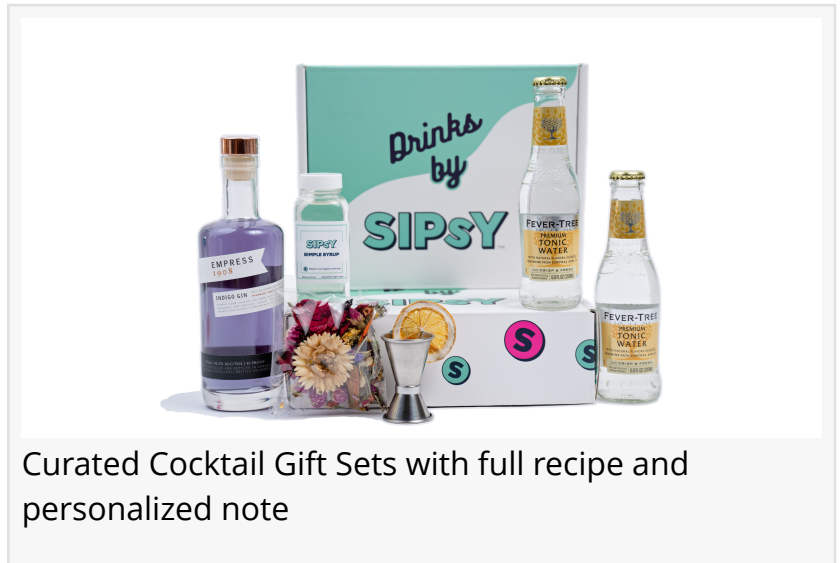


Sipsy Expands Nationwide Alcohol Gifting Service Amid Growing Demand for Convenient Celebration Solutions

Sipsy expands nationwide alcohol gifting with curated cocktail sets, personalized messages, and corporate solutions for modern celebrations.

LOS ANGELES, CA, UNITED STATES, August 11, 2025 /EINPresswire.com/ -- Sipsy, the fast-growing [alcohol delivery](#) platform based in Los Angeles, announced the expansion of its alcohol gifting program to offer nationwide shipping across the U.S. The new capability makes it easier than ever for individuals and companies to send curated spirits, champagne and wine gifts for birthdays, weddings, client appreciation, employee rewards, and other special occasions.



Founded in 2019 by entrepreneur Hala Shamas, Sipsy initially focused on same-day delivery in the Los Angeles area. Now, with the growing popularity of virtual celebrations and remote work culture, the company is meeting national demand with a robust gifting platform that supports both personal and corporate alcohol gifting.

“

There’s no wrong time to send someone a drink and a message that says, ‘I see you.’”

Hala Shamas

“Gifting is one of the most emotional and meaningful parts of what we do,” said Shamas. “People want a way to send a

toast—even if they’re not in the same city. Our nationwide shipping lets them do that with a thoughtful, beautifully packaged gift that feels personal and effortless.”

Sipsy’s alcohol gifting platform features:

- Curated gift collections for birthdays, weddings, anniversaries, housewarmings, and holidays

- [Additive-free tequilas](#), small-batch spirits, premium wines, and seasonal cocktail kits
- Personalized gift messages and branded packaging
- Fast, compliant shipping to eligible states across the U.S.
- Corporate gifting services with custom bundles and bulk order support

Each Sipsy [alcohol gift](#) includes the option to add a personalized message, allowing the sender to connect on a deeper level with the recipient. Whether it's a heartfelt note, a funny inside joke, or a professional thank-you, these custom messages transform a bottle of wine or cocktail kit into a meaningful gesture. "We've seen how powerful a few words can be," said Shamas. "The message matters just as much as the gift itself."

Sipsy has become the go-to solution for modern gifting—whether it's to celebrate a promotion, toast a long-distance friendship, or mark a major life milestone. "We've seen customers send gifts for everything from engagements and new homes to breakups, retirements, and even IVF milestones," said Shamas. "There's no wrong time to send someone a drink and a message that says, 'I see you.'"

In the corporate space, alcohol gifting is quickly becoming a preferred way to show appreciation and strengthen relationships. Sipsy works with companies of all sizes—from startups to global brands—to create bespoke gifting experiences for teams, clients, and partners. The platform offers curated cocktail gift sets that include everything needed to mix premium drinks at home, such as craft mixers, garnishes, bar tools, and printed recipe cards—all packaged beautifully and ready to unbox.

With the rise of virtual happy hours, remote onboarding, and hybrid holiday parties, these cocktail kits provide an engaging way to connect distributed teams and make work celebrations feel special—even from afar. "Companies are telling us they want to go beyond gift cards," said Shamas. "They want to send something tactile, fun, and memorable. Our cocktail sets are designed to create a shared experience—even if everyone's dialing in from a different state."

Sipsy also partners with mission-driven liquor brands, including additive-free, sustainable, and women- or BIPOC-owned distilleries. This allows gift-givers to support brands that reflect their values while creating a more meaningful connection through their purchase.

As more consumers and businesses seek thoughtful, frictionless ways to celebrate life's moments, Sipsy is building a platform that blends technology, curation, and emotional connection. "Our goal is to make alcohol gifting as easy as sending flowers—but far more memorable," said Shamas.

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