

Shakenation Signs 3-Year Deal with Sony Music Entertainment, Announces Debut Album 'Dough' for January 2026

ATLANTA, GA, UNITED STATES, August 5, 2025 /EINPresswire.com/ -- Shakenation has officially signed a three-year, \$850,000 agreement with Sony Music Entertainment, marking a major milestone in the rising hip-hop artist's career.

Under this new partnership, Shakenation is preparing to drop his debut album, "Dough," in January 2026. The project will showcase his signature rap style, which blends financial wisdom, self-care themes, and motivational storytelling. Fans can get an early taste of the energy and vision



behind the album with his latest video, "Treasures," now streaming on YouTube: Watch Here.

"This deal is a dream come true and proof that hard work and vision pay off," said Shakenation.



I'm here to inspire people to chase their goals, take care of themselves, and build the life they've always imagined. 'Dough' is just the beginning."

Shakenation

"I'm here to inspire people to chase their goals, take care of themselves, and build the life they've always imagined. 'Dough' is just the beginning."

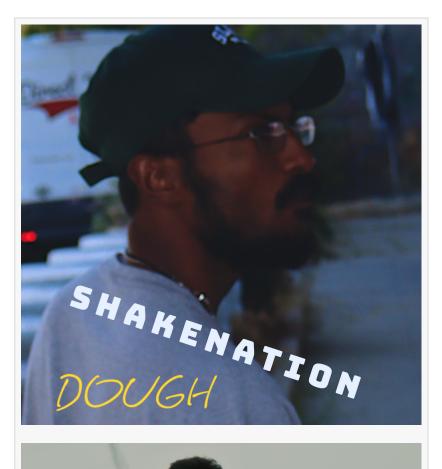
With Sony Music handling distribution and promotion, Shakenation is poised to elevate his career, bringing his motivational and aspirational rap to a global audience. His commitment to delivering powerful music and authentic storytelling continues to resonate with fans who connect with his journey of ambition and resilience.

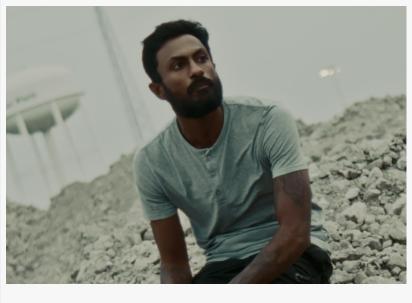
Find Shakenation's music on multiple platforms including <u>SoundCloud</u> and <u>Apple Music</u>. For show bookings and appearances, contact DJ JTdadon @putthecityon.

About Shakenation
Shakenation is a rising star in the rap scene known for his electrifying performances and inspiring lyrics.
Since his debut, Shakenation has garnered a dedicated following and critical acclaim across the country. With his fourth album launching January 2026, Shakenation continues to solidify his place in the rap music industry.

###

Smino Shakenation mgmt@zerofatigue.com





This press release can be viewed online at: https://www.einpresswire.com/article/836690569
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.