

Portable EV Charger Market to Grow at 20.1% CAGR, Reaching \$388.9 Mn by 2035

Portable EV chargers are redefining electric mobility, providing freedom to charge anywhere and ensuring drivers stay powered on the go.

WILMINGTON, DE, UNITED STATES, August 12, 2025 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Portable EV Charger Market By Type (AC, DC), By Application (Passenger Cars, Commercial Vehicles): Global Opportunity Analysis and Industry Forecast, 2025 - 2035" The portable EV charger market would be valued at \$63.20 million in 2025, and is estimated to reach \$388.9 million by 2035, growing at a CAGR of 20.1% from 2026 to 2035.



Allied

The portable EV charger market is witnessing rapid growth, driven by the rising adoption of electric vehicles (EVs) and the increasing need for flexible, on-the-go charging solutions. Portable EV chargers offer convenience by allowing users to charge their vehicles anywhere with access to a compatible power source, eliminating range anxiety and complementing public charging infrastructure. Advancements in charging speed, compact designs, and compatibility across various EV models are further fueling market expansion.

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Growing EV Adoption:

The accelerating shift towards electric mobility, supported by government incentives and stricter emission regulations, is driving demand for portable EV chargers. As EV ownership rises, consumers seek convenient charging options beyond fixed stations.

Range Anxiety Reduction:

Portable EV chargers play a key role in addressing range anxiety, providing emergency and backup charging capabilities. Their ability to offer peace of mind to EV drivers significantly contributes to market growth.

Technological Advancements:

Developments in fast-charging technologies, lightweight materials, and enhanced battery management systems are making portable EV chargers more efficient, compact, and user-friendly. These innovations are encouraging adoption among both residential and commercial users.

Infrastructure Gaps:

In regions with limited public charging infrastructure, portable EV chargers offer an immediate and flexible solution, particularly for rural areas, fleet operators, and long-distance drivers.

Challenges and Cost Factors:

Despite growth potential, high initial costs, limited charging speed compared to fixed fast chargers, and dependency on available power sources remain key challenges. However, ongoing R&D and economies of scale are expected to reduce these barriers.

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Market Segmentation

The [portable EV charger market analysis](#) is segmented into type, application, and region. By type, the market is bifurcated into AC and DC. Depending on application, it is segregated into passenger cars and commercial vehicles. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. AC chargers dominate the market due to cost-effectiveness, while DC chargers are gaining traction for rapid charging needs.

By type, the global portable EV charger market is divided into AC and DC. The DC segment is projected to witness substantial growth during the forecast period, driven by the need for rapid charging solutions for high-mileage, fleet, and heavy vehicles. Portable DC fast chargers enable convenient anytime, anywhere charging, fueling market demand. For instance, in August 2019, SparkCharge introduced a portable and scalable DC fast charging unit capable of delivering one mile of range per minute. Rising consumer preference for fast charging is expected to further propel segment growth.

Regional Analysis

North America & Europe:

Strong EV adoption rates, robust environmental policies, and the presence of leading EV manufacturers make these regions prime markets for portable EV chargers. Government-backed charging infrastructure initiatives further enhance growth opportunities. Europe is expected to experience significant growth during the forecast period. Europe comprises the UK, Germany, France, Italy, and rest of Europe. Increasing electric vehicle sales across the region is one of the

major factors driving the growth of the portable electric vehicle charger market. Consumer preference is rapidly shifting to electric passenger cars and commercial electric vehicles due to increased environmental awareness, which is expected to drive the growth of the market.

Asia-Pacific & LAMEA:

Asia-Pacific, led by China, Japan, and South Korea, is experiencing rapid EV penetration alongside expanding charging infrastructure. In LAMEA, the market is in the early growth stage, with increasing investments in EV mobility solutions.

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Global Key Players

Key players operating in the global portable EV charger market include JTM Power Limited, Evteq Mobility Private Limited, Heliox Energy, Guangzhou Electway Technology Co., Ltd, Blink Charging Co., Power Sonic Corporation, Shenzhen SETEC Power Co., Ltd., ZipCharge Limited, SparkCharge, and FreeWire Technologies, Inc.

The market is highly competitive, with both established EV charging solution providers and emerging startups entering the space. Key strategies include product miniaturization, improved charging speeds, and smart connectivity features.

Key Market Drivers

- Rising EV adoption is the primary driver of portable EV charger demand.
- Technological advancements are making chargers lighter, faster, and more efficient.
- AC chargers currently dominate, but DC fast chargers are gaining market share.
- Asia-Pacific is expected to register the highest growth rate during the forecast period.
- Collaborations with automakers and fleet operators are expanding market reach.

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David Correa

Allied Market Research

+15038946022 ext.

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