

Sandeep Choudhary to Launch 103rd Startup 'LED Green Projections' on 17th September

Sandeep Choudhary to launch LED Green Projections on Sept 17, dedicating 90% profits to global plantations and rewarding eco-conscious communities.

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Environmental advocate and serial entrepreneur Sandeep Choudhary is set to launch his 103rd startup, LED Green Projections, on 17th September 2025. This new venture combines

visual technology with environmental outreach by using architectural projection mapping to raise ecological awareness across cities worldwide.

LED Green Projections will organize immersive projection campaigns on public buildings and landmarks, displaying climate-conscious visuals aimed at sparking public engagement and conversation around sustainability.

What sets this initiative apart is its commitment to purpose. A major portion of the startup's profits—up to 90%—will be directed toward global plantation campaigns and incentive-based rewards for individuals contributing to environmental initiatives. These efforts will align with Choudhary's ongoing work under the Save Earth Mission, which recently gained global attention for a record-breaking plantation campaign.

"This project is an extension of our mission to blend innovation with impact," said Choudhary. "By using light to inspire change, we're turning cityscapes into moving stories of climate action."

With a growing community of over 200,000 members supporting Save Earth Mission globally, this new platform aims to encourage more people to take part in tree plantation and sustainability programs through creative visual experiences and structured community incentives.

About LED Green Projections

Launching 17th September 2025, LED Green Projections is a new environmental-tech initiative by



Mr Sandeep Choudhary Exclusive

Sandeep Choudhary. It leverages architectural projection mapping to promote sustainability, with the majority of profits going toward plantation campaigns and community-led green initiatives.

Eric Thompson
Your PR Wire
+1 251-316-0463
[email us here](#)

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