

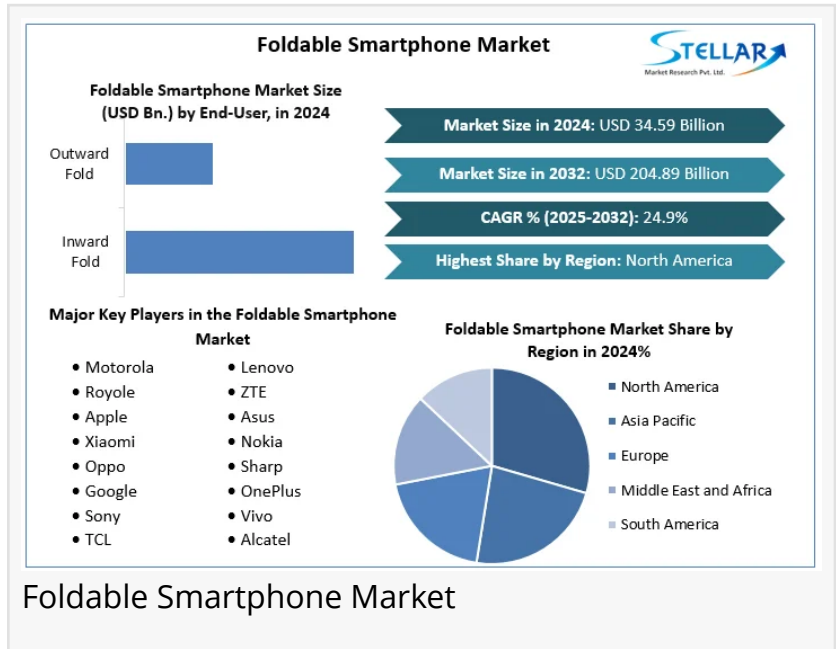
Foldable Smartphone Market Projected to Grow at 24.9% CAGR, Reaching USD 204.89 Billion by 2025-2032

Foldable Smartphone revenue is expected to grow at a CAGR of 24.9% from 2025 to 2032, reaching nearly USD 204.89 Bn.

ORLANDO, FL, UNITED STATES, August 6, 2025 /EINPresswire.com/ -- Stellar Market Research examines the growth rate of the [Foldable Smartphone Market](#) during the forecasted period 2025-2032

The Foldable Smartphone Market is projected to grow at a CAGR of approximately 24.9% over the forecast period. The Foldable Smartphone Market was valued at USD 34.59 billion

in 2024 and is expected to reach USD 204.89 billion by 2032. Growth in foldable smartphones comes from the need for small, big screens, new tech, 5G/AI, high-end look, work use, brand rivalry, better prices, and changing likes across the world.



Foldable Smartphone Market Overview

“

Where flexibility meets functionality, foldable smartphones are the new face of mobile evolution.”

Navneet Kaur

The foldable smartphone market is on the rise fast. People like large screens they can take with them, neat bendable screens, and quick 5G/AI tech. Top names like Samsung, Huawei, and Oppo are in front, and Apple might step in soon. Even though they are spendy and break easily, more folks still want them. Asia-Pacific has the most users, with

North America and Europe close behind. As these phones get better and cheaper, they go from luxury to daily use, changing how we use our phones at home and job.

To know the most attractive segments, click here for a free sample of the report:

Foldable Smartphone Market Dynamics

Drivers

Premium Appeal and Innovation-Driven Consumers

Foldable smartphones are now high-end tech items that draw people who love new ideas and those who care about looking good with slick looks and top new parts. Latest releases like Samsung's Galaxy Z Fold 7 show off high-grade stuff and AI upgrades. With Apple set to join in and more buyers in places like India, foldables are spreading fast. They mix special feel with high tech to reshape what we see as top phone style.

Rising Demand for Larger Screens in Compact Form

A lot of people enjoy using large screens to do many things, play games, and watch TV, but they also like them to be easy to move. Phones that fold, like the Vivo X-Fold 5 and the Samsung Galaxy Z Fold 7, have big screens like tablets but can be made small to make work and fun better. It's said that Apple will make a folding phone by 2026. This area is growing fast, pushed by new ideas and changing wants for tools that can do everything and are simple to carry.

Advancements in Flexible Display Technology

New tech in bendy screens, like very thin glass, strong folds, and bendy AMOLED/OLED screens, have made foldable phones much tougher and better. Cool new things like Samsung's water-drop fold and Huawei's metal fold make fewer lines and up trust. These big steps make people more sure, pushing foldable phones into common use with nicer screens and designs that last longer.

Restrain

Intense Competition from Traditional Smartphones

Foldable smartphones find it hard to beat old-style phones because they cost more, may not last as long, and their software isn't fully ready. Phones like the Samsung Galaxy Z Fold 7 are pricey, and a lot of apps don't work well on foldables yet. They're also not sold everywhere and not many people know about them. Getting past these issues is big for foldables to be liked by more people.

Innovations and Developments

Technological innovation is a key factor propelling the Foldable Smartphone Market forward.

Notable advancements include:

Advanced Folding Mechanisms: Samsung now has the Galaxy Z Trifold, a phone that can bend in three spots. It has two folds that tuck in, making it small but it can open up wide like a tablet. The plan is to offer a large screen while keeping the phone easy to hold and carry around.

Improved Durability and Materials: Huawei's Pura X uses a water-drop hinge and very thin glass, cutting down on size by 36% from older models. This phone also can handle water well (IPX8), making it last longer.

Foldable Smartphone Market Segmentation

By Display Panel Type

By Display Panel Type, the Foldable Smartphone Market is further segmented into Flip and Fold. The Fold part rules the foldable smartphone market with big screens, top designs, and cool things like 200MP cameras and AI use. Samsung's Galaxy Z Fold 7 is the top seller around the world. It shows that people like phones that do a lot and help in work more than small Flip models.

Foldable Smartphone Market Regional Analysis

Asia-Pacific: Asia-Pacific leads the foldable smartphone market because big brands like Samsung and Huawei, fast 5G setup, high buyer want, and new ideas like three-fold shapes lead the way. Huawei has just gone past Samsung in China, pushing the area's lead in the market even more.

North America: North America ranks second in foldable smartphones because many people want them, good deals from service providers, and new tech like the Samsung Galaxy Z Fold 7. The rise of Motorola's Razr 40 series and new tri-fold devices help grow the market and drive more competition.

Europe: Europe ranks third in foldable smartphones, pushed by tough rivalry, tech advances like HONOR's Magic V2, and growing brands. There are hurdles, yet the rise and use keep going up.

Recent Developments:

Samsung will release the new Galaxy Z TriFold, a phone that bends three times with two inside hinges to keep the screen safe, in October 2025. At the same time, they will put out their first Android XR headset.

Pixel 10 Pro Fold: Out in September 2024, Google's Pixel 10 Pro Fold has caught eyes with useful upgrades like a big battery, IP68 water and dust proofing, and smart AI tools such as Gemini Live. With a price tag of \$1,799, it stands as a strong pick against Samsung's goods.

To know the most attractive segments, click here for a free sample of the report:
https://www.stellarmr.com/report/req_sample/Foldable-Smartphone-Market/1632

Foldable Smartphone Market Competitive Landscape

The global and regional players in the Foldable Smartphone Market concentrate on developing and enhancing their capabilities, resulting in fierce competition. Notable players include:

Motorola
Royole
Apple
Xiaomi
Oppo
Google
Sony
TCL
Lenovo
ZTE
Asus

Related Reports:

Cognitive Computing Market: <https://www.stellarmr.com/report/cognitive-computing-market/2417>

Automotive Cyber Security Market: <https://www.stellarmr.com/report/automotive-cyber-security-market/2387>

Communication Platform as a Service Market: <https://www.stellarmr.com/report/communication-platform-as-a-service-market/2383>

Cloud Radio Access Network Market: <https://www.stellarmr.com/report/cloud-radio-access-network-market/2380>

E-Commerce International Market: <https://www.stellarmr.com/report/e-commerce-international-market/2377>

About Stellar Market Research:

Stellar Market Research is a multifaceted market research and consulting company with professionals from several industries. Some of the industries we cover include medical devices, pharmaceutical manufacturers, science and engineering, electronic components, industrial

equipment, technology and communication, cars and automobiles, chemical products and substances, general merchandise, beverages, personal care, and automated systems. To mention a few, we provide market-verified industry estimations, technical trend analysis, crucial market research, strategic advice, competition analysis, production and demand analysis, and client impact studies.

Contact Stellar Market Research:

S.no.8, h.no. 4-8 Pl.7/4, Kothrud,
Pinnac Memories Fl. No. 3, Kothrud, Pune,
Pune, Maharashtra, 411029
sales@stellarmr.com

Lumawant Godage
Stellar Market Research
+ +91 9607365656

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/837189342>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.