

# Application Server Market Growing at 12% CAGR | Reach USD 53.3 Billion by 2031 Globally

WILMINGTON, DE, UNITED STATES, August 8, 2025 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "[Application Server Market](#) Growing at 12% CAGR | Reach USD 53.3 Billion by 2031 Globally." The report offers a detailed analysis of the top winning strategies, evolving market trends, market size and estimations, value chain, key investment pockets, drivers & opportunities, competitive landscape, and regional landscape. The report is a useful source of information for new entrants, shareholders, frontrunners, and shareholders in introducing necessary strategies for the future and taking essential steps to significantly strengthen and heighten their position in the market.

The global application server market was valued at \$17 billion in 2021, and is projected to reach \$53.3 billion by 2031, growing at a CAGR of 12% from 2022 to 2031.

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A server that hosts applications or software that transmits business applications through a communication protocol is known as an application server. A service layer model is a framework for an application server. Application servers use cutting-edge software delivery methods, emerging mobile app development processes, and open-source software to provide the optimal user experience when running multiple mobile apps on smartphones and tablets and accessing numerous cloud-based services.

Rise in penetration of P2P networks and prominent use of application servers in smart devices to drive the growth of the global application server market. In addition, rapid breakthroughs in information technology and the utilization of cloud-computing tools will create new growth opportunities for the global market. The surge in demand for contactless payments and the rise in remote working during the COVID-19 pandemic proliferated the growth of global market.

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The report offers a detailed segmentation of the global application server market based on the application server, deployment model, end-use vertical, and region. The report

provides a comprehensive analysis of every segment and their respective sub-segment with the help of graphical and tabular representation. This analysis can essentially help market players, investors, and new entrants in determining and devising strategies based on the fastest-growing segments and highest revenue generation that is mentioned in the report.

Global Application Server Market Report by Region, Segment, and End-Use Vertical

The key players analyzed in the global application server market report include Oracle Corp., IBM Corp., SAP SE, Microsoft Corp., VMware Inc., Red Hat Inc., Citigroup Inc., and others. The report also includes segments such as web information server and component server segments.

Global Application Server Market Report:

Based on region, the market across the North American region held the major market share in 2021, holding nearly half of the global application server market share. The region is predicted to continue its global market dominance even in the coming years. On the contrary, the Asia-Pacific region is expected to cite the fastest CAGR of 13.0% during the forecast period. The report also analyses other regions such as Europe and LAMEA.

Global Application Server Market Report by Region, Segment, and End-Use Vertical:

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According to application server market research, the IT & telecom and BFSI segments are expected to witness considerable CAGRs of 15.0% and 13.0%, respectively, during the forecast period. The active application server and web information server segments are expected to witness considerable CAGRs of 13.0% and 12.0%, respectively, during the forecast period.

Based on the application server, the active application server segment held the major market share in 2021, holding nearly half of the global application server market share, and is expected to maintain its leadership status during the forecast period. In addition, the same segment, on the other hand, is expected to cite the fastest CAGR of 13.0% during the forecast period. The report also includes segments such as web information server and component server segments.

Based on the end-use vertical, the IT and telecom segment held the major market share in 2021, contributing nearly one-third of the global application server market share, and is expected to maintain its leadership position during the forecast period. Furthermore, the same segment, on the other hand, is expected to cite the fastest CAGR of 15.0% during the forecast period. The report includes other segments such as BFSI, healthcare and life sciences, government and public sector, retail and consumer goods, and others segments.

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## COVID-19 Scenario:

- The outbreak of the COVID-19 favourably impacted the growth of the global application server market, owing to the reduction in end-user spending on new servers and a rise in demand for application servers from myriad IT firms.
- The surge in demand for contactless payments and the rise in remote working during the COVID-19 pandemic proliferated the growth of the global market.
- The rise in e-commerce activities and large-scale acceptance of connected devices during the COVID-19 period supplemented the global market expansion.

Thanks for reading this article, you can also get an individual chapter-wise section or region-wise report versions like North America, Europe, or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into market dynamics and will enable strategic decision-making for existing market players as well as those willing to enter the market.

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## About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the

domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:

David Correa

1209 Orange Street,  
Corporation Trust Center,  
Wilmington, New Castle,  
Delaware 19801 USA.

Int'l: +1-503-894-6022

Toll Free: +1-800-792-5285

UK: +44-845-528-1300

India (Pune): +91-20-66346060

David Correa

Allied Market Research

+ + 1 800-792-5285

[email us here](#)

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