcing and minimalist design, CaratBee pieces are crafted with responsibly sourced materials, built to last, and styled to fit a wide range of personal aesthetics from understated daily looks to heartfelt proposals. Every piece is made-to-order, reflecting CaratBee's belief in slow luxury, conscious consumption, and the value of personal connection.

This under \$700 line was developed in direct response to community feedback from couples planning budget-friendly engagements to buyers wanting heirloom-quality gifts without traditional markups.

□ Now Available Online

CaratBee's new jewelry collection is available exclusively at www.caratbee.com. Shoppers can explore personalized service, transparent pricing, and flexible style options backed by a dedicated support team and glowing customer reviews.

□ About CaratBee

CaratBee is a modern fine jewelry brand crafting meaningful pieces that balance design, ethics, and value. With a mission to make sustainable luxury accessible, CaratBee offers handcrafted rings, earrings, and wedding bands made from responsibly sourced materials with full pricing transparency and customer-first service. Headquartered in India with operations across the U.S. and Europe, CaratBee is trusted by thousands worldwide and is redefining what fine jewelry means for a new generation.

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