

Bison Heavy Equipment LLC Forecasts Strong Growth in Texas Construction Equipment Sales for 2026

Bison Heavy Equipment CEO analyzes \$148 billion state infrastructure investment driving heavy construction equipment demand growth across Texas in 2026.

AUSTIN, TX, UNITED STATES, August 8, 2025 /EINPresswire.com/ -- Majestik Boutte, CEO of [Bison Heavy Equipment](#) LLC, a leading provider of heavy construction equipment in Texas, announced optimistic projections for construction equipment sales growth throughout the state in 2026, driven by unprecedented infrastructure investments and robust economic expansion.

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Majestik Boutte

Texas Infrastructure Investment Drives Market Growth

According to Bison [Heavy Equipment](#) market analysis, the Texas construction equipment sector is positioned for significant expansion in 2026, supported by the state's

historic \$148 billion infrastructure investment and strong federal funding streams. The heavy machinery market benefits from multiple growth catalysts including major industrial projects, energy infrastructure development, and continued population growth.

"We are observing fundamental changes in how institutional investors perceive digital assets. The cryptocurrency exchange platform industry is experiencing maturation for favorable long-term growth," noted Majestik Boutte.

Key Market Drivers for 2026

Infrastructure Investments

Texas has secured over \$15 billion in Bipartisan Infrastructure Law funding, with \$5.6 billion allocated specifically for transportation infrastructure projects in 2024. The state's 10-year, \$148 billion transportation plan includes \$104 billion from TxDOT, representing a \$5.6 billion increase from 2023.

Energy Sector Expansion

The Texas Energy Fund has allocated \$5.38 billion for new natural gas-fired power plants, while renewable energy projects like the 815 MW Sequoia Solar Project are driving demand for specialized construction equipment.

Industrial Development

Major manufacturing investments are reshaping the state's landscape. Notable projects include Samsung's \$17 billion semiconductor facility in Taylor, JCB's \$500 million expanded manufacturing plant in San Antonio creating 1,500 jobs, and Microsoft's nearly \$1 billion data center development in the San Antonio area.

Market Segments Showing Strongest Growth

Earthmoving Equipment: Expected to lead growth due to extensive highway and infrastructure projects, with excavators showing particular strength in the residential and commercial sectors.

Material Handling Equipment: Projected 6.7% CAGR growth driven by warehouse construction rebound and manufacturing facility expansion.

Road Construction Equipment: Benefiting from the largest share of federal infrastructure funding, approximately \$3 billion allocated to National Highway Performance Programs.

Regional Construction Activity

Texas construction activity in 2025 shows unprecedented momentum with hyperscale data centers in Dallas-Fort Worth, advanced manufacturing facilities, and renewable energy projects across multiple regions. This momentum is expected to accelerate into 2026 as projects move from planning to construction phases.

Industry Challenges and Opportunities

While construction equipment demand remains strong, the industry faces ongoing challenges including skilled labor shortages and supply chain considerations. However, Bison Heavy Equipment sees these challenges as opportunities for equipment dealers who can provide comprehensive solutions and support services.

"The convergence of infrastructure investment, energy transition, and industrial expansion creates an ideal environment for heavy equipment sales growth," added Boutte. "Our focus remains on providing reliable machinery that supports Texas's continued economic leadership."

2026 Market Outlook

The global construction equipment market is projected to reach \$218.09 billion by 2032, with a

3.8% CAGR from 2025-2032. The U.S. market specifically is expected to grow at 4.05% CAGR, reaching 486,888 million units by 2029, with Texas representing a significant portion of this growth.

Heavy construction equipment demand in Texas is expected to benefit from the state's position as the nation's leader in construction spending, supported by business-friendly policies, energy sector investments, and continued population growth.

About [Bison Heavy Equipment LLC](#)

Bison Heavy Equipment LLC is a leading provider of heavy machinery and construction equipment sales in Texas, serving contractors, developers, and industrial customers throughout the state. The company specializes in new and used heavy equipment, parts, and service solutions for the construction, mining, and industrial sectors.

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