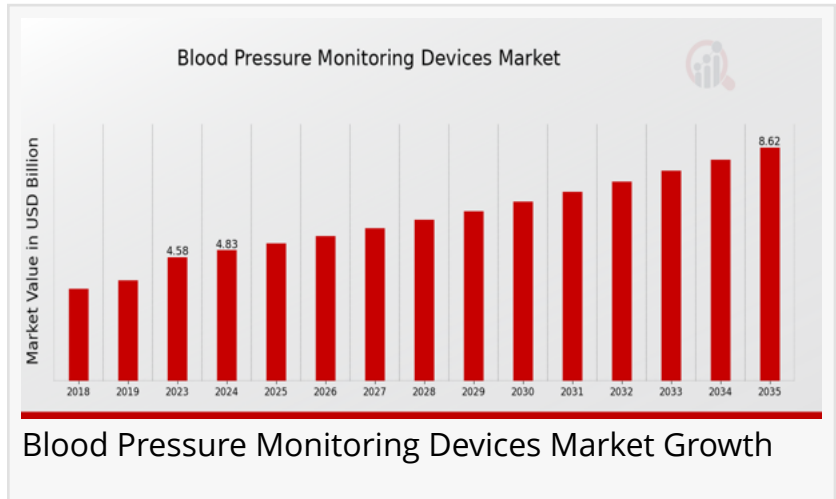


# Blood Pressure Monitoring Devices Market Set to Reach USD 8.62 Billion by 2035, at a CAGR of 5.41%

*Blood Pressure Monitoring Devices Market Research Report By Technology (Digital Blood Pressure Monitors, Auscultatory Blood Pressure Monitors, Ambulatory)*

NEW YORK,, NY, UNITED STATES,  
August 6, 2025 /EINPresswire.com/ --  
Blood Pressure Monitoring Devices:  
Market Overview, Key Segments



The global blood pressure monitoring devices market is experiencing strong growth, driven by the rising prevalence of hypertension and cardiovascular diseases, growing awareness about preventive healthcare, and increasing adoption of home healthcare technologies. These devices play a vital role in early diagnosis and continuous monitoring of blood pressure levels, significantly reducing the risks associated with

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By 2035, North America is expected to hold the largest market share, valued at 3.2 USD Billion.”

*Market Research Future (MRFR)*

heart-related conditions. With a surge in the aging population and an increasing number of people affected by lifestyle-related health issues, the demand for accurate and convenient blood pressure monitoring solutions has increased considerably across the globe. [Blood Pressure Monitoring Devices Market size](#) is expected to grow from 4.83(USD Billion) in 2024 to 8.62 (USD Billion) by 2035. The Blood Pressure Monitoring Devices Market CAGR (growth rate) is expected to be around 5.41% during the forecast

period (2025 - 2035).

The market encompasses a wide range of devices including sphygmomanometers, automated digital monitors, ambulatory blood pressure monitors, and wearable blood pressure monitors. Among these, digital blood pressure monitors have gained widespread popularity owing to their ease of use, compact size, and ability to provide fast and accurate results. Technological advancements such as Bluetooth-enabled monitors, smartphone app integration, and cloud-

based tracking of patient data have further enhanced user engagement and compliance with health monitoring regimens.

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In terms of market segmentation, the blood pressure monitoring devices market is broadly classified based on product type, end-user, and region. By product type, the market includes sphygmomanometers (aneroid, digital, and mercury-based), ambulatory blood pressure monitors, and blood pressure transducers. Digital sphygmomanometers are dominating the segment, largely due to their widespread usage in home settings, clinics, and hospitals. Ambulatory monitors are growing in demand as they enable 24-hour monitoring, giving healthcare providers more comprehensive information about a patient's blood pressure profile.

By end-user, the market is segmented into hospitals and clinics, home healthcare, and ambulatory surgical centers. Hospitals and clinics remain the dominant users of these devices, accounting for the largest revenue share due to the high patient footfall and need for continuous monitoring in critical care settings. However, the home healthcare segment is witnessing rapid growth, propelled by the growing trend of self-monitoring and increased focus on remote patient management, especially in the post-COVID-19 healthcare landscape. The surge in telemedicine and virtual healthcare services has further fueled the adoption of personal blood pressure monitors.

Industry developments in the [blood pressure monitoring devices trends](#) have been largely focused on innovation and strategic collaborations. Companies are investing heavily in research and development to improve the accuracy, portability, and user-friendliness of their devices. The integration of artificial intelligence and machine learning algorithms in blood pressure monitors is enhancing predictive analytics capabilities and enabling early detection of anomalies. In addition, several players are working on miniaturized wearable monitors that offer continuous, real-time tracking without interrupting daily activities.

Recent industry news includes partnerships between medical device companies and digital health platforms to expand remote patient monitoring capabilities. Mergers and acquisitions are also shaping the competitive landscape as large medical device manufacturers look to expand their product portfolio and strengthen their market presence. Furthermore, regulatory approvals for innovative devices are on the rise, helping companies introduce next-generation solutions that cater to a tech-savvy and health-conscious consumer base.

Key Companies in the Blood Pressure Monitoring Devices Market Include:

- Beurer
- Microlife
- Omron Healthcare

- Nemauro Medical
- Bosch Healthcare
- Welch Allyn
- A and D Medical
- Hartmann
- Cypress Medical
- SunTech Medical
- Roche Diagnostics
- Cardinal Health
- GE Healthcare
- Tensio
- Philips Healthcare

Market drivers propelling the [growth of blood pressure monitoring devices](#) include the rising prevalence of hypertension globally, which is one of the major risk factors for cardiovascular diseases. Sedentary lifestyles, unhealthy diets, increasing stress levels, and obesity are contributing to the growing number of hypertensive patients worldwide. According to recent health statistics, nearly 1.3 billion people globally suffer from high blood pressure, a figure that continues to grow steadily. This alarming trend underscores the critical need for accessible and reliable blood pressure monitoring solutions.

Technological advancements are another key growth driver. The development of wireless, wearable, and connected devices has revolutionized patient engagement by offering convenience and timely health insights. These innovations have made it easier for individuals to monitor their blood pressure from the comfort of their homes, leading to better health outcomes and reduced hospital visits. Additionally, the increasing integration of cloud technology and mobile applications is enabling real-time data sharing between patients and healthcare providers, thereby improving treatment effectiveness and patient compliance.

Reimbursement policies and government initiatives promoting the use of preventive healthcare technologies are further accelerating market growth. Several countries are introducing national hypertension control programs and providing subsidies for monitoring devices, especially for the elderly and high-risk populations. Moreover, healthcare providers are increasingly recommending blood pressure monitors for at-home use, particularly for chronic disease management and post-operative care, which is helping expand the market's reach.

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Regionally, North America holds the largest share of the global blood pressure monitoring devices market, attributed to the region's advanced healthcare infrastructure, high healthcare spending, and widespread awareness of hypertension-related risks. The United States, in

particular, is a major contributor, owing to the presence of leading manufacturers, robust insurance coverage, and growing demand for home monitoring devices.

Europe follows closely, with countries like Germany, the UK, and France actively adopting digital health technologies and expanding remote monitoring solutions in public healthcare systems. The Asia-Pacific region is expected to witness the fastest growth during the forecast period, driven by rising healthcare expenditure, increasing urbanization, and growing awareness about cardiovascular diseases in countries like China, India, and Japan. Rapid expansion of telehealth services and mobile health applications in this region is further promoting the adoption of blood pressure monitors among the masses.

Latin America, the Middle East, and Africa are emerging markets showing steady progress, supported by improving healthcare infrastructure, growing investment in primary healthcare, and rising focus on early disease detection. These regions present significant growth opportunities for companies looking to tap into underpenetrated markets with large patient populations.

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Sagar Kadam

Market Research Future

+1 628-258-0071

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