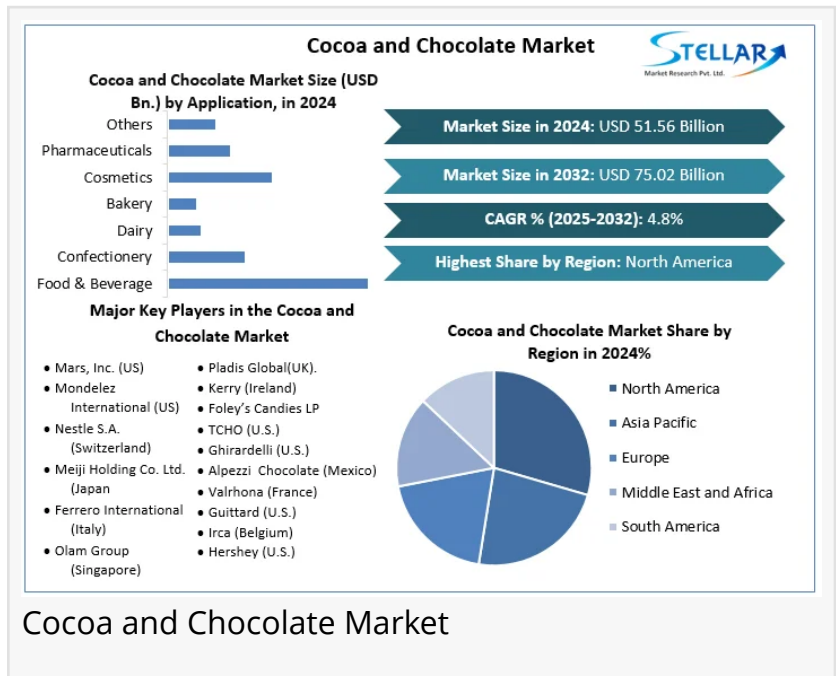


# Cocoa and Chocolate Market to Surpass USD 75.02 Billion by 2032, Growing at CAGR 4.8% To Forecast 2025-2032

*Cocoa and Chocolate revenue is expected to grow at a CAGR of 4.8% from 2025 to 2032, reaching nearly USD 75.02 Billion by 2032.*

SAN FRANCISCO, CA, UNITED STATES, August 6, 2025 /EINPresswire.com/ -- Stellar Market Research Examines the Growth Rate of the [Cocoa and Chocolate Market](#) During the Forecast Period 2025–2032

The Cocoa and Chocolate Market was valued at USD 51.56 billion in 2024 and is expected to grow at a CAGR of 4.8% during the forecast period (2025–2032), reaching nearly USD 75.02 billion by 2032. The growth stimulants include growing global consumption of chocolate products, rising premium and artisanal chocolate categories, increasing disposable income within developing economies, and increased awareness around the potential health benefits attributable to dark chocolates and cocoa-rich products.



“

The future of chocolate is sustainable, smart, and sensory: Crafted from nature, perfected by science.”

*Dharati Raut*

## Cocoa and Chocolate Market Overview

Cacao is the biggest contender for chocolate-making purposes. The pods of Theobroma cacao dry out, becoming thick and greasy and containing dry seeds. After fermenting these seeds, chocolates are produced. In simple terms, cocoa liquor is combined with cocoa butter and sugar. The result is chocolate. The darker the cocoa

liquor used in this process, the richer the chocolate will be. There are all kinds of processing that go into making cocoa powders, butter, and liquors, with all kinds contributing very important roles to the chocolate's final flavor, feel, and functionality for its various uses.

The Cocoa and Chocolate Market Report is authored by Stellar Market Research as a detailed and extensive report covering the entire industry's structure, going from supply chain trends through cost-influencing factors to other regulatory dynamics. It avails analysis under trade regulation as well as technological innovations, local and global competition, new product launches, future trends in technology, and macroeconomics driving the sector.

To know the most attractive segments, click here for a free sample of the report:  
[https://www.stellarmr.com/report/req\\_sample/Cocoa-and-Chocolate-Market/1826](https://www.stellarmr.com/report/req_sample/Cocoa-and-Chocolate-Market/1826)

## Cocoa and Chocolate Market Dynamics

### Drivers

#### The Increasing Demand of Consumers for Chocolates.

The craving for chocolates is still rising among different consumers around the world, as there are different shifts in consumer trends that lead to broader product diversification. With this, manufacturers have started focusing on innovative formats in chocolates such as single-origin chocolates, infused chocolates (nuts, fruits, herbs), and functional chocolates, which target health-conscious consumers. Smaller portion sizes and on-the-go packages will have a boosted demand, especially among millennial customers.

Asia-Pacific has shown phenomenal growth in chocolate consumption, mainly due to an increasing disposable income and changing eating patterns in India, China, Japan, and South Korea. For example, adaptation to local taste changes has been made for and accepted by many of the domestic brands. With respect to these forms of adaptations, international giants such as Ferrero, Ghirardelli, Hershey's, and Mars have expanded their footprints in these regions, thus building partnerships with localizing products and special offers during festive occasions.

Apart from that, it has also been seen that chocolate consumption is seasonal, with sales booming during Easter, Christmas, St. Valentine's Day, and Diwali festivals, so that high demand for cocoa-based products is created.

### Health and Nutritional Benefits of Cocoa

Cocoa has nutritionally valuable arguments, and many scientific tests have revealed the health benefits of cocoa, especially in dark chocolate, which is rich in flavonoids, magnesium, iron, and antioxidants. It is believed that by mood-enhancing-the quality of indicating quality and benefits of circulatory health, thus, reduction of oxidative stress increase in demand for high cocoa content chocolates will be obtained, particularly among thrust fitness enthusiasts, aged persons, and consumers with lactose intolerance. 36% of Europeans, according to SMR, like health-benefited chocolates, and 38% prefer sugar-reduced products among these.

## Innovative Product Development

Some of those players committed to the next-generation chocolate that would primarily be clean label, low sugar, and plant-based in composition would include Barry Callebaut, Cargill, and Blommer Chocolate. Technology was advancing in cocoa fermentation, enzymatic processing, and the replacement of fats that improved the flavor profile, reduced bitterness, and extended shelf life. Like in October 2022, Barry Callebaut launched its second-generation chocolate by using innovative techniques of fermentation and roasting to maximize flavor from the cocoa while minimizing sugar level by at least 50%.

## Restraints

### High Production Costs and Supply Chain Disruptions

Cocoa is one such crop that could be very much temperature-sensitive. Adverse weather conditions, plant diseases, or soil degradation in key producing regions such as Côte d'Ivoire and Ghana can bring down the yield level and affect the entire supply chain. Rising cocoa prices have brought the manufacturers to a point where they are unable to keep a constant price on their products. There are also ethical and environmental issues besetting the industry, such as child labor, deforestation, and violations of fair trade. Sustainable sourcing is very much becoming a priority, but certification to sustainable cocoa adds to the costs of production.

These political tensions have brought further delays from the pandemic and changes in tariffs within the supply chain. As a result, the logistics of these operations are very strained and have led to raw material shortages and increased production costs.

### Trend: Shift Toward Healthy and Sustainable Chocolate

The health-conscious now turn to some added functions in low-sugar, organic, vegan and dark chocolate varieties. Small manufacturers advertise their bean-to-bar or tree-to-bar processing for ethical and eco-conscious consumers. With clean ingredients and traceability in the sourcing process, sustainable packaging designs are fast becoming major differentiators in consumer choice. Companies such as Hero Nutritional and Alter Eco are leading the way in the space of guilt-free indulgence from ethical sourcing and functional nutrition.

## Cocoa and Chocolate Market Segmentation

### By Type

Cocoa Ingredients: Cocoa Butter, Cocoa Liquor, Cocoa Powder

Chocolate: Dark, Milk, White, Filled

Cocoa Butter ranks first in market share in 2024 (~49.5%) and is expected to retain this position

going forward. Its melting properties, smooth texture, and versatility across food and cosmetic applications increase its demand. Besides, the value of cocoa butter is also reflected in the rising prices of high-end and artisanal chocolates.

## Cocoa and Chocolate Market Regional Insights

### North America

In 2024, North America is expected to maintain its position as the leader of the market with 45.6% demand share and is likely to retain its lead position until 2032. Some of the major growth-driving factors include per capita chocolate consumption, well-established retail channels, and increasing demand for premium chocolates. Of all the countries, the U.S. remains the highest consumer and producer in the region.

### Europe

Europe is a land of chocolates. Countries such as Switzerland, Germany, and France fall into the category of luxury-grade chocolatiers. The increased demand for ethically sourced chocolate is spurred by sustainability initiatives following sourcing from Rainforest Alliance-certified farms and a general desire for high-cocoa-content products.

### Asia-Pacific

Through urbanization and rising income levels, along with the westernization of diets, it appears as if APAC still has its growth drivers. However, the research investments in cocoa may yet uncover more untapped opportunities brought about by the rising middle-class populations of India and China. While this is happening, manufacturers are targeting the region with localized flavors and health-positioned chocolate products.

To know the most attractive segments, click here for a free sample of the report:

[https://www.stellarmr.com/report/req\\_sample/Cocoa-and-Chocolate-Market/1826](https://www.stellarmr.com/report/req_sample/Cocoa-and-Chocolate-Market/1826)

## Recent Developments

Growing its regional footprint in Asia Pacific, Barry Callebaut increased operations in Melbourne, Australia, in March 2022.

A U.S. facility was established by Niche Cocoa in Wisconsin in November 2022, allowing the company to further its global expansion.

May 2022: Blommer Chocolate makes a renewable energy source tie-up with DouxMatok for the development of new confectionery solutions.

Cookie Crunch spread entered the market for targeting breakfast segments in March 2022, with its launch by Hershey India.

It's great news that the Melbourne site is operational from March 2022, further strengthening

Barry Callebaut's footprint in the APAC region.

November 2022: Niche Cocoa has taken another step to cut across borders, opening a U.S. facility in Wisconsin.

May 2022 witnessed the partnership of Blommer Chocolate with DouxMatok for the development of new confectionery solutions.

The cookie crunch spread was launched by Hershey India in March 2022 and is dedicated to the breakfast segment.

### Cocoa and Chocolate Market Competitive Landscape

The competitive landscape includes global leaders focused on sustainability, technological innovation, and premium product expansion. Key players are investing in R&D, strategic partnerships, and regional manufacturing facilities to expand their reach.

### Major Players Include:

Mars, Inc. (US)

Mondelez International (US)

Nestlé S.A. (Switzerland)

Barry Callebaut (Switzerland)

Ferrero (Italy)

Meiji Holdings (Japan)

Cargill Incorporated (US)

Cocoa Processing Company (Ghana)

Olam Group (Singapore)

Chocoladefabriken Lindt & Sprüngli AG (Switzerland)

ADM Company (US)

Kerry (Ireland)

TCHO, Ghirardelli, Valrhona, Guittard, Irca, and Hershey

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