

Sierra Leone Can Win The Diamonds Do Good Entrepreneurship Grant 2025

Four Sierra Leonean entrepreneurs are Finalists for the Diamonds Do Good® Entrepreneurship Grant. Learn more about them.

GENEVA, SWITZERLAND, August 6, 2025 /EINPresswire.com/ -- United People Global is pleased to highlight four remarkable Sierra Leonean entrepreneurs who are among 20 Finalists for the prestigious Diamonds Do Good® Entrepreneurship [Grant](#). With 20 Finalists from 7 countries, the winners are set to be announced on 7 August 2025.

The Diamonds Do Good® Entrepreneurship Grant is known for supporting outstanding entrepreneurs. The grant provides financial support ranging from \$5,000 up to \$20,000, enabling the winners to scale their businesses and amplify their positive impact on society. As part of the design and the impact of the Grant, the Finalists go through a development process that includes completing the [UPG Biashara](#) Learning Journey through which they acquire new skills and sharpen existing ones. After the Grant, they also benefit from the UPG Biashara Action Journey that includes, ongoing exposure, skills acquisition, mentorship, cash grants and more.

"Diamonds Do Good® is thrilled to continue its support of entrepreneurs who hail from communities where natural diamonds are mined, cut, and crafted into exquisite jewelry. Our Entrepreneurship Grant winners embody the spirit of entrepreneurship and the power of innovative ideas to create positive change," said Nancy Orem Lyman, Executive Director, Diamonds Do Good.



Have you RSVP'd yet?
#DiamondsDoGoodGrant
Which countries will win?

Date: 18 July 2022
Time: 4pm CEST/ 10 am ET
RSVP: <https://upglive.org/upgbiashara-events-RSVP>

DDG Entrepreneurship Grant Announcement - Which Country

The four Finalists come from different backgrounds and they are UPG Biashara Entrepreneurs. They each demonstrated exceptional vision, creativity and unwavering determination. And their qualities have made them exceptional candidates for the prestigious Diamonds Do Good® Entrepreneurship Grant. They are:

Rosaline Kaifala a UPG Biashara Entrepreneur from Sierra Leone, is the CEO of Grassroots Integrated Farming (GIFarming). She is a trained and qualified entrepreneur that has operated in the agribusiness sector for more than four years. She is into the cultivation of organic plantain, banana and ginger and their value additions. She aims at solving the problems of food insecurity, unemployment among women, youth and PWDs.

Karim Kamara a UPG Biashara Entrepreneur from Sierra Leone, is an agribusiness graduate, a climate advocate, social entrepreneur, and the co-founder of Sewafrez, a climate-focused agribusiness designing cold storage solutions to curb post-harvest losses in off-grid farming communities. We are committed to helping smallholder farmers increase income, reduce food waste, and adapt to climate challenges through sustainable innovation tailored to local realities.

“

Diamonds Do Good® is thrilled to continue its support of entrepreneurs who hail from communities where natural diamonds are mined, cut, and crafted into exquisite jewelry”

Nancy Orem Lyman, Executive Director, Diamonds Do Good

Aminata F. Kande a UPG Biashara Entrepreneur from Sierra Leone, is the foundation of Agro Fish Farm SL Ltd a women-led agribusiness using sustainable aquaculture to produce quality catfish and tilapia in Bo District, Sierra Leone. Beyond nutrition, we empower women and youth through jobs and training, support local farmers with inputs, and expand protein access. We're driving community transformation and resilience through fish farming—nourishing lives and securing futures.

Komrabai Dumbuya a UPG Biashara Entrepreneur from Sierra Leone, is a climate-smart agripreneur with seven years in national and international cashew farming and founder of Wanwod Development SL Ltd. In Sanda Magbolontor Chiefdom I run a 20-acre demo farm, have transplanted 1,400 cashew trees, and trained 117 farmers (45% women). Now I am developing



The Diamonds Do Good® Entrepreneurship Grant is HERE!

Supporting entrepreneurs, Supporting communities

Dates:	Wed, 17 July 2024
Time:	4- 5:30 pm CEST
RSVP:	https://upglive.org/upgbiashara-events-RSVP

DDG Grant Announcement - Supporting Entrepreneurs, Supporting Communities

the CashewLink App, a traceability app linking 8,500 farmers to global markets.

This year the 20 Finalists come from 7 countries: Botswana, India, Lesotho, Namibia, Sierra Leone, South Africa and Tanzania. Which countries will be represented among the winners? And which country will win the grand prize? In 2024 the honour of the grand prize went to Sierra Leone with UPG Biashara Entrepreneur Salamatu Conteh securing USD 20,000.

In 2025 each of the 20 Finalists have demonstrated remarkable resilience and determination to reach the final stage of the Diamonds Do Good® Entrepreneurship Grant. Their businesses represent diverse industries including: agriculture, education, electronics, energy, environment / nature, jewelry, health and health care, manufacturing, marketing, real estate and more. And their creative approaches to business solutions as well as their dedication has propelled them forward as outstanding contenders for the Diamonds Do Good® Entrepreneurship Grant 2025.

Here are the Finalists representing 7 countries, they are visible in this brief video: youtu.be/HOpUqM98Ec4?si=FSPwNSePOT3J6Nns

What has happened so far? The 20 finalists advanced to the ultimate stage of the process: a "Shark Tank" format. This entailed presenting to an experienced panel, in front of a live audience. During these sessions, the UPG Biashara entrepreneurs showcased their ideas, businesses, and distinct value propositions. Now the next step is the [announcement](#) of the winners and with 10 winners expected to win the prestigious Diamonds Do Good® Entrepreneurship Grant 2025.

When is the announcement? The announcement of the winners takes place on 7 August 2025 from 4pm CEST (10 am EST). And it is possible for those passionate about entrepreneurship to witness the announcement of the winners of the Diamonds Do Good® Entrepreneurship Grant 2025. While places last, those interested can RSVP here: <https://upglive.org/upgbiashara-events-RSVP>. The event brings together people passionate about entrepreneurship including industry leaders, investors, and supporters who are eager to witness the next generation of entrepreneurial success stories.

And so who will win? "The Finalists for the Diamonds Do Good® Entrepreneurship Grant are



outstanding and each of them is a winner! Once the announcement is made, we will be happy and sad at the same time. And we will remain united in the understanding that when any of them wins, then we are all winning. I invite you to keep an eye on all of these entrepreneurs," said Dr. Yemi Babington-Ashaye, President, United People Global.

About Diamonds Do Good®: A not-for-profit organization inspired in 2006 by Nelson Mandela to tell the world about the positive impact of diamonds in Southern Africa. Presently, its primary objective is to initiate significant transformations within natural diamond communities worldwide and to effectively share these impactful narratives.

<https://www.diamondsdogood.com>.

About UPG Biashara: UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. This includes growing and strengthening existing enterprises. UPG Biashara provides training, mentorship, financial support and more.

United People Global is a community that encourages and enables people to participate in making the world a better place.

Note to Editors

Social media hashtags: #DiamondsDoGoodGrant #UPGBiashara

Learn more about the Diamonds Do Good® Grant: <https://upglive.org/DDG-Grant>

Learn more about the Diamonds Do Good®: <https://www.diamondsdogood.com/>

Learn more about UPG Biashara: <https://upglive.org/UPGBiashara>

Learn more about United People Global <https://unitedpeople.global/about-us>

Join UPG: <https://unitedpeople.global/join>

Join UPG Media Community: <https://unitedpeople.global/nominations/journalists-nomination>

Follow UPG on social media: @unitedpeopleglobal or on Twitter: @unitedpeople36

Dixita Mahanta

United People Global

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[X](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/837517685>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.