

REX FUELS GLOBAL EXPO & CONFERENCE 2025 SET TO TRANSFORM THE BITUMEN, PETROCHEMICALS & LOGISTICS INDUSTRY IN DUBAI

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/EINPresswire.com/ -- The stage is set and anticipation is rising as the world's leading event in [Bitumen](#), [Petrochemicals](#), [Petroproducts](#), and Logistics prepares to take Centre stage in Dubai. The 16th Edition of the Rex Fuels Global Expo & Conference, scheduled for August 18–19, 2025, at the prestigious Conrad Hotel on Sheikh Zayed Road, is poised to be a defining moment for global industry leaders, innovators, suppliers, and decision-makers.



This two-day mega event is expected to host more than 400 participants, with over 35 exhibitors and 40 prominent sponsors, representing major industry players from India, China, Malaysia, Iran, Iraq, Oman, Russia, the UAE, and beyond. From upstream producers to infrastructure developers and logistics providers, Rex Conferences offers a rare convergence of minds, markets, and milestones.

Dubai: The Ideal Backdrop for Global Collaboration

As one of the most strategically positioned and well-connected business hubs in the world, Dubai provides the perfect setting for a conference of this scale. Its world-class infrastructure, vibrant business ecosystem, and global accessibility make it the ideal venue to unite buyers and sellers, producers and distributors, and policy experts and innovators in one collaborative space. The event is designed to facilitate meaningful networking, stimulate global trade, and create long-term synergies among stakeholders from across the value chain.

Focus on Innovation, Sustainability & Market Trends

The 16th edition will spotlight some of the most critical developments shaping the future of the industry. Key discussion areas will include:

- Middle East–Asia Price Arbitrage and the impact of shifting global cargo flows
- Sustainable and Innovative Road Construction Practices, including low-emission paving technologies and circular economy models
- Emerging Market Trends and their influence on trade, sourcing, and the petroproducts supply chain

As governments and private sectors across the globe accelerate their infrastructure investments, the need for efficient logistics, innovative materials, and sustainable solutions becomes increasingly urgent. The Rex Fuels platform brings these conversations to the forefront through expert-led sessions and interactive networking formats.

Bitumen Demand on the Rise: A Global Snapshot

The demand for bitumen is undergoing a significant global surge, largely driven by an unprecedented wave of infrastructure development. From expressways and smart cities to intercontinental transport corridors, bitumen remains a core material for paving, waterproofing, and industrial applications.

According to Eurobitumen, the current global demand distribution reflects the scale of infrastructure momentum:

- Asia Pacific commands the largest share with 37% of global demand, driven by massive government-led construction initiatives in countries like China, India, Indonesia, and Vietnam.
- North America follows at 25%, fueled by large-scale federal investments in highway refurbishments and green infrastructure under initiatives like the U.S. Infrastructure Investment and Jobs Act.
- Europe, including the European Union, contributes 17%, supported by sustainable development goals and a shift towards lower-emission paving technologies.
- South America and Africa together account for 10% (7% and 3% respectively), with emerging economies focusing on regional connectivity, logistics corridors, and cross-border transport infrastructure.

This escalating demand landscape presents significant opportunities and challenges for suppliers, refiners, logistics providers, and policy stakeholders. With global bitumen flows changing due to geopolitical shifts, trade regulations, and supply constraints, there is an urgent need for industry-wide collaboration, technological innovation, and sustainable sourcing strategies.

The Rex Fuels Global Expo & Conference 2025 will provide an unmatched platform to navigate these complexities, understand shifting trade routes, and build strategic partnerships for long-

term growth.

Why You Shouldn't Miss This Event

- Connect with international buyers, sellers, and decision-makers across the entire value chain
- Explore high-growth markets and uncover new trade and sourcing opportunities
- Discover the latest innovations driving the future of bitumen, petrochemicals, and infrastructure
- Gain deep insights into market disruptions, cargo flows, and pricing forecasts
- Strengthen your global network with curated B2B meetings and exhibitor interactions

Be Part of the Global Conversation

With a strong legacy of 15 successful editions behind it, the 16th Rex Fuels Global Expo & Conference 2025 is more than a trade show; it is a strategic platform that shapes the global bitumen and petrochemical dialogue. It is the place where innovation meets opportunity, and where companies, governments, and experts come together to define what's next.

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