Growing at 22.7% CAGR | Video Analytics Market Reach USD 21.77 Billion by 2027 Globally

WILMINGTON, DE, UNITED STATES, August 4, 2025 /EINPresswire.com/ -- According to the report published by Allied Market Research, Growing at 22.7% CAGR | Video Analytics Market Reach USD 21.77 Billion by 2027 Globally. The report provides an extensive analysis of changing market dynamics, major segments, value chain, competitive scenario, and regional landscape. This research offers valuable able guidance to leading players, investors, shareholders, and startups in devising strategies for sustainable growth and gaining a competitive edge in the market.

The global video analytics market size was valued at USD 4,102.0 million in 2019, and is projected to reach USD 21,778.0 million by 2027, registering a CAGR of 22.7% from 2020 to 2027.

Rise in demand for automation of video tracking and management drives the demand for video analytics across various industries such as banking, financial services, retail, airports, manufacturing, and others. In addition, demand for IP-based security cameras, and growth in concern over safety and security pertaining to life & assets are expected to fuel the market growth during the forecast period. However, increase in number of false alarms during bad weather or poor lightning conditions and the high cost of initial installment are anticipated to restrict the market growth.

Request Sample Report (Get Full Insights in PDF – 395 Pages) at:
https://www.alliedmarketresearch.com/request-sample/3615

Market Segmentation : Video Analytics Market

The global video analytics market is segmented on the basis of component, deployment, organization size, application, and region. By component, the market is classified into software and services. By deployment, the market is categorized into on-premise and cloud. On the basis of organization size, the market is bifurcated into large enterprises and small & medium enterprises. By application, the market is divided into retail, critical infrastructure, airports, public transport, police, defense and security, smart cities, hospitality, healthcare, BFSI, transportation & logistics, manufacturing, mining, and others. By region, the video analytics industry is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key video analytics industry players profiled in the report include AllGoVision

Technologies Pvt. Ltd, Aventura Technologies, Inc., Axis Communications AB, Cisco Systems, Inc., Honeywell International, Inc., IBM Corporation, Intellivision, PureTech Systems, Inc., Verint Systems, Inc., and Quognify. This study includes market trends, video analytics market analysis, and future estimations to determine the imminent investment pockets.

If you have any questions, Please feel free to contact our analyst at:
https://www.alliedmarketresearch.com/connect-to-analyst/3615

North America is the leading market for video analytics and has a large number of major players who offer advanced video analytics solutions. Honeywell International, Inc., is one of the major players in the video analytics market in North America, which exhibits high investment in the solutions segment. Growth in demand for business intelligence and increase in demand for technologically enhanced public safety infrastructure drives the market in North America. For instance, in 2017, largest smart camera project for traffic data collection on the basis of video analytics was introduced by Citilog on the highway of Colombia.

By deployment mode, the on-premise segment dominated the overall video analytics market in 2019, and is expected to continue this trend during the forecast period. This is attributed to adoption of on-premise deployment model by industries such as banking, financial services & insurance (BFSI), education, and healthcare, which are vulnerable to cyber-attacks or data breaching due to critical information.

Key Findings Of The Study : Video Analytics Market

 By component, in 2019 the software segment dominated the video analytics market size. However, the services segment is expected to exhibit significant growth during the forecast period.

 Depending on deployment mode, the on-premise generated the highest revenue in 2019. However, the cloud segment is expected to witness highest growth rate in the near future.

 On the basis of organization size, the large enterprises segment accounted for the highest revenue in 2019, however, the SME’s segment is expected to witness highest growth rate in the forecasted period.

 On the basis of application, the retail segment accounted for the highest revenue in 2019, however, the defense & security segment is expected to witness highest growth rate in the forecasted period.

 Region wise, the video analytics market was dominated by North America region. However, Asia-Pacific is expected to witness significant growth in the upcoming years.

Thanks for reading this article you can also get individual chapter-wise sections or region-wise report versions like North America Europe or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Other Trending Reports:

 Patient Engagement Solutions Market
 Smart Home Devices Market

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:
David Correa
1209 Orange Street,
Corporation Trust Center,

Wilmington, New Castle,
Delaware 19801 USA.
Int’l: +1-503-894-6022
Toll Free: +1-800-792-5285
UK: +44-845-528-1300
India (Pune): +91-20-66346060
Fax: +1-800-792-5285
help@alliedmarketresearch.com

David Correa
Allied Market Research
+ + 1 800-792-5285
email us here
Visit us on social media:
LinkedIn
Facebook
YouTube
X
