

Sorbates Market to Reach USD \$394.81 Billion by 2029 at 7.4% CAGR

*The Business Research Company's
Sorbates Global Market Report 2025 –
Market Size, Trends, And Global Forecast
2025-2034*

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How Big Is The [Sorbates Global Market](#) Report 2025 Market In 2025?

The dimensions of the sorbates market have seen substantial growth in the recent past. The market size is projected to escalate from \$279.31 billion in 2024 to \$297.17 billion in 2025, reflecting a compound annual growth rate (CAGR) of 6.4%. The surge in the historical period is due to factors such as rising consumer preference for extended shelf life, escalated demand for processed and convenient food items, expansion in the food and beverage sector, heightened consciousness about food safety and preservation, and an uptick in demand for natural and clean-labeled food products.

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The Business Research
Company's Latest Report
Explores Market Driver,
Trends, Regional Insights -
Market Sizing & Forecasts
Through 2034”

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Strong expansion is anticipated in the sorbates market in

the ensuing years, projected to reach ""\$394.81 billion by 2029, expanding at a compound annual growth rate (CAGR) of 7.4%. This surge in the projected duration is owed to several factors such as the growing appeal for natural and organic food items, heightened demand for food preservatives in developing nations, increased appetite for frozen and pre-packaged food commodities, the rise of e-commerce and direct-to-consumer sales, and emerging markets. The period under forecast will also see key trends like technological progress in food preservation methods, R&D initiatives to produce novel sorbate solutions, sorbate customization, transparent label preservatives, and eco-friendly packaging solutions.

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What Are The Key Driving Factors For The Growth Of The Sorbates Global Market Report 2025 Market?

The global uptick in processed food consumption, spurred by hectic lifestyles, evolving eating habits, and the global impact of the COVID-19 pandemic, is fueling the growth of the sorbates market. As ready-to-eat and packaged foods gain popularity, so does the need for sorbates, which prolong the freshness of these foods. To illustrate, the Fast-Food Statistics 2022 report disclosed that 23% of US adults consume fast food at least three times a week, 34% of kids between 2 and 19 years eat fast food daily, and a massive 80% of Americans frequent a fast-food restaurant monthly. Thus, the escalating consumption of processed foods is anticipated to bolster sorbates demand in the upcoming years.

Who Are The Key Players In The Sorbates Global Market Report 2025 Industry?

Major players in the Sorbates Global Market Report 2025 include:

- Nantong Acetic Acid Chemical Co.Ltd.
- Tengzhou Aolong Fine Chemical Co.Ltd.
- APAC Chemical Corporation
- Zhejiang Bossen Technology Co.Ltd.
- Celanese Corporation
- Sorbic International plc
- FBC Industries Inc
- Lubon Industry Co.Ltd.
- Wanglong Group Co.Ltd.
- Shandong Hongda Biotechnology Co.Ltd.

What Are The Upcoming Trends Of Sorbates Global Market Report 2025 Market In The Globe?

Predominant players in the sorbates market are honing in on the creation of novel products like natural potassium sorbate to cater to the growing consumer propensity for clean-label and organic food preservatives. Naturally extracted Potassium Sorbate is essentially a compound derived from sorbic acid that is commonly used as a food preservative to prevent the development of mold and yeast. It is acknowledged for not only its safety but also for its efficacy in prolonging the shelf life of a variety of food items and drinks. For example, in September 2024, a German manufacturing firm, Evident Ingredients, launched the product Evicide Potassium Sorbate Eco. This product possesses robust antimicrobial properties, effectively combating the propagation of fungi, mold, and yeast in personal care products. With its COSMOS certification, it is apt for natural formulations, attracting brands focused on ecological sustainability. It showcases optimum efficiency and sustainability in the cosmetics industry, making it the perfect fit for items like shampoos, conditioners, and wet wipes.

What [Segments Are Covered In The Sorbates Global Market](#) Report 2025 Market Report?

The sorbatesmarket covered in this report is segmented –

- 1) By Type: Sorbic Acid, Potassium Sorbate, Other Types

2) By Application: Food, Oils And Fats, Bakery And Confectionery, Dairy And Frozen Products, Snacks, Meat, Poultry, And Seafood, Beverages, Other Applications

Subsegments:

1) By Sorbic Acid: Food-Grade Sorbic Acid, Industrial-Grade Sorbic Acid, Sorbic Acid for Personal Care Products

2) By Potassium Sorbate: Food-Grade Potassium Sorbate, Industrial-Grade Potassium Sorbate, Potassium Sorbate for Personal Care Applications

3) By Other Types: Calcium Sorbate, Sodium Sorbate, Other Sorbate Derivatives

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<https://www.thebusinessresearchcompany.com/report/sorbates-global-market-report>

Which Region Is Expected To Lead The Sorbates Global Market Report 2025 Market By 2025?

In 2024, the Sorbates Global Market Report identified North America as the dominating region. The forecast for growth in this region also packs promise. The report encompassed regions like Asia-Pacific, Western Europe, Eastern Europe, South America, the Middle East, and Africa.

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