

Perpetuus Al Secures Strategic Investment to Accelerate Private Al Infrastructure

LONDON, UNITED KINGDOM, August 7, 2025 /EINPresswire.com/ -- Perpetuus AI Ltd, a startup specialising in building secure, production-grade artificial intelligence systems for high-stakes and regulated industries, today announced that it has secured a strategic equity investment from JBAK Ltd, a private investment company.

The funding will support Perpetuus Al's continued development of privacy-first Al platforms, with a focus on private cloud infrastructure, private LLM deployment, and secure model orchestration. These capabilities underpin the company's mission to deliver high-assurance solutions for sectors including materials science, healthcare and life sciences, manufacturing, public infrastructure, and direct-to-consumer customer experience.

"We're focused on building AI systems that meet the reliability and governance standards demanded in critical environments," said Rob Williams, CEO and Co-Founder of Perpetuus AI. "This investment enables us to expand our core platform whilst reinforcing our commitment to transparency, auditability, and data sovereignty."

Perpetuus Al's in-house engineering spans model development, retrieval-augmented generation, secure LLMs, and real-time data pipelines. Its platform is designed for organisations requiring trust, explainability, and operational control in Al deployments, from regulated industries to brand-sensitive consumer channels.

JBAK's investment marks a key milestone as Perpetuus AI scales its infrastructure to support broader adoption of secure AI in both regulated and consumer-facing markets.

About Perpetuus Al

Perpetuus AI is an AI startup delivering production-ready artificial intelligence systems for complex, high-risk environments. Its platform supports clients across material science, healthcare, manufacturing, logistics, government, direct-to-consumer sectors, and critical infrastructure, with a focus on secure private cloud and LLM deployments.

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