

Asia-Pacific Physical Security Market Reach USD 90.95 Billion by 2027 Registering 15.3% CAGR

WILMINGTON, DE, UNITED STATES, August 5, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Asia-Pacific Physical Security Market](#) Reach USD 90.95 Billion by 2027 Registering 15.3% CAGR ." The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segments, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain a thorough understanding of the industry and determine steps to be taken to gain competitive advantage.

The Asia-Pacific physical security market size was valued at \$28,809 million in 2019 and is estimated to reach a value of \$90,954 million by 2027, registering a CAGR of 15.3% from 2020 to 2027.

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Driving Factors

Rise in importance for physical security for organizations and identifying potential threats are the key drivers for market growth. Rapid adoption of contact less biometric systems in the pandemic and high demand for video surveillance solutions, specifically for remote monitoring activities are the major factors that propel the market growth. However, rise in issue of data privacy is expected to restrain the market growth. In addition, rapid growth of IoT network and emergence of advanced technologies such as AI and security analytics is estimated to be a game changer for the market.

Market Segmentation

The Asia-Pacific physical security market is primarily segmented on the basis of component, enterprise size, industry verticals, and country. On the basis of component, the market is bifurcated into system and services. The system segment is further divided into physical access system, video surveillance system, perimeter intrusion & detection, physical security information management, and others. In addition, the services segment is divided into access control-as-a-service, video surveillance-as-a-service, remote monitoring services, security systems integration

services and others. On the basis of enterprise size, it is divided into large enterprises and small & medium enterprises. on the basis of industry vertical, it is divided into (BFSI, government, retail, transportation, residential, IT & telecom, and others.

Key Players

Some of the key players profiled in the report include Cisco Systems, Honeywell international, Huawei, NEC Corporation, and Johnson Controls, Anixter, Genetec, ADT Corporation, Axis Communication AB and Bosch Security and others. This study includes market trends, Asia-Pacific physical security market analysis, and future estimations to determine imminent investment pockets.

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By service type, the video surveillance-as-a-service segment dominated the market in 2019, and is expected to maintain its dominance in the upcoming years. Rise in awareness regarding benefits of video surveillance software, such as enhanced system health management, improved video content analysis, and easy retrieval of video information, and is expected to drive the VSaaS market. Storage capacity of cloud-based solutions in current surveillance systems is comparatively high on account of video management and video analytics software. COVID-19 has brought up a new transition within business models of enterprises that has caused a heavy reliance on cloud-based systems and remote monitoring services, which propels the overall market growth.

Industry wise, the BFSI segment is estimated to gain a higher CAGR, backed by integration of AI-based surveillance system within the banking sector, which is set to create a lucrative growth scenario for the overall industry. These video solutions provide remote monitoring and advanced AI capabilities.

China holds a significant place within the market, mainly backed by rise in smart city project initiatives, which has mandated adoption of technology and measures to reduce adverse impacts of growing urbanization. For instance, in Hangzhou, a city with a population of greater than 9.47 million, is a smart technological initiative designed by Alibaba, a Chinese tech giant. This city primarily operates through artificial intelligence that uses big data and big computing power to improve and fix traffic problems. Thus, by monitoring every vehicle within the city, it has become possible to reduce traffic jams by 15%. Thus, such tech initiatives taken by China has led to an immense adoption of physical security devices, creating a lucrative opportunity for the overall market growth during the forecast period.

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Key Findings Of The Study

- By component, in 2019, the services segment dominated the Asia-Pacific physical security market size. However, the system segment is expected to exhibit significant growth during the forecast period.
- Depending on service type, the video surveillance-as-a-service segment generated the highest revenue in 2019. However, the access control-as-a-service segment is expected to witness highest growth rate in the future.
- On the basis of industry vertical, the IT and Telecom sector accounted for the highest revenue in 2019, however, the BFSI segment is expected to witness highest growth rate during the forecast period.
- Country wise, the Asia-Pacific physical security market was dominated by China. However, India is expected to witness significant growth in the upcoming years.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various

companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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