

Ascorbic Acid Global Market Report 2025 | Business Growth, Development Factors, Current and Future Trends till 2029

*The Business Research Company's
Ascorbic Acid Global Market Report 2025
– Market Size, Trends, And Global
Forecast 2025-2034*

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KINGDOM, August 7, 2025
/EINPresswire.com/ -- How Much Is The
[Ascorbic Acid Market](#) Worth?

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The market for ascorbic acid has seen a robust expansion in the past few years. The market size, which was at \$1.59 billion in 2024, is predicted to escalate to \$1.68 billion in 2025 with a compound annual growth rate (CAGR) of 5.7%. The surge in the historical period is a result of trends in health and nutrition, amplified demand from the food and beverage sector, applications in pharmaceuticals, supplements, nutraceuticals, and functional food items.



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The market size of ascorbic acid is anticipated to experience significant expansion in the upcoming years, reaching \$2.35 billion by 2029 with a compound annual growth rate (CAGR) of 8.8%. This projected growth in the duration could be credited to cost-effectiveness strategies, readiness for health emergencies, a consumer penchant for organic additives, and the dynamics of the global supply chain. Key trends expected to emerge during this

forecast period encompass sustainable farming methods, a spotlight on health and immunity, the use of supplements in animal feed, technological advancements, and global trade dynamics.

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What Are The Factors Driving The Ascorbic Acid Market?

The increasing demand for measures to mitigate the impact of chronic illnesses is anticipated to boost the expansion of the ascorbic acid market in the future. These illnesses, though often manageable, are mostly incurable. The usage of ascorbic acid and its derivatives can play a significant role in slowing the progression of chronic diseases and enhancing the well-being of patients. To illustrate, the World Health Organization (WHO), a health agency based in Switzerland, reported in September 2022 that 74% of the total 41 million annual global deaths are due to chronic diseases. Breakdown of this percentage showed that cardiovascular diseases led to 17.9 million deaths, cancer resulted in 9.3 million deaths, chronic respiratory diseases caused 4.1 million deaths while diabetes accounted for 2.0 million deaths. Given these circumstances, the escalating demand for ways to lessen the risks associated with chronic diseases will spur the development of the ascorbic acid market.

Who Are The Major Players In The Ascorbic Acid Market?

Major players in the Ascorbic Acid Global Market Report 2025 include:

- Koninklijke DSM NV
- Northeast Pharmaceutical Group Co. Ltd.
- CSPC Pharmaceutical Group
- Bactolac Pharmaceutical Inc.
- BASF SE
- LabChem Inc.
- Muby Chemicals Pvt. Ltd.
- Merck & Co. Inc.
- Foodchem International Corporation
- Bayer AG

What Are The Key Trends And Market Opportunities In The Ascorbic Acid Sector?

Product innovations are a key trend gaining popularity in the ascorbic acid market. Major market players are concentrating their efforts on innovations in ascorbic acid for several applications, such as in cosmetics, to sustain their position in the ascorbic acid market. For instance, in August 2022, NeoStrata Inc., a US-based pharmaceutical company that develops skin care products, launched Vitamin C Serum. This innovative serum consists of 15% Vitamin C, 2% Gluconolactone (PHA), 1% Feverfew Extract, and Green Tea Extract. This serum helps to reduce uneven skin tone, dark spots, and observable skin discoloration and defends against environmental irritants.

Which Segment Accounted For The Largest Ascorbic Acid Market Share?

The ascorbic acid market covered in this report is segmented –

- 1) By Type: Calcium Ascorbate, Sodium Ascorbate, Magnesium Ascorbate, Potassium Ascorbate, D-Isoascorbic Ascorbate
- 2) By Grade: Pharmaceuticals Grade, Food Grade, Other Grades
- 3) By Form: Tablet, Tonic, Injection
- 4) By Distribution Channel: Online, Offline
- 5) By Application: Food And Beverages, Pharmaceutical, Cosmetics, Chemicals, Agriculture, Other

Applications

Subsegments:

- 1) By Calcium Ascorbate: Powdered Calcium Ascorbate, Granulated Calcium Ascorbate
- 2) By Sodium Ascorbate: Powdered Sodium Ascorbate, Granulated Sodium Ascorbate
- 3) By Magnesium Ascorbate: Powdered Magnesium Ascorbate, Granulated Magnesium Ascorbate
- 4) By Potassium Ascorbate: Powdered Potassium Ascorbate, Granulated Potassium Ascorbate
- 5) By D-Isoascorbic Ascorbate: Powdered D-Isoascorbic Ascorbate, Granulated D-Isoascorbic Ascorbate

View the full ascorbic acid market report:

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What Are The Regional Trends In The Ascorbic Acid Market?

In 2024, the Ascorbic Acid Global Market Report recognized Asia-Pacific as the leading region. Europe is anticipated to see the most rapid expansion during the forecast period. The report includes an analysis of several regions: Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

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