

# Rum And Cachaça Market estimated to reach US\$50,288.465 million by 2030 at a CAGR of 5.55%

*The rum and cachaça market is anticipated to grow at a CAGR of 5.55% from US\$38,380.237 million in 2025 to US\$50,288.465 million by 2030.*



NEW YORK, NY, UNITED STATES, August 6, 2025 /EINPresswire.com/ -- According to a new study published by [Knowledge Sourcing Intelligence](#), the [rum and cachaça market](#) is projected to grow at a CAGR of 5.55% between 2025 and 2030 to reach US\$50,288.465 million by 2030.

The global rum and cachaça market has been a resilient industry, withstanding the challenges brought about by the ongoing pandemic. Despite the closure of bars and restaurants and the decrease in travel, the market has continued to thrive, showcasing its adaptability and resilience.

“

The rum and cachaça market is anticipated to grow at a CAGR of 5.55% from US\$38,380.237 million in 2025 to US\$50,288.465 million by 2030.”

*Knowledge Sourcing  
Intelligence*

This growth can be attributed to the increasing popularity of rum and cachaça-based cocktails, as well as the rise in at-home consumption during the pandemic.

One of the key factors driving the growth of the market is the increasing demand for premium and craft spirits.

Consumers are becoming more discerning and are willing to pay a premium for high-quality and unique products. This has led to the emergence of small-batch and artisanal rum and cachaça brands, catering to the growing demand for premium spirits.

In addition, the rise of [e-commerce](#) and online sales channels has also played a significant role in the market's growth. With the closure of physical stores and the shift towards online shopping, many rum and cachaça brands have adapted and expanded their online presence, making their products more accessible to consumers.

Despite the challenges faced by the industry, the global rum and cachaça market has shown remarkable resilience and continues to thrive. As the world begins to recover from the

pandemic, the market is expected to see even more growth, with consumers eager to indulge in their favorite spirits once again. With the rise of premium and craft spirits, as well as the increasing popularity of online sales, the future looks bright for the global rum and cachaça market.

Access sample report or view details: <https://www.knowledge-sourcing.com/report/global-rum-and-cachaca-market>

As a part of the report, the major players operating in the rum and cachaça market that have been covered are BACARDI, Santa Teresa 1796, Rhum Barbancourt, Tanduay Distillers, Inc., COMPANHIA MÜLLER DE BEBIDAS, Captain Morgan (Diageo), KYNDAL GROUP, Vinbros and Co., Amrut Distilleries Private Limited, among others.

The market analytics report segments the rum and cachaça market as follows:

- By Product Type
  - o White Rum
  - o Dark Rum
  - o Spiced Rum
  - o Flavored Rum
  - o Cachaça
- By Application
  - o Beverages
  - o Food Industry
- By Distribution Channel
  - o On-trade (Bars and Restaurants)
  - o Off-Trade (Retail)
- By Geography
  - North America
    - o United States
    - o Canada
    - o Mexico
  - South America

- o Brazil
- o Argentina
- o Others

- Europe

- o United Kingdom
- o Germany
- o France
- o Spain
- o Italy
- o Others

- Middle East and Africa

- o Saudi Arabia
- o UAE
- o Israel
- o Others

- Asia Pacific Region

- o Japan
- o China
- o India
- o South Korea
- o Indonesia
- o Thailand
- o Taiwan
- o Others

#### Companies Profiled:

- BACARDI
- Santa Teresa 1796
- Rhum Barbancourt
- Tanduay Distillers, Inc.
- COMPANHIA MÜLLER DE BEBIDAS
- Captain Morgan (Diageo)
- KYNDAL GROUP
- Vinbros and Co.
- Amrut Distilleries Private Limited
- Camikara (Piccadily Distilleries)

- Radico Khaitan
- The Real McCoy Rum

#### Reasons for Buying this Report:-

- **Insightful Analysis:** Gain detailed market insights covering major as well as emerging geographical regions, focusing on customer segments, government policies and socio-economic factors, consumer preferences, industry verticals, other sub-segments.
- **Competitive Landscape:** Understand the strategic maneuvers employed by key players globally to understand possible market penetration with the correct strategy.
- **Market Drivers & Future Trends:** Explore the dynamic factors and pivotal market trends and how they will shape future market developments.
- **Actionable Recommendations:** Utilize the insights to exercise strategic decision to uncover new business streams and revenues in a dynamic environment.
- **Caters to a Wide Audience:** Beneficial and cost-effective for startups, research institutions, consultants, SMEs, and large enterprises.

#### What do Businesses use our Reports for?

Industry and Market Insights, Opportunity Assessment, Product Demand Forecasting, Market Entry Strategy, Geographical Expansion, Capital Investment Decisions, Regulatory Framework & Implications, New Product Development, Competitive Intelligence

#### Report Coverage:

- Historical data from 2022 to 2024 & forecast data from 2025 to 2030
- Growth Opportunities, Challenges, Supply Chain Outlook, Regulatory Framework, Customer Behaviour, and Trend Analysis
- Competitive Positioning, Strategies, and Market Share Analysis
- Revenue Growth and Forecast Assessment of segments and regions including countries
- Company Profiling (Strategies, Products, Financial Information, and Key Developments among others)

#### Explore More Reports:

- Global Wine Market: <https://www.knowledge-sourcing.com/report/global-wine-market>
- Fatty Alcohol Market: <https://www.knowledge-sourcing.com/report/fatty-alcohol-market>
- Alcohol Ingredients Market: <https://www.knowledge-sourcing.com/report/alcohol-ingredients-market>
- Global Packaged Juice Market: <https://www.knowledge-sourcing.com/report/global-packaged-juice-market>
- Global Carbonated Soft Drink Market: <https://www.knowledge-sourcing.com/report/global-carbonated-soft-drink-market>

## About Us

Knowledge Sourcing Intelligence (KSI) is a market research and intelligence provider that uses a combination of quantitative and qualitative research techniques to deliver comprehensive, in-depth insights to clients. Our approach to market research is centered around the concept of 'Knowledge Sourcing' - the process of gathering data and insights from multiple sources to create a comprehensive and well-rounded picture of the market. KSI's core services include market intelligence, competitive intelligence, customer intelligence, and product intelligence. KSI's approach to market research is designed to help clients make informed decisions, identify opportunities, and gain a better understanding of their target markets. By using a combination of primary and secondary research techniques, we provide clients with detailed insights into current market trends, customer profiles, competitor analysis, and product performance. KSI's market research and intelligence services enable clients to make informed decisions, develop strategic plans, and identify areas of opportunity.

Harsh Sharma

Knowledge Sourcing Intelligence LLP

+1 850-250-1698

info@knowledge-sourcing.com

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/837338924>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.