

Promise2Live Annual Gala in Hollywood on World Suicide Prevention Day To Honor Allison Holker September 10

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HOLLYWOOD, CA, UNITED STATES, August 4, 2025 /EINPresswire.com/ -- On September 10th the Avalon Theater in Hollywood will come alive with purpose passion and powerful performances as Promise2Live presents its 4th Annual Global Livestream Show on World Suicide Prevention Day www.Promise2Live.org

ALLISON HOLKER TO RECEIVE THE RESILIENCE AWARD IN PERSON with a Major surprise star that will present to Allison, ALSO BEING HONORED JOE DIMEO THE FIRST FACE AND COUBLE HAND TRANSPLANT PATIENT, ROB RIGGLE TO PRESENT A SPECIAL AWARD AMONG MANY OTHER STARS.

This high-energy unforgettable night brings together celebrities' influencers musicians survivors and mental

health leaders in a worldwide broadcast designed to save lives and spark change.



Last year the Promise2Live Global Show reached more than 3 million viewers in 117 countries and featured appearances from Jon Voight, Soleil Moon Frye, Angel Carter-Conrad, and other notable guests. This year promises even more impact with powerful stories live music special awards and a global call to action.

"This is not just a show – it's a lifeline," said Brandy Vega, founder of Promise2Live. "Behind every number is a name and behind every smile could be someone silently struggling. This show gives people hope and reminds them they are not alone. Together we're saving lives one promise at a time."

The event will be streamed live across multiple platforms including YouTube Facebook TikTok

Instagram and LinkedIn and will be professionally filmed for a television special airing this fall.

About Promise2Live

Promise2Live is a global mental health movement and initiative under the 501c3 nonprofit Good Deed Revolution. It was founded by Brandy Vega, an Army veteran and media executive, after her teenage daughter nearly died by suicide. That terrifying moment led Brandy to make a personal promise to save lives — and that promise became a global movement.

Today Promise2Live is reaching millions through livestream events youth programs school assemblies monthly town halls and the viral Pocket Hug project.



More than 80,000 Pocket Hugs have been distributed as tangible reminders that no one is alone.

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This is not just a show it's a lifeline, "Behind every number is a name and behind every smile could be someone silently struggling. Together we're saving lives one promise at a time."

Brandy Vega, Founder
Promise2Live

Here's a link to our highlight from last year https://youtu.be/ddZvIWpDYtM?si=Pi]-Gkpt6K2cp1cc

Here's our Theme Song https://youtu.be/L2JgxrX84w0?si=Of6UW5D88vgK9urM

Here's a link to our new campaign called Names Behind the Numbers:

https://youtu.be/nXimS6 y1VA?si=GQ9uYmf8Rpd83CEp

Here's the Choose to Stay Names Behind the Numbers

https://youtu.be/f4PBeqraNPA?si=onxvAmWUFDdyeb5v

Here's the mention from asta for the award https://www.travelpulse.com/news/agents/asta-announces-award-winners-at-travel-advisor-conference

Promise2Live partners with schools veterans influencers businesses and faith communities to spark real conversations promote compassion and support mental wellness.

Website: www.Promise2Live.org

Founder: Brandy Vega

Nonprofit: Good Deed Revolution | EIN: 47-

4416085

ROGER NEAL NEAL PUBLIC RELATIONS +1 323-366-2796 email us here





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