

Freight Forwarding Market Set to Soar: Global Trade Expansion Drives Unprecedented Growth 2025 | DataM Intelligence

The Global Freight Forwarding Market is expected to reach at a CAGR of 4.3% during the forecast period 2024-2031.

AUSTIN, TX, UNITED STATES, August 6, 2025 /EINPresswire.com/ -- According to DataM Intelligence, The Global [Freight Forwarding Market](#) was valued at US\$ 175.1 billion in 2023 and is projected to rise to US\$ 245.2 billion by 2031, registering a CAGR of 4.3% from 2024 to 2031. Growth driven by rising global trade volumes, e-commerce expansion, technological advancements in logistics, demand for faster delivery, and increasing cross-border transportation needs across diverse industries.



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The Global Freight Forwarding Market is driven by expanding international trade, e-commerce growth, and demand for efficient, cost-effective logistics solutions worldwide.”

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Market Drivers and Opportunities:

E-Commerce Surge: The explosive growth of e-commerce continues to reshape supply chain dynamics worldwide. Both B2B and B2C clients demand streamlined, agile, and technology-enabled freight solutions for inventory management and rapid order fulfillment.

Technological Innovation: The integration of AI, machine learning, and blockchain is revolutionizing operations,

making predictive analytics, real-time shipment tracking, and automated documentation the new standard. These technologies support enhanced transparency, cost reduction, and precise

delivery across modes.

Multimodal and Sustainable Logistics: A growing emphasis on multimodal transportation and green logistics such as carbon-neutral options and energy-efficient vehicles is helping address volatility in global trade while meeting environmental goals and regulatory expectations.

Cross-Border Trade Expansion: Trade agreements, especially across the Asia-Pacific, and growing demand for cross-border logistics, are driving opportunities for market participants and customers seeking end-to-end solutions.

Market Segmentation:

By Service:

Transportation and Warehousing

Packaging and Documentation

Value-added Services.

By Mode of Transport:

Land Freight Forwarding

Sea Freight Forwarding

Air Freight Forwarding.

By Customer:

B2B

B2C.

By End-User:

Retail and E-Commerce

Industrial & Manufacturing

Healthcare

Automotive

Others.

By Region:

North America

Europe

South America

Asia Pacific

Middle East

Africa.

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Market Geographical Share:

North America: Continues to dominate with close to 30%-41.7% market share, supported by advanced digital infrastructure, large scale e-commerce penetration, and ongoing investments in logistics modernization and port infrastructure. The region's robust trade volume, particularly within NAFTA countries and with global partners, strengthens its leadership.

Asia-Pacific: Emerging as the fastest-growing region, powered by active cross-border trade, rising e-commerce, high-tech manufacturing, and government-backed infrastructure projects. Japan's market, in particular, is buoyed by high export activity, smart logistics investments, and adoption of technologies to offset labor shortages and streamline operations.

Market Key Players:

Prominent companies shaping the competitive landscape include:

Kuehne+Nagel
Deutsche Post AG (DHL Group)
DB SCHENKER
Expeditors International of Washington, Inc.
CEVA Logistics
DSV
FedEx
Uber Technologies, Inc.
United Parcel Service of America, Inc. (UPS)
NIPPON EXPRESS HOLDINGS.

Recent Developments:

United States (2024–2025):

Digital Freight Expansion: Major U.S. carriers accelerated deployment of digital freight forwarding platforms, with the sector witnessing widespread integration of real-time tracking, automated documentation, and AI-driven route optimization to boost efficiency and responsiveness.

Infrastructure Investment: Continued investment from the Bipartisan Infrastructure Law poured billions into nationwide port and highway improvements, addressing capacity constraints and supporting expanded air and ground freight operations. Most recently, a multi-million-dollar push for airport modernization improved air freight turnaround times into 2025.

Japan (2024–2025):

Rail Innovations: Facing ongoing driver shortages, Japan deployed high-speed passenger trains for same-day light freight deliveries between urban hubs and launched new freight-only services on the Shinkansen network, improving coverage, especially for fresh and precision goods.

Semiconductor Supply Chain Expansion: In Q1 2025, leading forwarders like Kuehne+Nagel reported double-digit growth in airfreight turnover, attributed to surging demand for semiconductor and perishables logistics, critically linking Japan to global supply chains and supporting the Asia-Pacific's leading position in the sector.

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Conclusion:

The Global Freight Forwarding Market is embracing profound transformation, driven by rapid digitalization, resilient supply chain strategies, and intensified trade activity. As customers seek faster, transparent, and sustainable logistics solutions, innovation at every level from AI-powered digital platforms to advanced rail and air cargo will define the winners in the years ahead. North America and Asia-Pacific, with their twin engines of technology and trade, remain at the forefront of this rapidly evolving market.

Related Reports:

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