

# Bounce Online Solidifies Position as One of South Africa's Leading Online DJ Equipment Retailers

*Johannesburg-based company celebrates decade of exceptional service, expert advice, and competitive pricing in the professional audio industry*

JOHANNESBURG, GAUTENG, SOUTH AFRICA, August 9, 2025

/EINPresswire.com/ -- [Bounce Online](#), the innovative online retailer



specializing in DJ equipment, professional sound systems, lighting, and musical instruments, has established itself as one of South Africa's premier destinations for audio professionals and enthusiasts alike. Founded in 2015 by industry veterans Chris Andrews and Gavin "Vin" Deyssel, the company has achieved remarkable growth through its commitment to exceptional customer service, competitive pricing, and comprehensive product expertise.

## A Partnership Built on Industry Excellence

The success story of Bounce Online stems from the unique partnership between co-founders Chris Andrews and Gavin Deyssel. Andrews brings nearly two decades of mobile DJ experience and almost 10 years as a marketing manager for one of South Africa's top professional audio distributors. His partner, Gavin Deyssel, is a well-known radio personality, DJ, and producer from 947, whose industry reputation and extensive fan base initially inspired the creation of Bounce Online.

"The idea for Bounce Online came from the countless fans and followers who regularly sought Gavin's advice on DJ equipment and techniques," explains Andrews. "We realized there was a significant gap in the market for knowledgeable, reliable service combined with fair pricing and genuine care for customer relationships."

## Comprehensive Product Range and Expert Service

Bounce Online has distinguished itself in the competitive South African market by offering an extensive catalog that includes:

- Professional DJ equipment from leading brands like Pioneer DJ

- A [Variety of Microphones from cordless to corded](#), Samson to Shure and more
- Complete sound systems and professional audio gear
- Lighting equipment for events and venues
- Musical instruments and studio equipment
- Cables, accessories, and technical components

The company's commitment to authorized dealership relationships ensures that all products carry full manufacturer warranties supported by local agents. Unlike many competitors, Bounce Online focuses exclusively on new equipment, maintaining the highest quality standards for their customers.

#### Industry Recognition and Customer Satisfaction

Customer testimonials consistently highlight Bounce Online's exceptional service delivery, with many praising same-day delivery capabilities and responsive customer support. The company has built a reputation for going above and beyond, including instances where they replaced orders affected by logistical challenges at no cost to customers.

"We've had customers receive orders on the same day they were placed, and that level of service excellence has become our standard, not the exception," notes Deyssel. "Our goal was always to be South Africa's biggest and best online audio retailer, and the recognition we're receiving validates that vision."

#### Commitment to Customer Education and Support

Beyond retail sales, Bounce Online has positioned itself as an educational resource for the DJ and audio community. The company offers:

- Expert advice for beginners through to professional-level users
- Product demonstrations arranged through supplier showroom access
- Comprehensive technical support and guidance
- Educational content covering industry trends and equipment evolution

#### Looking Ahead

As Bounce Online continues to strengthen its position in the South African market, the company remains focused on its founding principles: exceptional service, fair pricing, and building lasting customer relationships. The partnership between Andrews and Deyssel represents a shared vision of creating a company that genuinely cares about its clients' success.

"We're not just selling equipment," concludes Andrews. "We're helping people achieve their musical and professional goals, whether they're starting their first DJ set or upgrading a professional studio. That's what sets us apart in this industry."

#### About Bounce Online

Founded in 2015 and based in Johannesburg, Bounce Online is South Africa's premier online

destination for DJ equipment, professional sound systems, lighting, and musical instruments. The company is co-owned by industry veterans Chris Andrews and Gavin "Vin" Deyssel from 947. Bounce Online serves customers nationwide with authorized products from leading brands, comprehensive technical support, and exceptional customer service. For more information, visit [www.bounceonline.co.za](http://www.bounceonline.co.za) or call 010 020 6744.

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