

Melissa G Wilson Launches Free Networlding Great Exchange Guidebook to Empower Support Circles and Transform Careers

Bestselling author offers acclaimed guidebook having won APEX award for excellence to inspire purpose-driven networking groups following proven 7-step framework

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Bestselling author and publishing leader Melissa G Wilson is offering a free giveaway of her acclaimed [Networlding Great Exchange Guidebook](#) — a practical and empowering companion to her bestselling book, *Networlding*, which held the #10 spot on Amazon across all categories (in Chicago) for an entire year.



“

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Melissa G Wilson

This guidebook giveaway is part of Melissa's larger mission to inspire a new wave of Support Circles — small, purpose-driven networking groups that follow the Seven Steps of Networlding, a process licensed by Motorola University and Yale's Graduate School of Business.

"Networking is not about collecting contacts — it's about creating connection," shares Wilson during a recent event. "Support Circles take this to the next level. They're the new model for mutual growth and real opportunity."

A Movement Rooted in Connection

Support Circles are small, consistent groups of 4–6 professionals who meet to work through the Networlding Great Exchange Guidebook and its seven-step framework. Through intentional relationship-building, participants learn to:

- Generate leads, introductions, and referrals
- Build credibility and visibility
- Find new jobs and opportunities more quickly

- Unlock hidden paths to growth through diverse networks
- Accelerate their careers with structured support

Special Incentive: Participants who complete 3–4 of the Networkding steps will be invited to a private Q&A session with Melissa Wilson, where she will provide personalized feedback and next-step strategies.

The Networkding Difference: Seven Levels of Support

Unlike traditional networking models, Networkding is built on a unique foundation of seven levels of support that foster deeper, more meaningful connections:

1. Emotional Support – Encouragement and empathy that builds trust
2. Informational Support – Sharing relevant facts, resources, and insights
3. Knowledge Support – Offering expertise and specialized skills
4. Promotional Support – Advocating for others authentically and visibly
5. Wisdom Support – Providing guidance from personal and professional experience
6. Transformational Opportunities Support – Co-creating breakthrough ideas and collaborations
7. Community Support – Creating impact that benefits the larger society

These levels are embedded in every Support Circle conversation — transforming casual check-ins into purposeful relationships that generate real opportunity.

About the Networkding Great Exchange Guidebook

The guidebook is designed to be practical, fun, and immediately useful, featuring:



Melissa G Wilson

- Networking strength checklists
- Curated questions to deepen your conversations
- Step-by-step methods for building networks that truly work
- Monthly action plans to stay on track

"Whether you're a new graduate, a mid-career professional, or a team leader, the guidebook helps transform your relationships into reliable pipelines of opportunity," she said.

Target Audience

Melissa created this initiative for:

- New adults (ages 20–35) seeking direction and meaningful growth
- Mid-management professionals aiming to level up their careers
- Team leaders and entrepreneurs ready to foster long-term success through community

"When you give first and give consistently, opportunities start finding you," says Wilson. "That's the magic of Networlding."

Impact with a Purpose

Through her Leadership 12–29 Initiative, Melissa donates a portion of the proceeds from all book-related projects she creates to help young adults (ages 12–29) access mentoring, apprenticeships, and training that build bridges to brighter futures.

How to Get Involved

1. Download the guidebook for free at www.networlding.com
2. Start a Support Circle: Invite 3–5 peers or colleagues
3. Begin the Seven Steps of Networlding using the guidebook framework
4. Unlock a private session with Melissa by completing the first few steps
5. Connect and share: Join Melissa on Substack, LinkedIn, and www.networlding.com to share your journey

About Melissa G Wilson & Networlding

Melissa G Wilson is the founder of Networlding Publishing, a hybrid publishing firm that has helped more than 170 thought leaders bring their books and ideas to life. She has authored or co-authored ten traditionally published books, six of which became bestsellers. Her Networlding methodology was developed over 20 years and adopted by major organizations and educational institutions nationwide.

Melissa has served on the University of Chicago's Women's Business Graduate Advisory Board for seven years and continues to advocate for books and tools that make the world better.

Melissa G Wilson
Networlding Publishing
[email us here](#)

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