

# Intelligence That Drives the Next Generation of Tech Decision-Making | Database Subscription | DataM Insights

Get 1,500+ ICT reports, regulatory trackers, custom research & analyst support with DataM Insights — built for digital-first decision-makers.

AUSTIN, TX, UNITED STATES, August 7, 2025 /EINPresswire.com/ -- □ Introducing DataM Insights for ICT:

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As a digital strategy lead, DataM Insights is our daily go-to — sharp, actionable, and future-facing. It saves us weeks in market analysis and GTM planning.”

*VP Strategy, Global SaaS Company*

DataM Insights from DataM Intelligence is a powerful subscription-based platform designed for business leaders, strategists, product managers, and consultants navigating the ever-evolving ICT landscape. Whether you're assessing market entry, tracking disruptive innovations, or scouting investment opportunities, DataM Insights offers real-time, actionable market intelligence across core tech verticals.

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## □ Key ICT Markets Covered by DataM Insights

### 1. Artificial Intelligence (AI) & Machine Learning

- Market size, segmentation, and growth forecasts by region and application
- Use case benchmarking across industries (healthcare, BFSI, retail, automotive)
- Competitive landscape of leading AI startups and enterprise vendors
- Impact of GenAI, edge AI, and explainable AI models on adoption

### 2. Cybersecurity

- Deep-dive reports across endpoint, network, cloud, and application security
- Threat landscape evolution, regulatory impact (e.g., GDPR, HIPAA)
- Investment trends, M&A activity, and vendor benchmarking
- Industry-specific security adoption (finance, healthcare, energy, gov.)

### 3. Data Center & Cloud Infrastructure

- Trends in colocation, hyperscale, edge data centers, and green computing
- Global and regional capacity forecasts, energy consumption, and DC utilization rates

- Cloud adoption metrics across SaaS, IaaS, PaaS models

- Profiles of leading providers and upcoming regional players

#### 4. 5G, IoT, and Edge Computing

- Deployment progress and spectrum allocation insights across key countries

- Use case mapping across manufacturing, logistics, smart cities, automotive

- IoT devices by vertical, network protocols, latency metrics, security layers

- Edge computing enablement and telecom vendor strategies

#### 5. Digital Twin, Simulation & Smart Manufacturing

- Adoption across automotive, industrial equipment, and aerospace

- ROI analysis for capital project modeling and operations efficiency

- Cross-comparison of platform vendors and solution providers

- Forecasts for digital thread integration and simulation software adoption



The image shows a laptop displaying the DataM Insights Database interface. The interface features a top navigation bar with 'Market Insights', 'Industry Insights', 'Company Profiles', and 'News'. Below this is a search bar labeled 'Search here for Reports'. The main content area is divided into two columns. The left column, titled 'INDUSTRIES', lists various sectors: Aerospace, Defence and Aviation; Agriculture; Automotive and Transportation; Biotechnology; Chemicals; Clinical Diagnostics; Consumer Packaged Goods; Energy and Power; Food and Beverages; FMCG; and Healthcare IT. The right column, titled 'GEOGRAPHY FILTER', lists market zones: North America, Western Europe, Northern Europe, Southern Europe, Eastern Europe, Middle East, South Asia, Southeast Asia, East Asia, and Central Asia. The central part of the screen displays a dashboard with several charts and graphs, including a bar chart with the value '457' and a line chart with the value '\$2m'. A large number '\$45.1M' is also visible on the right side of the dashboard.

**Introducing the New DataM Insights Database | Smarter, Faster Market Intelligence for Future Ready Company**

DataM Insights1

#### □ What You Get with a DataM Insights ICT Subscription

##### □ Access to 1,500+ Published & Upcoming Reports

- Rich, regionally segmented analysis across ICT categories
- Includes volume/value forecasts, competitor market shares, and tech adoption curves

##### □ On-Demand Reports & Custom Research

- Request rapid turnarounds (7–10 business days) for custom reports
- Focused insights on tech spend, adoption lifecycle, vendor entry, or policy impact

##### □ Quarterly Industry Snapshots

- Condensed outlooks for board-level reporting or executive briefings
- Tracks short- and mid-term forecasts, M&A activity, funding trends, and tech pilots

##### □□ Custom Data Support (2–3/quarter included)

- Market sizing for specific countries or use cases
- Vendor segmentation, deployment status, or price benchmarking

##### □ Dedicated Analyst Support

- 1-on-1 sessions to guide use of data, validate assumptions, or build investment cases

#### □ Exclusive Benefits for ICT Stakeholders

- □ Full access to all tech verticals across AI, IoT, cloud, cybersecurity, and semiconductors

- □ Regulatory trackers & compliance alerts (e.g., NIS2, DORA, Cyber Resilience Act)
- □ Use case & ROI studies to support internal presentations and GTM planning
- □ Early access to high-value upcoming reports & priority queue for custom projects
- □ Quarterly updates with competitor movements and strategic tech shifts

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#### □ Example Use Cases

- Forecasting 5G-enabled manufacturing adoption in South Korea
- Competitive mapping of top 20 AI cybersecurity vendors in the U.S.
- Cost benchmarking of edge data centers across Europe
- Evaluating smart factory digital twin ROI across APAC
- Assessing cloud spend distribution in the Middle East enterprise segment

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#### □ Who Uses DataM Insights ICT?

- CIOs / CTOs & Enterprise Digital Leaders
- Product Managers & Business Analysts
- Strategy & Corporate Development Teams
- ICT Solution Providers & Consultants
- Private Equity & Venture Capital Analysts
- Market Access / GTM Managers

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#### □ Subscription Packages

- Single-User License
- Site License (up to 10 users)
- Multi-Year Strategic Partner Plans
- Add-on: Analyst hours, custom dashboards, and training sessions

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Sai Kiran

DataM Intelligence 4market Research LLP

877-441-4866

sai.k@datamintelligence.com

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