

# HelpAlert Debuts First-of-Its-Kind Senior Welfare App Nationwide

*In our hectic lives, keeping tabs on loved ones is challenging. HelpAlert simplifies this by notifying us if there's an issue, ensuring their well-being*

ADELAIDE, SOUTH AUSTRALIA, AUSTRALIA, August 6, 2025 /EINPresswire.com/ -- [HelpAlert](#) Launches First-of-Its-Kind Elderly Welfare System Exclusively in the U.S.

Australian innovators Mike and Darren Steele, creators of the Safety Switch and CareAlert Smart Dialler, have launched HelpAlert, a pioneering elderly welfare check-in system, exclusively in the United States. Described as the world's first of its kind, HelpAlert operates without requiring smartphones, internet, or technical skills, addressing a critical need for simplified eldercare in the U.S. market.

## Key Features of HelpAlert

- [Automated Check-Ins](#): Delivers up to three daily welfare or medication reminder calls to a senior's landline or mobile phone.
- Personalized Voice Messages: Uses pre-recorded messages from family members for a familiar and comforting experience.
- Escalation Protocol: [Automatically alerts designated contacts](#) if calls go unanswered, ensuring timely follow-up.
- No Wearables or Buttons: Eliminates the need for devices or manual interaction, making it accessible for seniors with limited mobility or tech experience.
- Affordable Pricing: Costs less than \$5 per week, offering a low-cost solution for families.

## Addressing a Growing U.S. Need

In the U.S., approximately 54 million adults provide care for aging parents, often while balancing work and family responsibilities (AARP, 2020). With 1 in 5 adults over 65 living alone (U.S. Census Bureau, 2020), HelpAlert provides a reliable, non-intrusive way to monitor loved ones' well-being. Unlike wearable devices or app-based systems, HelpAlert requires no setup or technical



HelpAlert App - brilliant for the elderly and the entire family

knowledge, making it ideal for seniors who may struggle with modern technology.

#### Why Now: A U.S.-Exclusive Launch

The Steele team has chosen the U.S. as the sole launch market for HelpAlert due to its significant eldercare challenges and growing demand for accessible solutions. The system's simplicity and focus on human connection position it as a unique tool for American families, particularly in a market where caregiving demands are rising. This exclusive U.S. rollout marks the first step in the Steele's mission to support caregivers globally, with plans for future expansion pending the success of this launch.

#### Media Opportunities

Mike and Darren Steele are available for interviews to discuss HelpAlert's development and its impact on American families. A demonstration video is available at <https://www.youtube.com/watch?v=2XD5eZDpyJI> showcasing the system's functionality. Media outlets can request more information by calling or emailing Mike or Darrens Steele on the information below.

#### Contact Information

- Website: [www.helpalert.app](http://www.helpalert.app)
- Email: [mike@carealert.com.au](mailto:mike@carealert.com.au) | [darren@carealert.com.au](mailto:darren@carealert.com.au)
- Phone: +61 419 863 913 (Mike Steele) | +61 438 618 914 (Darren Steele)

#### Availability

HelpAlert is now available exclusively in the U.S. with a free trial for new users. For more details, visit [www.helpalert.app](http://www.helpalert.app).

#### About HelpAlert

Developed by Australian innovators Mike and Darren Steele, HelpAlert is a welfare check-in system designed to support seniors and their families. It provides automated, non-intrusive check-ins without requiring smartphones or internet, offering peace of mind for caregivers. The Steele's previous products have supported over 100,000 households in Australia, and this U.S.-exclusive launch is their first international expansion.

#### End of Release

Mike Steele

CareAlert

+61 419 863 913

[mike@carealert.com.au](mailto:mike@carealert.com.au)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/837092448>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.