

Sell For One Realty Launches in Las Vegas, Delivering Full-Service Real Estate for Just 1% Listing Fee

Local Brokerage Sets Out to Redefine Home Selling with Transparent Pricing, Full-Service Support, and Bilingual Outreach

LAS VEGAS, NV, UNITED STATES, August 11, 2025 /EINPresswire.com/ -- [Sell For One Realty](#), a modern, full-service real estate brokerage, officially launches its operations in [Las Vegas](#), bringing a disruptive pricing model to the Southern Nevada housing market. With a simple 1% listing fee and expert guidance every step of the way, the firm aims to make high-quality real estate services accessible and affordable for homeowners across the valley.

“Our mission is simple: full service, one percent,” says Josh Towers, Principal Broker at Sell For One Realty. “We believe in maximizing value for our clients without sacrificing quality. For a homeowner selling a \$600,000 property, our model means \$12,000 in savings that stays in their pocket, which is life-changing.”

Why This Matters:

- **Disruptive Pricing:** While traditional brokerages often charge 2.5%–3% to list a home, Sell For One Realty cuts that to a flat 1%, saving sellers thousands while offering top-tier marketing, professional photography, expert negotiation, and full transaction support.
- **Bilingual Service:** As a bilingual brokerage, Sell For One Realty provides comprehensive service



Sell For One Realty offers full-service real estate for a 1% listing fee in Las Vegas.

in both English and Spanish to better serve the entire Las Vegas community.

What's Included with Every 1% Listing:

- Professional HDR Photography
- 24/7 Virtual Open House
- Professional Virtual Staging
- Dedicated Property Website
- Featured Homepage Listing
- Professional Sign and Electronic Lockbox
- Full MLS and National Site Exposure (Zillow, Redfin, etc.)
- Showing Coordination
- Expert Offer Negotiations
- Full Contract & Escrow Management

Industry-Disruptive Yet Community-Focused



Josh Towers, Principal Broker of Sell For One Realty.

Beyond cost savings, the brokerage is launching with a community giveback pledge, donating \$100 from every commission to local housing assistance programs and family support nonprofits.

“

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*Josh Towers, Principal Broker,
Sell For One Realty*

About Sell For One Realty

Sell For One Realty is a Nevada-based, full-service real estate brokerage designed for the modern seller. With a focus on technology, transparency, and efficiency, the firm offers a powerful alternative to high-commission real estate without compromising on service. The brokerage specializes in providing expert guidance for home sellers and buyers in Las Vegas, [Henderson](#), and North Las Vegas.

For more information on the 1% listing program or to request a free, no-obligation home valuation, visit www.SellForOneRealty.com.

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Sell For One Realty's 1% listing fee offers a modern alternative to traditional 3% commissions, putting thousands back in the seller's pocket.

This press release can be viewed online at: <https://www.einpresswire.com/article/837050903>

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