



Jeff Kagan is honored to help companies increase marketplace visibility

Helping client companies generate national exposure for brand, products and services

ATLANTA, GA, UNITED STATES, August 11, 2025 /EINPresswire.com/ -- Renowned Industry Analyst, Columnist and Tech Influencer Jeff Kagan would like to thank the executives at the companies he has worked with, helping them increase their marketplace visibility and be more competitive over the past several decades.

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Jeff Kagan became the single most widely quoted analyst in the telecommunications industry.”

Dick Martin, former Executive VP of Public Relations at AT&T in his book

Kagan offers comment and perspective on news and companies including 5G – 6G - [AI](#) - [Wireless](#) – Telecom – Communications Technology - Private Wireless - Wireless Broadband - WI-Fi - 5G Advanced - 5G-A - Pay TV - Streaming - Cable TV - IoT - FWA - 5G Home Internet - Broadband - Satellite Broadband - Robotics - Telecom TV - Web 3.0 - Cloud - VoIP - Connected Mobility - Privacy -

Smart House - Consumer Electronics and more!

This is done in many ways, including various columns, comments to the media, social media as a Tech Influencer, “Jeff Kagan Interviews”, speeches to Board of Directors, executives workers, customers and much more.

The Kagan client list includes some of the largest and best-known companies, as well as many smaller competitors. This includes, but is not limited to AT&T, Verizon, Comcast, Spectrum, Qualcomm, IBM, Nokia, Ericsson, PayPal, and countless others, large and small.

Executives must raise visibility of company profile, brand, products and services. They need to do so in the media, on social media, on search engines like Google and more.

Jeff Kagan has been helping companies increase marketplace visibility for decades.

Kagan has become a leading and trusted industry voice of authority.

A sampling of Kagan’s work can be found at Google. Search for “Jeff Kagan”.

“Jeff Kagan became the single most widely quoted analyst in the [telecommunications](#) industry” said Dick Martin, former Executive VP of Public Relations at AT&T in his book, “Tough Calls: AT&T and the Hard Lessons Learned from the Telecom Wars”.

Companies need a high profile to succeed in today’s marketplace. They need to be seen and heard. They need to be found by customers, prospective customers, investors, the media and more.

That is one of the primary reasons for and purposes of marketing, advertising and PR in the first place.

Kagan commentary impacts the thoughts and actions of hundreds of thousands of customers, investors, workers, the media and more on a daily basis.

MORE INFORMATION is available at the website www.jeffKAGAN.com



Jeff Kagan Industry Analyst,
Columnist, Influencer

TO DISCUSS and explore, contact Jeff Kagan. Send an email to jeff@jeffKAGAN.com

REPORTERS who want expert, industry opinion and comment for their coverage are invited to contact Jeff Kagan as well.

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Twitter (x) site for Jeff Kagan: <https://x.com/jeffkagan>

Kagan column on RCRWireless.com on <https://www.rcrwireless.com/author/jkagan>

Kagan column on Equities.com on <https://www.equities.com/author/jeff-kagan/>

Kagan column on TechNewsWorld.com: https://www.technewsworld.com/search-results?keyword=Jeff%20Kagan&orderby=post_date&order=desc

Search "Google News" and "Google Search" for "Jeff Kagan" to see much more of his work.

About Jeff Kagan:

Jeff Kagan is an Atlanta-based Tech Industry Analyst, Columnist, Top Tech Influencer and Keynote Speaker for four decades. He follows, comments on and writes about companies and changing technology including wireless, 5G, 6G, telecom, AI, Quantum, Event Horizon, Singularity, IoT, Pay TV, Streaming TV, Communications technology, Consumer Electronics, Metaverse, Tele Health, Health Tech, Self-driving cars, Autonomous driving, Smart cities, Electric vehicles, Machine learning and much more in the B2B and B2C world.

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