

Innovative Solutions in Plastic Waste Management Market : Trends, Technologies, and Market Growth | 2023-2032

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WILMINGTON, DE, UNITED STATES, August 7, 2025 /EINPresswire.com/ -- In the last few years, the use of plastic had increased at a rapid pace across the globe. Plastic takes many years to decompose. If decomposition of plastic is not done in proper manner, then it can affect the environment in many ways such as water pollution. Many companies across the globe make use of plastic as a material for different applications such as for bottle manufacturing and packaging. Considering the government rules & regulations of waste management, it is the responsibility of companies to manage plastic waste effectively. Various types of plastics, such as Polystyrene (PS), Polypropylene, Polyvinyl Chloride (PVC), and Polyethylene Terephthalate (PET), are used in many industries such as construction, textile, and packaging.

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In January 2019, over 30 companies across the globe came together and formed the Global Alliance to end plastic waste. It is a nonprofit organization with aim to collect, process, sell, make, use, and recycle the plastic waste material, which has been thrown away. Considering the rise in the level of pollution, many companies are coming up with innovative solutions such as mobile application for waste management to reduce the amount of plastic waste. This is considered to be the key driving factor for the growth of the market. Further, many plastic products, which have been thrown away can be recycled to be reused, thus reducing the plastic waste. Therefore, the demand for effective [plastic waste management](#) is expected to rise during the forecast period.

New product launch to boost the market

Considering the need of effective plastic waste management, many companies try to develop and introduce new products in the market. New technologies have been used in these products for effective and efficient working. SUEZ is one of the important service providers in the plastic waste management market. Different types of services are offered by the company. In November 2019, Suez introduced a new mobile application for waste management. In this

application, customer needs to scan the barcode on packaging and to show if the product are recyclable or not and the methods of sorting the waste.

Key restraining factor for the growth of the plastic waste management market

In April 2019, the European Union brought the law, which states that all types of plastic material, which cannot be reused should be banned from 2021. This law excludes the use of plastic bottles. This could hamper the growth of the market.

In addition, the Government of India started the initiative Swachh Bharat Abhiyan in October 2019. Under this initiative, the Government of India banned on the use of plastic material, which can be used only once and cannot be recycled. Moreover, the, use of plastic water bottles in government meetings has also been stopped, which is expected to be the restraining factor for the growth of the plastic waste management market.

Key benefits of the report:

This study presents the analytical depiction of the plastic waste management market along with current trends and future estimations to determine the imminent investment pockets.

The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the plastic waste management market share.

The current market is quantitatively analyzed to highlight the plastic waste management market growth scenario.

Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.

The report provides an analysis based on competitive intensity and how the competition will take shape in coming years.

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Plastic Waste Management Market Report Highlights

Aspects Details

By Methods of Waste Management

Recycling

Incineration/Combustion

Disposal

Composting

By Source

Residential

Industrial

By Material

PET (Polyethylene Terephthalate)
HDPE (High-density Polyethylene Plastics)
LDPE (Low-density Polyethylene)
PP (Polypropylene)

By End-User Industry
Packaging Industry
Textile & Clothing Industry
Automotive Industry
Construction Industry
Other Industries

By Region
North America (US, Canada)
Europe (Germany, UK, France, rest of Europe)
Asia-Pacific (China, Japan, India, rest of Asia-Pacific)
Latin America (Brazil, Mexico, rest of LATAM)
the Middle East
Africa

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Key Market Players

Luxus Limited, Renova, Inc., United Plastic Recycling, TM Recycling GmbH., Hermion BV., Hahn Plastics Limited., Think Plastics Inc., PLASgran Ltd., Kuusakoski Group, Hawkvale Limited

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Digital Shore Durometer Market : Digital Shore Durometer Market

Australian Pressure Safety Valve Market <https://www.alliedmarketresearch.com/australian-pressure-safety-valve-market>

Temperature Controlled Packaging Solutions Market

<https://www.alliedmarketresearch.com/temperature-controlled-packaging-solutions-market>

Lock Washer Market <https://www.alliedmarketresearch.com/lock-washer-market>

Nigeria Facility Management Services Market <https://www.alliedmarketresearch.com/nigeria-facility-management-services-market-A06327>

Fiberglass Cutting Robots Market <https://www.alliedmarketresearch.com/fiberglass-cutting-robots-market>

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