

Zafir Rashid expands Teramir Group's global footprint with planned developments in Abu Dhabi, Egypt, and Brazil

LOS ANGELES, CA, UNITED STATES, August 8, 2025 /EINPresswire.com/ -- [Zafir Rashid](#), founder and managing director of [Teramir Group](#), is accelerating the firm's international growth strategy with [planned hospitality projects](#) under review in Abu Dhabi, Egypt, and Brazil. The new initiatives reflect a continued push toward immersive, family-oriented destinations in high-growth tourism corridors.

Each project is designed to align with the cultural and economic priorities of its host region, while staying consistent with Teramir Group's emphasis on experiential design and multigenerational appeal.

In Abu Dhabi, Teramir Group is in active discussions with local stakeholders to establish a large-scale development focused on family entertainment and children's programming. The proposed concept aims to support the emirate's broader tourism vision by encouraging longer family stays and offering new leisure experiences in the capital.

"We're seeing serious momentum in Abu Dhabi," said Rashid. "There's alignment between what the market needs and what we're prepared to build. Our partners recognize the potential of combining meaningful family engagement with strategic destination design."

In Egypt, Teramir is exploring waterfront and heritage-linked opportunities in partnership with regional advisors. The goal is to integrate tourism infrastructure with Egypt's historic and natural



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assets, creating a mixed-use destination that blends recreation, relaxation, and cultural context. Rashid emphasized that the project under consideration would be tailored to support the country's expanding tourism agenda, with a focus on authenticity and longevity.

Concurrently, Teramir Group is assessing land parcels in northern Brazil for a concept resort that incorporates hospitality, branded entertainment, and outdoor water-based recreation. While specific brand details remain confidential due to licensing agreements, Rashid confirmed the concept revolves around a kid-centric hospitality experience with integrated play zones and family-oriented features.

"These projects reflect the strength of our partnerships and the clarity of our design thesis," Rashid noted. "We're focused on delivering places that feel local, create impact, and hold value over time."

The company's international pipeline continues to grow, with each project shaped around location-specific storytelling, community alignment, and market demand. Rashid's development philosophy centers on building hospitality assets that function not just as accommodations, but as standalone destinations with repeat visitation appeal.

Regulatory discussions and feasibility assessments are currently underway across all three regions. Additional information, including concept visuals and execution timelines, will be released as planning progresses and partner confirmations are finalized.

Teramir Group's expansion into Abu Dhabi, Egypt, and Brazil marks the next chapter in its evolving global portfolio. With construction preparation already advancing in other markets, the company's operational scope is set to expand across multiple continents in 2025.

Zafir Rashid

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