

# Paint Process Automation Market to Observe Strong Development by 2030

*Paint Process Automation Market  
Expected to Reach \$9.22 Billion by 2030*

WILMINGTON, DE, UNITED STATES, August 6, 2025 /EINPresswire.com/ -- Allied Market Research, titled, "[Paint Process Automation Market](#) by Offering, Purpose, Vertical, and Type: Global Opportunity Analysis and Industry Forecast, 2021–2030," the paint process automation industry size was valued at \$3.34 billion in 2020, and is projected to reach at \$9.22 billion by 2030, growing at a CAGR of 11.7%

during the forecast period. The global paint process automation market share is expected to witness substantial growth, owing to several benefits it offers, including increased production, cost savings, enhanced safety, and reduced waste. Moreover, the emergence of Industry 4.0 further accelerates the market growth rapidly.

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Cost-effective painting processes and the ability to meet industry-specific needs. These factors are estimated to propel the Paint Process Automation Market growth.”

*Allied Market Research*

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Paint process automation is an advanced method of painting or coating products and equipment. It generally uses robots to achieve an accurate and consistent paint finish quality. These robots are programmed to operate with minimal human interference. Paint process automation outweighs the drawbacks of manual painting

methods. Hence, there is an increasing popularity for the paint process trend

Some of the prime drivers of the paint process automation industry are consistent painting results, cost-effective painting processes, and the ability to meet industry-specific needs. These factors are estimated to propel the market growth rapidly during the forecast period. However,



high installation cost acts as a major barrier to the paint process automation market. Contradictory, integration of advanced technologies with paint processes and their ability to meet sustainable goals creates lucrative opportunities for market growth during the forecast period.

The hardware segment was the highest contributor to the market in 2020, owing to the high cost of production. The interior segment had a prominent share in the market in 2020, owing to its ability to produce precise and high-quality results for intricate parts. In vertical, the automotive segment attributed maximum market share in 2020, owing to a higher rate of adoption of automation in manufacturing facilities. In addition, wall-mounted painting robots had a significant market share in 2020, owing to the limited space available at facilities.

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Competitive Analysis:

The Paint Process Automation industry's key market players adopt various strategies such as product launch, product development, collaboration, partnership, and agreements to influence the market. It includes details about the key players in the market's strengths, product portfolio, market size and share analysis, operational results, and market positioning.

Some of the major key players in the global Paint Process Automation Market include,

ABB  
CMA Robotics  
DURR AG  
Epistolio robot  
FANUC AMERICA CORPORATION  
Graco Inc.  
KAWASAKI HEAVY INDUSTRIES LTD  
KUKA Aktiengesellschaft  
Staubli International AG  
YASKAWA ELECTRIC PTE LTD.

The COVID-19 outbreak has significantly impacted the [paint process automation market sales](#) across the globe. Delays caused in production due to a lack of skilled workforce and raw material availability due to partial and complete lockdowns have hindered the growth of the global market in various regions. However, the emergence of the COVID-19 pandemic has raised awareness of factory automation, which, in turn, creates potential opportunities for the growth of the paint process automation market post-pandemic.

Region-wise, Asia-Pacific holds a significant share of the global paint process automation market.

China holds a significant market share, largely due to its vast manufacturing hub and higher rate of automation adoption. Therefore, demand and revenue generated from the Asia-Pacific dominate on the global level.

### Key Findings Of The Study

- In 2020, the hardware segment accounted for the maximum revenue and is projected to grow at a notable CAGR of 11.1% during the forecast period.
- The interior segment accounted for more than 45% of the paint process automation market share in 2020.
- The automotive segment of the paint process automation market is projected to grow at a CAGR of 9.4% during the forecast period.
- Asia-Pacific contributed a major share in the paint process automation market, accounting for more than 12.6% share in 2020.

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