

# FunPlayWorld Launches New Santa Monica Location: Revolutionizing the Kids Birthday Party Experience

*Southern California's leading destination for children's celebrations, FunPlayWorld, has officially opened its newest location in Santa Monica.*

LOS ANGELES, CA, UNITED STATES, August 5, 2025 /EINPresswire.com/ -- Southern California's leading destination for children's celebrations, FunPlayWorld, has officially opened its newest location in Santa Monica. With this expansion, the company continues its mission to redefine the [kids birthday party](#) experience by offering a complete, all-in-one celebration package that takes the stress off parents while delivering unforgettable moments for children.



Conveniently located just minutes from the beach and easily accessible to families throughout West LA, the Santa Monica venue brings the FunPlayWorld magic to one of the most family-centric areas of Los Angeles. This new site joins the company's growing network of locations across California and offers even more flexibility for families seeking a professional, safe, and excitement-packed birthday venue.

“

We know parents have a million things on their plates, we take care of every single detail so families can show up, enjoy the celebration, and leave without the clean-up or planning stress.”

*FunPlayWorld Regional Manager, Maria Estrada*

□ Learn more: <https://funplayworld.com/birthday-packages>

Stress-Free Parties, Start to Finish

One of the key reasons FunPlayWorld has quickly become a parent favorite is its all-inclusive party service. Unlike most party venues, FunPlayWorld doesn't

just provide the space – it provides the entire kids birthday party experience:

- Party planning and coordination
- Food and drinks for all guests
- Trained and friendly staff to supervise and entertain
- Professional decorations and themed setups
- Activities tailored to age groups
- Gifts and party favors provided

“We know parents have a million things on their plates,” says FunPlayWorld Regional Manager Maria Estrada. “At FunPlayWorld, we take care of every single detail so families can show up, enjoy the celebration, and leave without the clean-up or planning stress.”

From toddlers to tweens, the parties are curated by in-house child development experts who design play experiences that are not just fun, but developmentally appropriate and engaging.

### Why Families Are Choosing Experience Over DIY Chaos

According to a 2024 report by IBISWorld, the U.S. children’s party industry is valued at over \$4 billion annually and growing steadily. Parents are increasingly prioritizing convenience, safety, and professional event management over home-based parties that require significant effort and expense.

A recent survey conducted by L.A. Family Guide found that 78% of parents in the greater Los Angeles area prefer booking a venue for their children’s birthday parties, citing “less stress” and “better experiences for kids” as top reasons.

This shift toward experience-first birthday celebrations makes FunPlayWorld’s model especially relevant — and explains the overwhelming excitement surrounding the new Santa Monica



location.

☐ Check out our newest location in LA: <https://funplayworld.com/la>

### Local Focus, Big Impact

FunPlayWorld's Santa Monica venue was designed with the local community in mind. The layout includes:

- Multiple themed play zones
- Eco-friendly party supplies
- Spaces for both high-energy activities and quiet creative play
- Allergy-aware food options (gluten-free, nut-free, and vegan available)

All staff members are CPR certified, background-checked, and trained in child safety protocols, ensuring peace of mind for every parent.

"Santa Monica is a perfect fit for us," says FunPlayWorld Regional Manager Maria Estrada. "It's a community that values health, creativity, and quality time. We're proud to offer a venue that reflects those values while delivering over-the-top fun."

### Positive Reviews Backed by Real Results

FunPlayWorld's existing locations have earned 4.9+ star ratings on both Yelp and Google Maps. Parents consistently praise the professional service, clean facilities, and enthusiastic staff.

Here's what one Los Angeles parent had to say:

"FunPlayWorld made my daughter's 6th birthday a dream come true. I didn't have to worry about anything – food, games, decor – it was all handled. The staff were amazing with the kids, and I actually got to relax and enjoy the party. Worth every penny."

### Santa Monica Grand Opening Specials

To celebrate the new opening, FunPlayWorld is offering limited-time promotions at the Santa Monica location:

- \$100 off weekday parties booked before October 1
- Free digital invitations and party favors for bookings of 15+ kids
- Bonus 15 minutes of playtime for premium package bookings

Families are encouraged to visit the official birthday packages page for full details and to reserve dates early, as availability is expected to book up quickly through the fall season.

## FunPlayWorld's Vision: Play Without Worry

While the company has gained popularity for its high-energy, play-focused celebrations, it is the thoughtful attention to parents' needs that sets FunPlayWorld apart. The goal is simple: Let kids play, let parents relax.

Whether it's planning a first birthday, a superhero-themed bash, or a tween's active obstacle course party, FunPlayWorld ensures every guest feels special.

### About FunPlayWorld

FunPlayWorld is a children's entertainment company dedicated to creating premium birthday experiences that combine imaginative play, hassle-free logistics, and inclusive fun for families. With multiple locations across California and more coming soon, FunPlayWorld continues to innovate in the kid-centered event space.

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