

1Digital Agency Launches AI SEO and ChatGPT SEO Services to Help eCommerce Brands Dominate the Future of Search

1Digital® Agency, a leading digital marketing and eCommerce SEO agency, proudly announces the launch of its cutting-edge AI SEO and ChatGPT SEO Services.

PHILADELPHIA, PA, UNITED STATES, August 8, 2025 /EINPresswire.com/ -- 1Digital Agency, a leading full-service <u>eCommerce digital marketing agency</u>, today announced the launch of its new <u>AI SEO Services</u> and <u>ChatGPT SEO Services</u>. These innovative offerings are designed to help online businesses not only maintain but also strengthen their search visibility in an increasingly AI-driven digital landscape.

With the rapid evolution of search engines and the integration of artificial intelligence into platforms like Google's Search Generative Experience (SGE), traditional SEO strategies are no longer enough. 1Digital Agency's new services are built to address these changes head-on.

"The way people search for information and products is fundamentally changing," said Dan Kogan, CEO of 1Digital Agency. "Our AI SEO and ChatGPT SEO services are at the forefront of this shift, ensuring our clients can get cited and featured in AI-powered search results. We're not just optimizing for today's search engines; we're preparing our clients for the future of search."

Key Features of the New Services:

Al SEO Services: This comprehensive approach focuses on optimizing content and website structure to be recognized and cited by large language models (LLMs) and Al search platforms. Strategies include building topical authority, creating structured and semantically rich content, and optimizing for "summarizable" information that Al systems can easily parse. The goal is to position clients as a trusted source that Al will recommend.

ChatGPT SEO Services: This specialized offering helps brands create high-quality, authoritative content that is highly likely to be used and cited by platforms like ChatGPT and other LLMs. By focusing on creating clear, factual, and well-structured information, these services help brands become a go-to source for Al-generated answers.

1Digital Agency's team of eCommerce experts combines cutting-edge Al-driven tactics with its long-standing expertise in traditional SEO, ensuring a holistic and future-proof strategy. These new services are a natural extension of the agency's commitment to delivering innovative

solutions that drive measurable growth and revenue for its clients.

For more information on 1Digital Agency's new Al SEO and ChatGPT SEO services, please visit https://www.1digitalagency.com/ai-seo-services/

About 1Digital Agency:

1Digital Agency is a full-service eCommerce digital marketing, web design, and development agency based in Philadelphia, PA. Since 2012, the agency has helped hundreds of eCommerce brands grow their online presence and increase revenue through expert-level services, including SEO, PPC, and web development.

Dan Kogan
1DA, 1Digital Agency Inc.
+1 215-809-1567
email us here
Visit us on social media:
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Other

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