

Coconut Products Market Study, Trends, Segmentation, Detailed Analysis And Forecast by 2026

Rise in usage of coconut-based products in food & beverage applications and growth in demand for coconut oil in the cosmetic industry have augmented the growth.

WILMINGTON, DE, UNITED STATES, August 8, 2025 /EINPresswire.com/ -- [Coconut products market size](#) was pegged at \$12.75 billion in 2019, and is expected to reach \$31.1 billion by 2026, registering at a CAGR of 13.6% from 2019 to 2026.



Increase in usage of coconut-based products in food & beverage applications and growth in demand for coconut oil in the cosmetic industry have propelled the growth of the global coconut products market. Whereas, the stagnant or slight decline in production of coconut relative to the increasing demand impedes the market growth. On the other hand, growth in consumption of processed food products due to rise in urban population and demand for coconut-based products are expected to create lucrative opportunities in the near future.

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Growing awareness regarding the health benefits and applications of coconut products in a range of food & beverages, and personal care products among consumers in developed countries is likely to propel the demand for coconut products market.

The market growth is propelled by the rise in demand for coconut water as an energy drink. Active and health conscious consumers have shifted their preference toward natural alternatives to caffeinated and sugar-based energy drinks. Hence, the demand for coconut water as a natural energy drink is growing rapidly due to its nutritional properties such as electrolytes and nutrients, which is expected to drive the coconut products market growth.

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Increase in use of coconut-based products in food and beverage applications is expected to drive the market for coconut products in the future. Coconut products are widely used as ingredients in variety of processed food products such as cookies, cakes, pies, soups, salads, milkshakes, and ice cream. With growth in consumption of processed food products, owing to the rise in urban population, the demand for coconut products is expected to grow at a significant rate in near future.

The coconut products market is segmented on the basis of type, application, form, and region. Based on type, the coconut products market is categorized into coconut water, coconut oil, coconut milk, dried coconut products, and others. Coconut oil is widely used in cosmetics industry and is one of the prime products in hair care, thus is expected to influence the overall [coconut products industry](#). The coconut oil segment was valued at \$6.1 billion and is expected to grow with a CAGR of 5.6% from 2019 to 2026, to reach \$9.4 billion by 2026. The coconut water segment is estimated to be the fastest growing segment, with a CAGR of 23.8% during the forecast period. The fastest growth of coconut water segment is attributed to growth in consumption of natural energy drinks and health concerns among the consumers.

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Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The market across Asia-Pacific held the largest share in 2018, accounted for nearly three-fifths of the market. In addition, the region is projected to register the fastest CAGR of 14.3% during the study period.

The global Coconut Products Industry report includes an in-depth analysis of the major market players such as Vita Coco, The Coconut Company (UK) Ltd., Marico Ltd., Metshu exports (PVT) Ltd, Sambu Group, Klassic Coconut, Cocomate, Universal Coco Indonesia, Cocotana Coconut Products, Thai Coconut Public Company Limited.

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