

# A' International Strategic Design Awards Call for Entries

*A' Design Award & Competition  
Announces Call for Entries for A'  
International Strategic Design Awards*

COMO, CO, ITALY, August 6, 2025 /EINPresswire.com/ -- Today, A' [Design Award](#) & Competition has released its call for entries to A' International [Strategic Design](#) Awards. The A' Strategic Design Awards are open for entries by Strategic Designers, Business Designers, UX/UI Designers, Brand Strategists, System Designers, Design Researchers, Interaction Designers, Organizational Design Consultants, Innovation Managers, Experience Designers, Customer Experience Consultants, Social Designers, Policy Designers, Information Architects, Chief Executive Officers, Strategy Designers, Founders,

Innovators, Product-Service Designers, System Engineers, Large Enterprises, Strategic Brands, Strategic Manufacturers, Strategic Professionals, Strategic Innovation, Consultancy, Research and Development Companies worldwide. Designs that were created within the last 10 years are eligible for participation.

The A' International Strategic Design Awards is a two-phase competition. The first phase of the competition is completely free, Strategic Designers, Business Designers, UX/UI Designers, Brand Strategists, System Designers, Design Researchers, Interaction Designers, Organizational Design Consultants, Innovation Managers, Experience Designers, Customer Experience Consultants, Social Designers, Policy Designers, Information Architects, Chief Executive Officers, Strategy Designers, Founders, Innovators, Product-Service Designers, System Engineers, Large Enterprises, Strategic Brands, Strategic Manufacturers, Strategic Professionals, Strategic Innovation, Consultancy, Research and Development Companies can register at A' Design Awards



to submit a work for the Strategic Awards, and get a preliminary score for their work. Projects that pass the preliminaries can proceed with nomination, however it shall be noted in advance that there is a nominal fee for nominating entries for Strategic Awards consideration.

### Strategic Awards Timeline & Eligibility

Deadline for entries to A' Strategic Design Awards is on September 30, 2025. Results of the A' Strategic Design Awards will be announced on May 1, 2026. Professional-edition laureates of the A' Strategic Design Awards will be granted the highly coveted A' Design Prize which contains a series of PR, marketing and publicity tools to celebrate the status of winning the Strategic Awards.

The following are some example projects that could be submitted to A' Strategic Design Awards : Brand Strategies, Business Models, Corporate Strategies, Marketing Plans, Innovation Strategies, Operational Strategies, Organizational Designs, Service Blueprints and More. Strategic Awards Sub-categories and their descriptions are available at

<https://competition.adesignaward.com/category/107>

### Prize for Good Strategic Design

The A' Design Prize for A' Strategic Design Awards includes: Design Excellence Certificate, Lifetime license to use the A' Strategic Design Awards Winner Logo, Yearbook of Best Designs, Exhibitions of Awarded Works in Italy, Exclusive Design Award Trophy, Exclusive Invitation to Take Part in the A' Design Awards' Gala-Night – La Notte Premio A', Translation of Awarded Works into Foreign Languages, Entry to Prime Clubs, as well as inclusion in World Design Rankings, Designer Rankings, Strategic Design Classifications and Design Legends platforms.

In addition the laureates of the A' International Strategic Design Awards will also get an exclusive interview which will be published at Designer Interviews website as well as included in the Press Kits. Award winners will also get a press release prepared to announce their victory. For the winners of A' Strategic Design Awards , a very inclusive press kit will be prepared which contains the exclusive interview with the designer, the press release for award announcement in addition to design images, photographs of the designer, logo of the designer and the client, dozens of high-resolution photos and images for added exposure including a portfolio that contains previews of other designs projects by the designer.

The Press Kits prepared for the winners of the A' International Strategic Design Awards will be distributed to thousands of press members who have gained press accreditation from A' Design Awards. Furthermore there are already dozens of press partners who have confirmed in advance to publish a selection of the best projects among award winners. Both the Press Kit preparation and distribution service as well as the A' Design Prize are given free of charge to the Strategic Awards laureates as a gift to celebrate their success of winning the A' Strategic Design Awards.

### Strategic Design Awards Entry & Winners

Press Members and design enthusiasts are invited to visit

<https://competition.adesignaward.com/winners-category.php?CATEGORY=107> to see past winners of the A' International Strategic Design Awards.

- Additional Details could be found at <https://competition.adesignaward.com/category/107>
- Registrations could be made at <https://competition.adesignaward.com/enter>

#### About Strategic Awards

The A' Design Award & Competition has been established to promote and recognize the best design works in all countries and in all creative disciplines. The primary aim of the A' Design Award & Competition is to create a global awareness and understanding for good design practices and principles by promoting the best designs in all countries and in all design disciplines. The ultimate aim of the A' Design Awards is to push designers, companies and brands worldwide to create superior products and projects that benefit society. To learn more about the A' Design Awards and the A' International Strategic Design Awards please visit [designaward.com](http://designaward.com)

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