



'Steppin' on Ghana Grounds' — Cultural Line Dance Takeover Is Gearing Up, Now Welcoming Sponsors and Vendors

Following its viral talent reveal, Steppin' on Ghana Grounds invites global brands, vendors, and sponsors to join the cultural dance takeover.

CHICAGO, IL, UNITED STATES, August 5, 2025 /EINPresswire.com/ -- After turning heads with its

“

We're not waiting for permission. We're making room at the table. Culture-forward brands — it's your time.”

Shawnee Arrese

feature lineup reveal, [Steppin' On Ghana Grounds](#) is picking up serious rhythm — and now, the stage is open for vendors and sponsors who want to be part of this historic cultural experience.

Slated for November 12-15 2025, this one-of-a-kind 4-day event blends Chicago-style Steppin', country line dancing, urban line dancing, and Ghanaian culture into an unforgettable celebration of rhythm, roots, and

reconnection.

With attendees already confirmed from the Carolinas to Chicago, Texas to Tennessee, and content creators buzzing across platforms, Steppin' On Ghana Grounds is shaping up to be a movement.

“The first wave of announced instructors and performers set the internet on fire,” says the team at AfriMart International Travel & Tours.

“Now we're inviting purpose-driven businesses, brands, and creatives to join the journey.”

□ What's in Store:

□ Dance Workshops & Showcases led by featured steppers and instructors

□ Cultural Tours & Ghana Immersion Experiences

□ Marketplace with handmade goods, local eats, and curated vendor booths

□ Steppin' the Night Away dance party + grand finale celebration

□ Vendor & Sponsor Perks Include:
On-stage mentions + event visibility

VIP access to parties & cultural events

Exposure to a global, engaged
community

Featured slots in digital promos, social
content & recap media

Brand alignment with a celebration of
Black excellence and African heritage

Whether you're in fashion, beauty,
wellness, or the arts, Steppin' On
Ghana Grounds offers a rare
opportunity to showcase your work,
mission, and product to an
international, culture-loving audience.

□ Spots Are Limited.

The vendor market and sponsorship
tiers are curated — not crowded. We're not chasing numbers; we're building a vibe.

□ APPLY NOW:

Vendors, sponsors, and brands can tap in here:

□ <https://tinyurl.com/526rp562>

About AfriMart International Travel and Tours

AfriMart International creates purposeful travel experiences that merge African heritage, arts, and tourism through curated events in Ghana. Each tour or event is designed to uplift culture, empower connection, and support sustainable tourism.

Shawnee Arrese

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A visual representation of the vision for Steppin' On Ghana Grounds — vibrant vendor stations beneath the U.S. and Ghana flags, symbolizing unity, culture, and connection.

This press release can be viewed online at: <https://www.einpresswire.com/article/837105023>

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