

DataM Intelligence Launches “DataM Insights” – A Strategic Access Point for Pharma & MedTech Market Reports

Explore 1,500+ market reports, real-time pipeline alerts, custom data, and analyst access — all in one subscription platform built for Pharma & MedTech teams.

AUSTIN, TX, UNITED STATES, August 7, 2025 /EINPresswire.com/ -- DataM Intelligence Launches

“

As a pharma strategist, DataM Insights empowers us with sharp, validated insights - it's the go-to platform for pipeline tracking, market sizing, and competitive intel.”

VP Strategy, Global Pharma Firm

“DataM Insights” – A Strategic Access Point for Pharma & MedTech Market Reports

In an era where real-time, domain-specific insights drive faster decisions and sharper strategy, DataM Intelligence proudly introduces DataM Insights - a centralized subscription portal for accessing published reports, upcoming market analyses, on-demand deep dives, and snapshot industry outlooks, exclusively designed for Pharmaceuticals and Medical Devices companies.

Whether you're scouting emerging market opportunities, evaluating therapeutic segments, or benchmarking competitors, DataM Insights is tailored to support every

stage of your decision-making journey.

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□ What's Included in DataM Insights?

□ Published Reports

Instant access to 1,500+ published market research reports across:

- Pharmaceuticals (Therapeutics, Generics, APIs, Biosimilars)
- Medical Devices (Diagnostics, Surgical, Therapeutic, and Digital Health Devices)
- Regulatory Landscape and Market Access Analysis

Each report includes detailed market sizing, forecasts, trends, competitive landscape, and segment analysis.

□ Upcoming Reports Pipeline

Get visibility into our report release pipeline — allowing subscribers to:

- Request early access or prioritization of titles in development
- Influence report scoping based on internal priorities
- Stay ahead of competitors with first-mover access

□ On-Demand Reports

Can't find exactly what you need?

- Request on-demand custom reports scoped, validated, and delivered by our expert team

- Turnaround: 10–15 business days

- Tailored by geography, technology, segment, or strategic focus

□ Snapshot Industry Outlook Reports

A quick and cost-effective alternative to full reports:

- 8–12-page condensed snapshots
- Perfect for strategic overviews, board decks, and investor presentations
- Includes key trends, market size highlights, and high-level competitive mapping
- Ideal for academic, early-stage, and cross-functional teams



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457

\$2m

\$45.1M

GEOGRAPHY FILTER

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DataM Insights1

□ Why Pharma & MedTech Leaders Trust DataM Insights?

- Validated Forecasting Models: Built using epidemiological data, patient pools, pricing trends, and regulatory inputs
- Direct Analyst Access: Schedule discussions with our experts for clarification and deeper insights
- Global & Regional Coverage: U.S., EU5, Japan, China, India, LATAM, Middle East, and more
- Structured Taxonomy: Categorized by indication, route of administration, device class, technology platform, and more
- Strategic Filters: Quickly identify pipeline dynamics, unmet needs, or investment hotspots

□ Ideal For:

- Corporate Strategy & Market Access Teams
- Product Managers & Commercial Leaders
- Regulatory & Competitive Intelligence Groups
- Research & Academic Professionals
- Startups, CROs, CDMOs, and Investment Firms

□□ Value-Added Subscription Benefits:

- Unlimited downloads of published reports

- 3–5 upcoming reports per quarter with early access
- 2 on-demand reports included annually
- 4 snapshot reports per quarter
- Custom alerts on market changes, regulatory shifts, and M&A activity
- Quarterly review calls with lead analysts
- Support with internal presentation decks & custom summaries

□ Get a Demo or Start Your Trial

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About DataM Intelligence:

DataM Intelligence 4Market Research LLP is a global business intelligence firm delivering high-impact insights to support strategic decisions in life sciences, healthcare, technology, and chemicals. Our clients span Fortune 500 companies, startups, government agencies, and investment firms worldwide.

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