

LATRO Bolsters Strategic Dubai Hub to Empower Telecom & Fintech Service Delivery in Middle East & Africa

LATRO expands its Dubai hub, boosting capacity to deliver Telecom Managed Services and Fintech solutions to partners across the Middle East and Africa.

DUBAI, DUBAI, UNITED ARAB EMIRATES, August 12, 2025

/EINPresswire.com/ -- LATRO, a global leader in telecommunications solutions, today announced the expansion of its primary business hub in Dubai, UAE. This strategic move reinforces LATRO's commitment to its

partners and clients across the Middle East, Africa, and Asia, significantly increasing its capacity to deliver innovative technologies and expert managed services to a rapidly evolving market.



LATRO Dubai Expansion

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"This expansion [...], it strengthens our ability to deliver our full suite of solutions with greater efficiency and proximity, ensuring our MNO partners are equipped to meet their strategic goals." "

Don Reinhart, LATRO CEO

Since its establishment in 2019, LATRO's Dubai hub has served as the operational and commercial heart of the company's global business. This expansion is a direct response to the growing demand from Mobile Network Operators (MNOs) for [LATRO's comprehensive and expanding portfolio](#), which includes [Telecom Application Managed Services](#), a cutting-edge Fintech software, and its renowned [Revenue Assurance and Fraud Management solutions](#). The larger footprint will enable the Dubai-based team to offer a new level of support and faster service delivery, directly benefiting the region's telecom and fintech sectors.

"Establishing a presence many years ago in Dubai's technology and innovation business ecosystem has contributed to our global success as a company," said Donald Reinhart, LATRO CEO. "Our Dubai presence gives us access to the talent, technology resources, and global

financial institutions we need to serve our customers best. Furthermore, this expansion is a testament to our commitment to the Middle East and Africa. It not only gives us access to a world-class talent pool and financial resources but, most critically, it strengthens our ability to deliver our full suite of solutions with greater efficiency and proximity, ensuring our MNO partners are equipped to meet their strategic goals.”

The decision to expand solidifies LATRO’s role as a trusted partner for MNOs seeking to optimize revenue, consolidate business-critical systems support, and streamline IT and application systems management. With a focus on the dynamic African and Middle Eastern markets, LATRO is positioned to support clients with advanced solutions that combat fraud, boost operational efficiency, and drive new revenue streams through its growing portfolio of Telecom Application Managed Services, Revenue Assurance, Fraud Management, and mobile money solutions.

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